

# OrderSmart

Beverage sales order process transformation begins here.



The solution was selected among the Top 3 finalists in the "Data Science" category in 2019

OrderSmart is an AI-powered demand forecasting and predictive ordering solution for CPG & Beverage Distribution, that has transformed the manual sales-order generation process of Coca-Cola's North American Bottlers, and resulted in reduction in per-store servicing costs by 60-80%.



## HIGHLIGHTS



Accurate one-click-order-generation



Customizable and scalable



Integrates with existing ERP/Route Accounting Systems



Affordable monthly pricing



Forecasts with exceptionally high accuracy



More selling time for your sales representative

## IMPACT

### SAVINGS IN OPERATIONAL EXPENSES

Enables savings on operational expenses.  
Proven success stories of helping Coca-Cola™  
Bottlers realize \$10 million in annual savings

### REDUCED SALES REPRESENTATIVE VISITS

Ensures reduced sales representatives visit to  
stores leading to significant cost of sales savings

### REDUCTION IN LOST SALES OPPORTUNITIES

Eliminate dependency on contractual labor  
during holidays, or lost sales due to extreme  
weather events

### REDUCED ORDER GENERATION TIME

More selling time for your sales representative  
along with reduced cost of sales

## CUSTOMER TESTIMONIALS

**Mark Parker, Director, IT Strategy & Innovation, Reyes Coca-Cola**

“  
*OrderSmart is a critical component that enables our business to be more efficient in-outlet. This allows sales reps to shift time to more valuable work.*

**Cooper Camak, Manager - Outlet Execution & Insights, Coca-Cola Bottling Company United, Inc**

“  
*All of our Sales Sups were optimistic and had good things to say about the orders overall. Everyone mentioned how the orders were 'spot on' and the handful of variances were explainable.*

## ABOUT THE PARTNERSHIP

Quantiphi and CONA Services LLC have entered into a strategic partnership to deliver OrderSmart, an innovative AI-enabled predictive order management solution, to bottlers and distributors worldwide.

Quantiphi is an award-winning AI-first digital engineering company driven by the desire to reimagine and realize transformational opportunities at the heart of business. We are passionate about our customers and obsessed with problem-solving to make products smarter, customer experiences frictionless, processes autonomous and businesses safer.

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