

DOM ROCK

Be enlightened by data

AI for Business

DOM ROCK

OUR PURPOSE

Organizing and give useful meaning of corporate data
thus transforming the decision-making process.

Here is the reality...



90%

Unstructured data.

Traditional solutions were designed and built to handle structured data mainly

62%

Traditional solutions fail.

Long and expensive IT-driven project whereas business users demand higher speed and autonomy.

84%

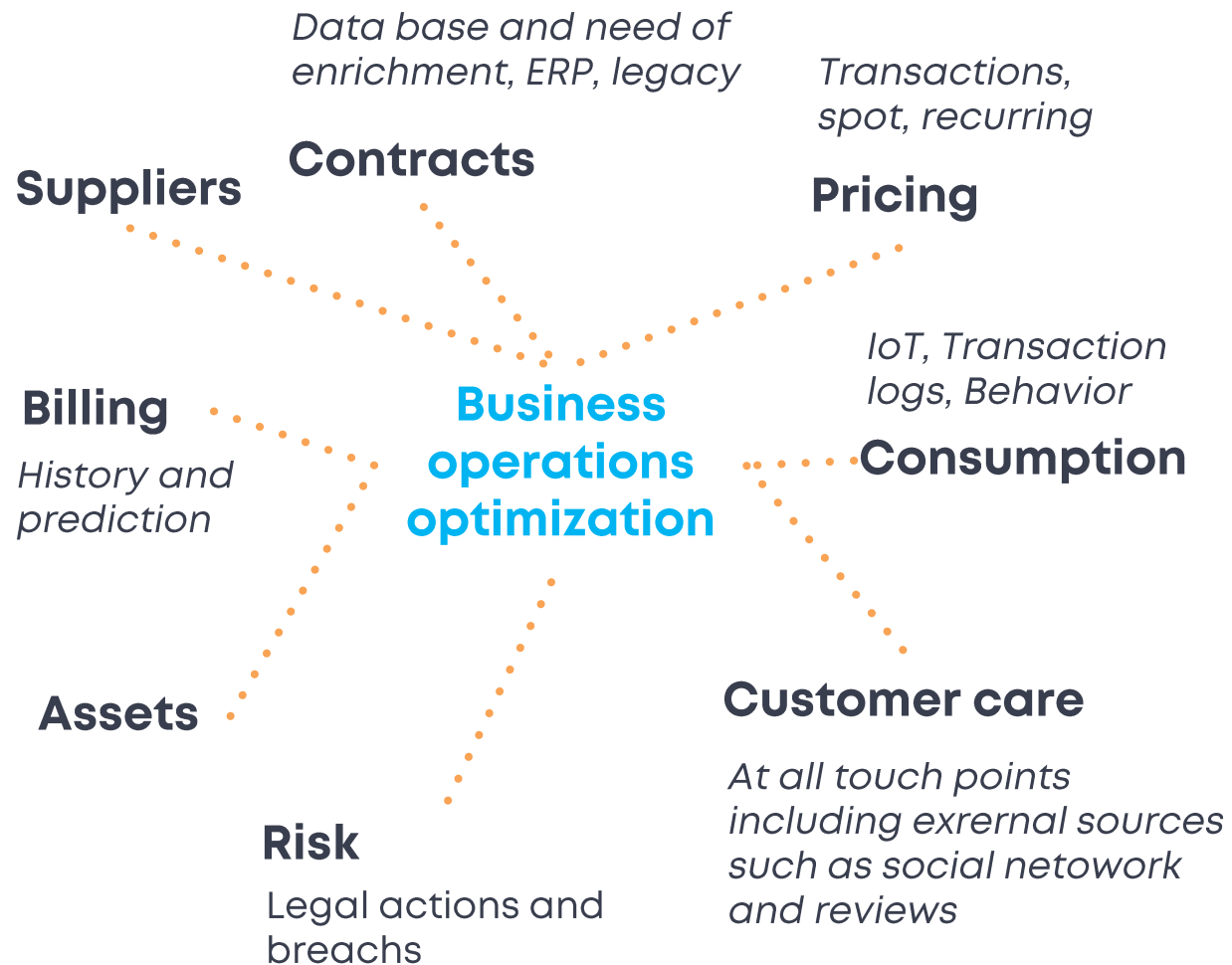
Low productivity, high effort to provide information for business operations mainly.

