



# esFields – Field Data Acquisition

Live data from field activities



**esFields helps companies to get data from their field teams faster, provide managers with reports, operational data and send that data to other integrates systems.**

esFields is a mobile application for each team member, which allows them to send data back to the office by following clear form structures and process flows.

esFields also offers a manager interface for reports, data exports, communication, document sharing and setup of the system.



## Customer use our solution because:

- It's cost effective
- It's fast to implement
- It's easy to customize
- It's robust for any field operations

### Accurate field data

- Customizable forms
- Form templates (SFA, Merchandising, Service visits, etc.)
- Works even offline
- QR/Barcode scanner

### Tracking & Routing

- GPS & Timestamp Tracking
- Optimized routing
- Check-in/out + visit time
- Google maps integration

### Collaborative

- Chat
- Document sharing
- Gamification
- Multilingual support

### Integrated

- Mobile printer support
- ERP, CRM integration
- Custom integrations
- PowerBI embedded

**Data available within minutes**

**0% loss of productivity due to lack of internet connection**

**Live view of field agents**

**>25% more visits per day**

**One stop shop for all daily activities**

**Fully integrated with operational landscape.**

*"EsFields surprised us at the right time in our path to success. A symbiosis has been created since the beginning of collaboration between L'Oréal needs and EXE Software know-how! I think we are part of the same team and we follow the same performance goal, the message is linear and that helps us evolve. We test, learn, explore new strategies and enjoy results."*

- Ionela Mandrescu, Trade Marketing L'Oréal Romania

