

Everseen is a global leader in visual AI technology

focused on driving down shrink in key retail processes

2007

Company Founded

Global Hubs

Scientists from leading universities and companies in Al technology

Our solution:

We are pioneers in business process reinvention. Applying computer vision and AI models trained on real-world data to solve complex retail challenges

Our mission:

Delivering exceptional value to our customers and transforming the retail experience for their customers, associates, and suppliers

Our passion:

Inventing with heart



The hidden loss in the retail process



Annual Global Retail Shrink¹ **growing** each year at a rate of 20%





Unknown Shrink attributed to **self checkout loss**²





Malicious Shrink
Occurs at **self checkout**³

48%

¹ https://www.sensormatic.com/landing/shrink-index-sensormatic ² Global Study on Self Checkout in Retail, Adrian Beck, 2022 ³ Progressive Grocer, Self Checkout Installations Surged 25% in 2020

everseen visual aiTM

\$400B of retail revenue protected to date.

Unmatched Data-driven Expertise

>22M

daily transactions

>220M

SKUs/products processed daily

200+

years of video unraveled daily

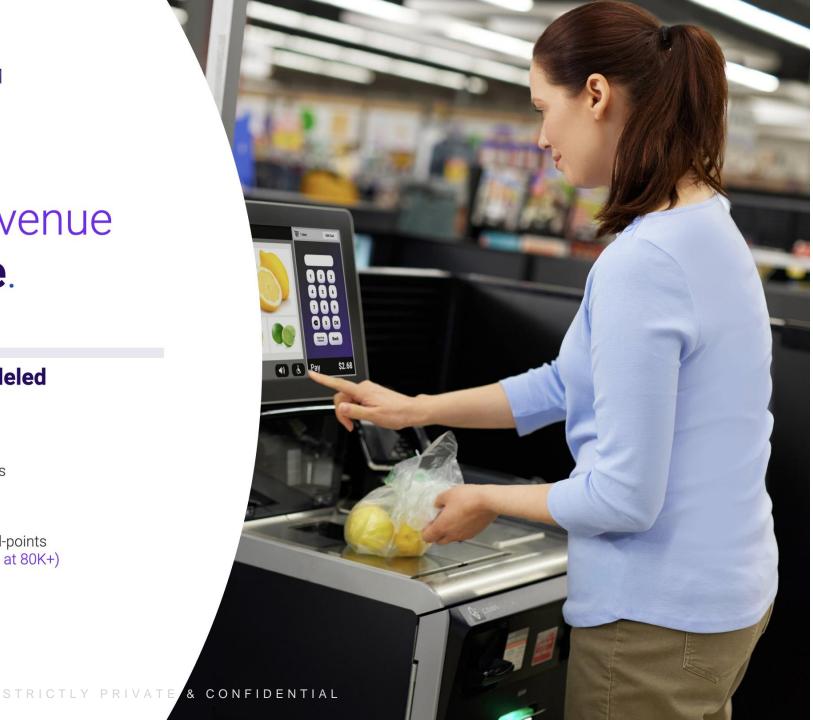
Unparalleled Scale

7/15

Top retailers

50K+

edge AI end-points (contracted at 80K+)



evercheck

Detects, **alerts** and **mitigates** the top **loss** behaviors at checkout, both self checkout and staffed lanes

Features

- Real-time alerts and customer nudges
- Advanced incident reporting and video archiving
- · Configurable customer messaging

Benefits

- Reduce Loss, an average of 3.4% of all transactions have recoverable loss events with a value of \$83m per year across 500 stores
- Increase sales by ensuring proper scanning and process
- Improve customer experience and reduce wait time at checkout

Top Loss Behaviors

- Non-Scans
- Product Switching
- Basket Based Loss
- Produce Identification
- · Abandoned Transactions
- Cashier Non-Scans
- Cashier Cart Based Loss



Retail Process Reinvention

