

Maximise the Value of Your Media Rights & Deliver Revenue Streams from OTT

Deliver your live and on-demand content to new audiences with eSuite, the only fully integrated cloud platform to acquire, monetise and optimise digital audiences

Commercial Benefits

- Build deeper audience relationships and create brand value with data driven intelligence and automated decisioning
- Create a centralised view of your customers across all platforms with comprehensive Identity Management, CRM and Single Sign-On
- Accelerate customer acquisition and conversion through behavioural profiling and apply rule-based intelligence to personalise consumer engagement
- The eSuite SDK seamlessly integrates with any platform to deliver optimised registration and payment journeys
- Minimise attrition by utilising predictive machine learning technology that is 85% accurate in identifying customers who are about to churn



MPP
globalsolutions

sky

TPVISION

EFL

PHILIPS

STUDIOS

UNIVERSAL
UNIVERSAL MUSIC GROUP

NOW TV

BONNIER

Key Features

- Fully integrated and feature-rich cloud platform reduces risk and complexity of launching VOD and OTT services
- Complete customer life cycle management with an array of dynamic business models to support your digital strategy
- Marketing tools to optimise product conversions, promote voucher codes and offer free trials to accelerate take-up
- Fast, insightful analytics to deliver the right data, to the right people, at the right time
- Flexible, scalable and interoperable technology stack designed to enable expansion and evolution

Ideal For

Pay TV / Broadcasters

Swiftly make your mark on the OTT space with a solution that enables flexible business models, which can be tailored to your audience to increase sign-ups, retain customers and reduce churn

Channels / Networks

Launch content services across digital platforms as a supplement to your linear programming to reach and build direct relationships with a wider audience

OTT Operators

Rapidly launch or enhance your OTT service with a tailored cloud platform that accelerates conversions, minimises churn and provides a personalised experience for your audience, while offering a single view across all devices

Device Manufacturers

Create a unified solution for a fragmented audience; get closer to your customers and sell digital content in a direct-to-consumer model



Enhance and streamline your digital content strategy today.