eSuite

Cloud eCommerce for Media

The World's Smartest Subscription & Billing Platform to Identify, Acquire and Retain Customers

Why eSuite?

- Partner of choice for leading media and entertainment companies worldwide

- SaaS model providing flexibility, lower costs, scalability and speed of deployment

- Cloud platform ensures continually developing industry specific functionality

- Real-time data driven intelligence to build audience engagement

- Technology and expertise to keep your business competitive and deliver new revenue streams

MPP
globalsolutions

sky

McCLATCHY

L'EQUIPE

The New Zealand Herald

Specsavers

Daily Mail

RACING POST

BONNIER

eSuite
Cloud eCommerce for Media

Designed for the media, entertainment and retail sectors, the world's smartest subscription & billing platform to identify, acquire and retain customers

Intelligence & Decisioning
Personalise and optimise consumer engagement by building rich behavioural profiles and applying rule-based capability.

Acquisition & Conversion
Maximise customer growth through product optimisation and by promoting voucher codes and offering free trials.

Identity & CRM
Know your audience by offering a comprehensive identity and customer relationship management ecosystem.

Revenue & Billing
Retail any product using our advanced subscription management, billing and payment services.

Retention & Recovery
Protect subscription revenues with predictive churn algorithms and the application of advanced customer retention services.

Analytics & Reporting
Deliver the right data, to the right people, at the right time using insightful real-time analytics.

Commercial Advantages

- Global reach on all platforms, devices, currencies, languages and territories

- Tiered pricing to ensure total cost of ownership is minimised

- Comprehensive reporting, business intelligence and data access analytics provide granular levels of insight

A robust platform superior not just in features, but also in:

Back office management providing seamless administration

Built in the cloud to transform your business

Open JSON, RESTful and SOAP APIs to quickly integrate into your website, apps, data warehouse and financial systems

Highly scalable with API response times as low as 5ms

MPP
global solutions

For more information use the contact details below.