

# Building Better Business Through Better Data

Driving business success through data transparency  
enabled by Master Data Management



# STEP is Stibo Systems' enterprise multidomain master data platform



# Establishing a digital business hub improves data maturity

## DISCONNECTED DATA SILOS



PRODUCT



CUSTOMER



SUPPLIER



LOCATION



PARTY



EMPLOYEE



REFERENCE

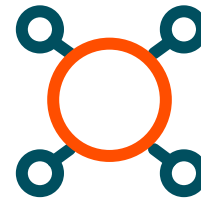


ASSET



OTHER

OPEN STANDARDS



## STIBO SYSTEMS DIGITAL BUSINESS HUB

Single seamless platform

Data quality, enrichment, trust

Enterprise visibility and transparency

Zones of insight at domain intersections

Data syndication and synchronization

ENABLING EFFECTIVE BUSINESS

## SUPERIOR BUSINESS PROCESSES / OUTCOMES



ERP



CRM / CX



ECOMMERCE



ANALYTICS  
AND BI



PERSONALIZATION



AI / ML  
INNOVATION



LOGISTICS /  
SUPPLY CHAIN



Thank you

BETTER DATA.  
BETTER BUSINESS.  
BETTER WORLD.