





JIGSAW

# THE CAPTURING

- Keywords in research and whether it is fixed key words or changing overtime.
- Data sources.
- Keywords and its grouping.
- Most used keywords and its categorization.



# THE ANALYSIS

Reporting and sharing scheme that will be used in the system.

Different reporting formats.

Built-in reports and its types.

Report format needed for each type.

User privileges to generate reports.



# THE INVESTIGATION

- Interactive Dashboards are an analysis tool to stay in control of business performance.
- Visual reporting the results of social media analytics. Dashboards complexities based on the levels of details, filters and number of visualizations.
- Cases documentations.
- Clans definitions.

```
padding: 4px 6px;  
text-align: left;  
  
&:hover {  
    color: $c-link-hover;  
}  
  
&.selected {  
    background-color: $c-action;  
    color: white;  
}  
  
.amount {  
    float: right;  
    font-weight: bold;  
}  
  
&:last-child {
```

# THE RESPONSE AGENT

- Response agents are there for when the social intelligence analyst wants to respond to users on social media channels Accounts groups.
- Messages types and its scheduling to be published.  
List of messages to be sent by group members in random pattern/time
- Schedule posts to be published on a specific time





# USER PROFILE

- A user profile is a visual display of personal data associated with a specific user.
- A profile refers therefore to the explicit digital representation of a person's identity.
- A user profile can also be considered as the computer representation of a user model.
- A profile can be used to store the description of the characteristics of person.
- This information can be exploited by systems taking into account the persons' characteristics and preferences.



es both a visual and a mathematical analysis of human relationships.  
n the network are the people and groups  
ow relationships or flows between the nodes.  
es to build SNA.  
f relationships needed.

& SNA



**QUESTIONS?**

**MANY  
THANKS  
FOR  
YOUR  
TIME**