

Customer Success Story

Customer-facing

Internal Only



Red Lobster Keeps Customers Engaged With The Help of Competitive Social Intel

In partnership with Shareablee, Red Lobster was not only able to uncover which competitive brands their loyal customers were engaging with, but also gained an in-depth understanding of what their loyal customers cared about most.

Win Results

6.9 million unique engagers on Facebook after Shareablee provided insights, the highest among its competitive set

121% growth in actions on Facebook, Twitter and Instagram

24% share of voice in engagement among competitive set after Shareablee's insights, up from 19%

Customer Success Story



FOX Sports Outgains Competitors With Video During Super Bowl 50

FOX Sports wanted to increase its social referral traffic on Super Bowl Sunday. To break through the competitive noise and win social share of voice on game day, the network used Shareablee's actionable insights to produce video content to drive engagement.

Win Results

FOX Sports sees 288% more video engagement than any other sports broadcaster

FOX Sports increases Facebook video views by 54% year over year

FOX Sports grows website visits by 166% on Super Bowl Sunday

