



# Everseen is a global leader in visual AI technology focused on driving down shrink in key retail processes

---

**2007**

Company Founded

**6**

Global Hubs

**250<sup>+</sup>**

Scientists from leading  
universities and companies in  
AI technology

---

**Our solution:**

We are pioneers in business process reinvention. Applying computer vision and AI models trained on real-world data to solve complex retail challenges

**Our mission:**

Delivering exceptional value to our customers and transforming the retail experience for their customers, associates, and suppliers

**Our passion:**

Inventing with heart

# The hidden loss in the retail process



Annual Global Retail Shrink<sup>1</sup>  
**growing** each year at a rate of 20%

**>\$100B**



Unknown Shrink  
attributed to **self checkout loss**<sup>2</sup>

**~\$23B**



Malicious Shrink  
Occurs at **self checkout**<sup>3</sup>

**48%**

<sup>1</sup> <https://www.sensormatic.com/landing/shrink-index-sensormatic> <sup>2</sup> Global Study on Self Checkout in Retail, Adrian Beck, 2022 <sup>3</sup> Progressive Grocer, Self Checkout Installations Surged 25% in 2020

everseen visual ai™

\$400B of retail revenue  
protected to date.

### Unmatched Data-driven Expertise

**>22M**

daily transactions

**>220M**

SKUs/products processed daily

**200+**

years of video unraveled daily

### Unparalleled Scale

**7/15**

Top retailers

**50K+**

edge AI end-points  
(contracted at 80K+)



# evercheck

**Detects, alerts** and **mitigates** the top **loss** behaviors at checkout, both self checkout and staffed lanes

## Features

- Real-time alerts and customer nudges
- Advanced incident reporting and video archiving
- Configurable customer messaging

## Benefits

- Reduce Loss, an average of 3.4% of all transactions have recoverable loss events with a value of \$83m per year across 500 stores
- Increase sales by ensuring proper scanning and process
- Improve customer experience and reduce wait time at checkout

## Top Loss Behaviors

- Non-Scans
- Product Switching
- Basket Based Loss
- Produce Identification
- Abandoned Transactions
- Cashier Non-Scans
- Cashier Cart Based Loss



# Retail Process Reinvention

