

Drive Your Business with FTX Business Accelerators

FTXBIZ
Business Accelerators

The untapped potential of business data can deliver transformative growth.

FTX Business Accelerators enable you to obtain actionable insights from your data. Fortude uses industry expertise to craft dashboards that drive high performance in businesses in manufacturing, distribution, and retail.



Why Business Accelerators?

- Built with industry expertise to transform business decision making in weeks!
- Shorter implementation cycle with seamless back-end integrations
- Actionable Insights through pre-defined KPIs followed by industry leaders
- Cost effective approach to start a value-based data & analytics journey

FTXBIZ Finance Analytics

- ? Where does **sales performance** need to improve?
- ? How do we keep **cash-flow positive**?
- ? Can certain **costs** and **overheads** be **optimized**?

• Gross Profit Margin • Net Profit Margin • Overhead Breakdown • Budgeted Variance • Operating Income



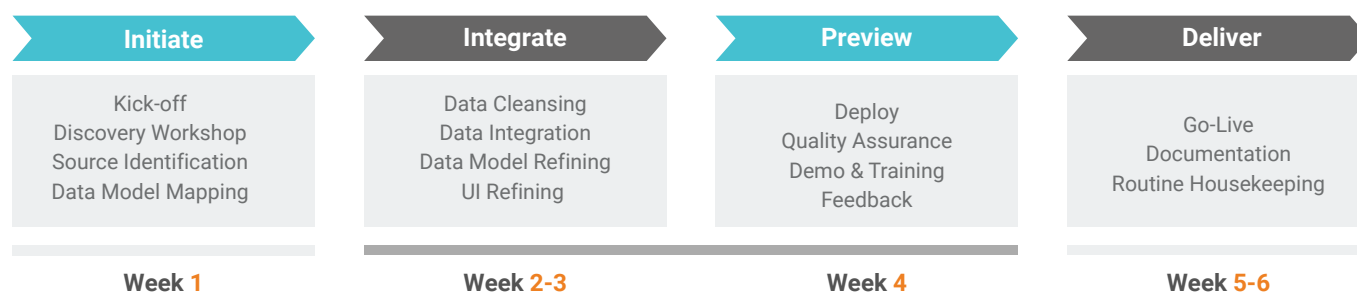
FTXBIZ Sales and Distribution Analytics

- ? What is the **sales achievement** for different product lines?
- ? How **productive** have we been compared to the baseline?
- ? Are we tracking our delivery against **SLAs**?

• Sales Achievement • Sales Growth • Sales Projection • Market Share Analysis • Region wise Distribution Analysis



Get Started Quickly: Go-live in just weeks!



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FORTUDE