Customer Success: Case Studies

Play. Manage your workday energy, task shift, mood shift with ease

Becky Haruyama
Principal Designer
& HR Employee
Experiences

Microsoft

Becky, at Microsoft, needed a way to avoid burnout. She has made Breakthru twice a day habit. In the afternoon it is an energy burst, with no coffee or soda jitters. At the close of her day Breakthru reminders help her to draw a healthy line between work and family time. Playing Breakthru as part of her prep for meetings she leads, clears her head and allows her to walk in with the right energy.

"It's beautiful and it's simple and it's convenient."

Give. Lead with empathy, improve morale, set healthy team norms.

Cally Kimberly
5th Generation Innkeeper
Small Business Owner

LITTLE RIVER INN
celebrating 75 years

Cally Kimberly needed a way to retain her employees that made them feel cared for, helped them manage the stress of the hospitality industry during uncharted times, kept their energy up, avoid injuries associated with too much sitting, and keep smiles on their faces for the guests. She found Breakhtu, and gifted it to her team. Her team loves it. They now reinforce each other's healthy breaktaking with Breakthru gift and challenge functions..

"Breakthru solves a real workplace problem by helping workers stay refreshed, focused and productive."

Meet. Heighten engagement, break the ice, delight the customer.

Jordan Goldfarb
Vice President Futures
Innovation

lululemon
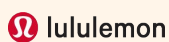
Jordan needed a way to get new teammates on his team, who had never met each other in person, feeling connected and comfortable participating. He needed focused clear heads in meetings, with everyone bringing their best. He starts his all hands meetings with Breakthru. It gets his team focused, and off multitasking. In customer events and workshops it's a perfect way to take a mid way break. Breakthru has given him a chance to check in on his employees emotional wellbeing, and to lead his team with empathy.

"Breakthru as part of a packed agenda, it's really magical. It helps to bridge that human gap."

break thru