Lack of proper tools leading to high degree of dissatisfaction.

...here is the impact on operations management



imagine what it would be like if....



A.I. to drive Actionable insights

- ✓ Revenue optimization in 15%
- ✓ Workload productivity with gains between 40% and 80%
- ✓ Data preparation tasks from 80h to 1h only
- ✓ Positive impact on working capital
- ✓ Traceability of raw data along with analytics to comply with regulation
- ✓ Risk mitigation in relation to customers

Here is the bridge



More time reflecting on the business and less time on hard working to generate information that matters

▶ A.I – Artificial Intelligence - drives A.I. – Actionable Insight

**INCREASE
PRODUCTIVITY**

15,000 working hours done
in less than 2 hours

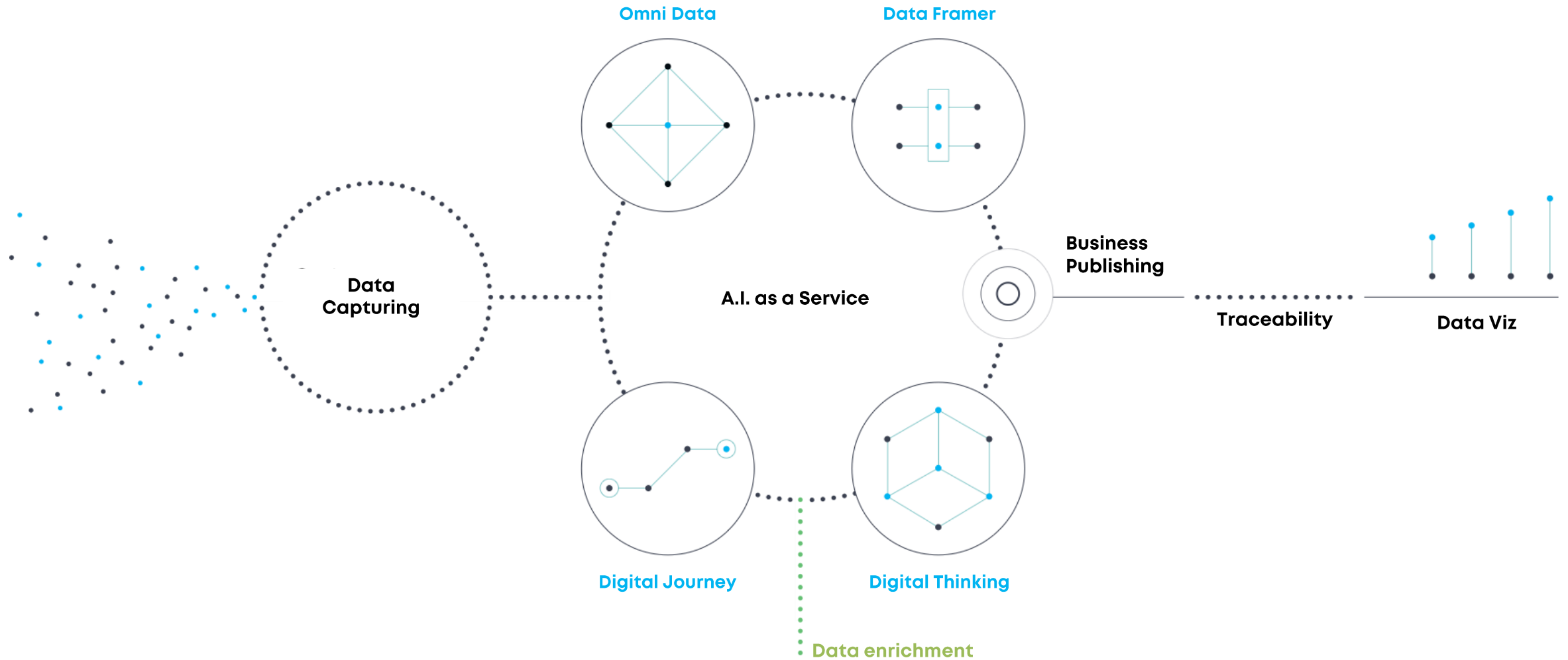
**OPTIMIZE
REVENUE, COST
and RISK**

10%-30% of revenue and
cost optimization

**END OF
BUREACRACY**

Actionable insisghts with
no boundaries within the
organization.

How does it work?



Let's build the new digital lighthouse, shall we?

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