H Hive Streaming

Teams Town Hall outcomes & evaluation

Gain deep insights into the effectiveness of your Microsoft Teams Town Hall events over time with comprehensive trend analysis from Hive video event experts. Use this data to optimize your long-term internal communication strategy and improve future communications outcomes.

About the Advisory Service:

This service provides a comprehensive evaluation of audience engagement, infrastructure performance, and end-user experience of Teams Town Hall events over a three-month period. Together with Teams Town Hall experts, you will analyze various QoS and QoE data, and create an action plan on how to best use Teams Town Hall to meet your business objectives.

Advisory Service outcomes:

1. Detailed reports on long-term trends in event performance

2. Insights into audience behavior and infrastructure effectiveness

3. Actionable plans to enhance future Teams Town Hall events

Service best suited for: IT, Network, Virtual Event & Communications Managers

Agenda | 24 hour project:

- