HIVERY
Data has a better idea

HIVERY Curate

Customer Success Stories

#1 World's largest non-alcoholic beverage company with 21 billion- dollar brands saw an increase of

$50M

in incremental annual sales at one retailer and in just one category. They grew number of stores a SKU is available (i.e. PODs) to #1 in the category.

#2 Largest brewer in the U.S and 3rd largest in the world saw an increase of

$20M

in incremental annual sales at one retailer and in just one category. They have also received new advisorship opportunities.

Smart category planning in minutes

HIVERY Curate helps you rapidly develop category scenarios and space - assortment aware planograms at store level reducing the time and cost involved in product category analysing, producing and planning by up to 80%.

Designed to be simple, fast and easy, HIVERY Curate makes it you become an indispensable partner to retailers.

Problem

Retailers and CPG companies spend thousands of person-hours running category assortments and drawing planograms.

This work is so tedious and time-consuming.

What does this mean?

Industry is forced to take a high-level 'do everything all at once in every store the same way' approach, and even then, it still takes months of work to pull off with suboptimal outcomes.

This is what HIVERY Curate solves.

With technology originated in Data61/CSIRO laboratories, HIVERY Curate offers hyper-local retailing to life through the following.

Microsoft Azure

HIVERY Curate uses the Microsoft Azure cloud to train, deploy, automate, manage, and track our analytical products leveraging Azure App Service, Azure Batch and Azure Databricks.
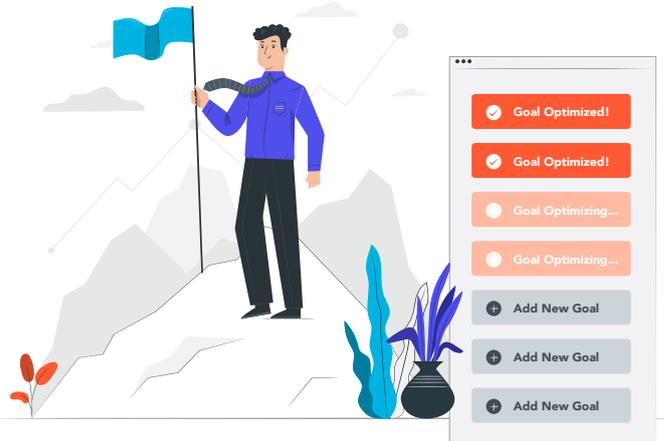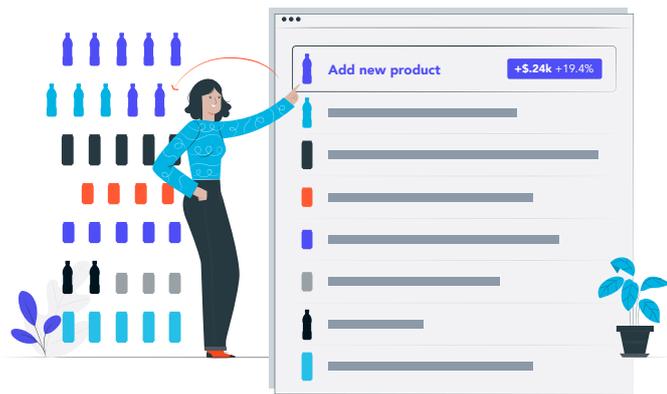
Key features

Strategy simulation

Simulate strategic scenarios and instantly foresee the predicted impact on your business before Implementation.

Space and assortment aware

Simultaneous optimization of space and assortment at store-level, generating category planograms that are incrementality better.

Goal management

Optimize for revenue, volume and profit or combination and instruct HIVERY Curate's engine to those goals.

Rule management

Design and apply your own operational rules to HIVERY Curate's engine and see results in seconds.

Transferable Demand & Incrementality

See the impact of adding or removing SKU categories and optimize assortment for those changes automately.

Audit transparency

See how rules are impacting your predicted results.

Execution is guaranteed

HIVERY Curate recommendations are guaranteed to be executable in stores.

Why HIVERY?

HIVERY is the pioneer of hyper-local retailing, combining artificial intelligence, optimization and design.

Our simple solutions are unique, and use world-class technology originated in Data61/ CSIRO laboratories.

Contact us

To book a demo or for more information about this product and other HIVERY solutions, please contact:

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View video

SCAN ME

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