

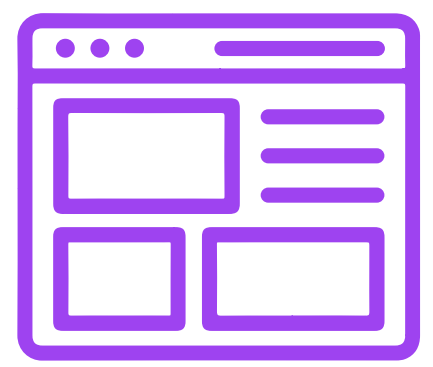
Imperium365 Starter CRM



WHAT WE OFFER

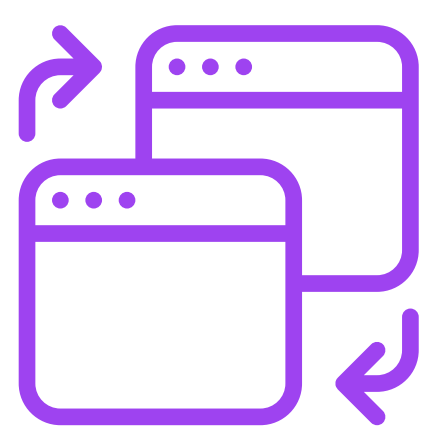
Introducing Imperium365 Starter CRM - a robust lead-to-opportunity management solution designed on Power Platform to enhance sales, foster collaboration, standardize customer processes, and deliver exceptional customer service. Our solution empowers sales and marketing teams to create and track leads, seamlessly converting them into opportunities. Sales representatives can effortlessly nurture opportunities through the Qualify, Develop, Propose, and Close stages, documenting interactions and proposals. Meanwhile, customer service representatives and account managers can efficiently handle customer issues using the cases entity. Revolutionize your CRM experience with Imperium Starter CRM and unlock boundless possibilities for business success.

WHY CHOOSE STARTER CRM?



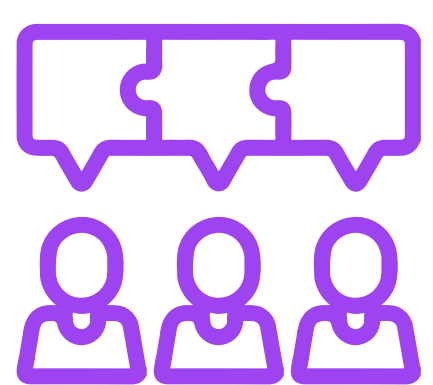
User-Friendly Interface

Simple and intuitive, Imperium365 Starter CRM ensures easy adoption for all. Model-driven and canvas app options offer seamless access across devices for efficient lead and opportunity management.



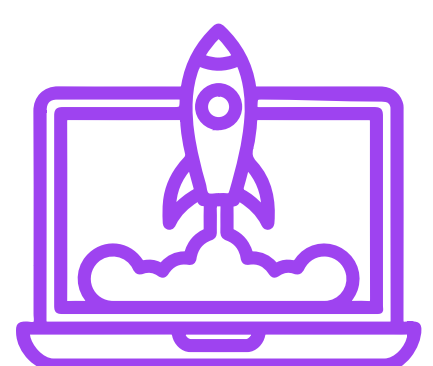
A Path to Dynamics 365

Start your CRM journey with Imperium365 Starter CRM and easily transition to advanced Microsoft Dynamics applications like Sales Hub or Customer Service as your business scales.



Enhanced Collaboration

Increase visibility and share leads, opportunities, and customer data. With the real-time notes feature, make data-driven decisions with confidence.



Quick and Hassle-Free Deployment

Effortless and rapid deployment, empowering businesses with its flexible base product that seamlessly adapts to various business models without requiring customization.



Real-Time Analytics

Monitor and evaluate operational efficiency with built-in dashboards.

KEY USE CASES

1

Lead Management

Capture, track, and manage leads efficiently. Organize and qualify leads based on specific criteria and convert them into opportunities.

2

Opportunity Tracking

Monitor opportunity progress through different sales stages. Document interactions, emails, and phone calls and store important documents like quotes and proposals.

3

Customer Service Management

Utilize the cases entity to log and track customer issues or requests. Ensure prompt resolution and maintain high customer satisfaction.

4

Mobile Accessibility

Access CRM and vital information on the go with the companion canvas app. Stay updated while working remotely or during business trips.