

*We collect & transform the world's social data into actionable business intelligence*



## COMPETITIVE BENCHMARKING

- Understand performance of your social media relative to your competitors and your industry
- Leverage industry standard metrics to benchmark performance, best practices and audience engagement versus your competitors



## AUDIENCE ENGAGEMENT INSIGHTS

- Gather deep insights into consumer cross-platform behaviors
- Discover consumer interest and demographics
- Measure unique audience social engagement



## ACTIONABLE BEST PRACTICES

- Unpack content best practices with Shareablee's proprietary technology
- Understand what drives social performance of both owned and competitors content
- Gain valuable intelligence about the steps you need to take to continually optimize your results

Want to know how your brand stacks up against the competition?  
Please contact us today at [info@shareablee.com](mailto:info@shareablee.com) or visit [shareablee.com](http://shareablee.com)

Download Shareablee's Social Fact Pack - [bit.ly/ShareableeFactPack2018](http://bit.ly/ShareableeFactPack2018)

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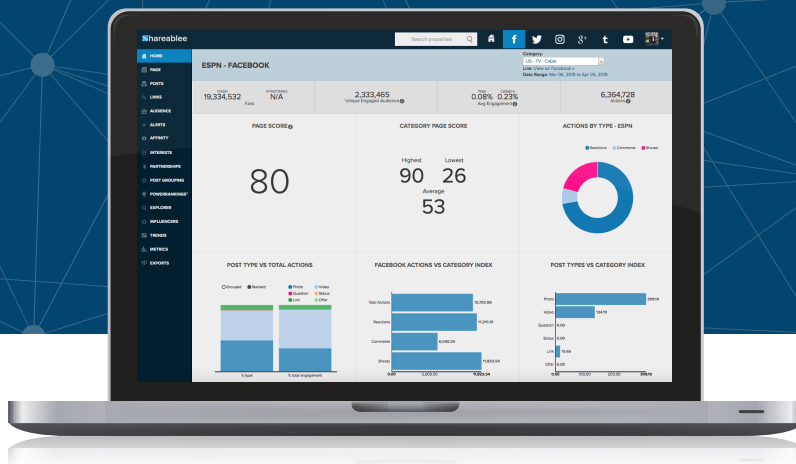
IRI Partner  
Ecosystem



Official Social Media Partner



- 1MM+ Global Brands
- 700+ Metrics
- 400+ Industries
- 50 Countries
- 6 Social Platforms
- 6+ Years of Historical Data



“Shareablee is an invaluable tool that has helped fuel our social media growth over the past year. With Shareablee, we have deep insights and analytics into our performance, and best practices in reaching our more than 800 million combined likes and followers around the world.”

**Melissa Brenner, Executive Vice President, Digital Media, NBA**

“Last fall, Bustle saw its social engagement increase 14-fold over the last year, to 12.7 million including post-level likes, shares comments, favorites and retweets. The company attributed the success largely to its social engagement insights and analytics partner Shareablee.”

**Francis Thai, SVP Marketing & Aud Dev, Bustle**

“Shareablee is an emerging standard for measuring social media engagement across platforms with its third party data, competitive insights and dashboards to streamline reporting. With Shareablee, FOX Sports can demonstrate its place as one of the leaders in social video engagement.”

**Pam Kelly, Vice President, Digital Research & Consumer Insights, Fox Sports**

## Representative Clients



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