



BENEFITS FOR CHAMBER WITH SHOP LOCAL DIGITAL



New Value

- Creating new value to your members
- Attract nonmembers with this new value
- Create new value to community members
- New revenues to create sustainable organization

Digital Marketing

- Share and promote offers and create excitement
- Ready to go content for E-Mail and Social Media Marketing and be in the minds of community
- Scalability as a collective and grow membership

Online Discovery

- Superior SEO to be discovered online
- Fresh content to engage all audiences
- Offers that are attractive and engaging

Brand and Trust

- Grow Brand of Chamber
- Solidify trust with all community stakeholders
- Engage and Create value for all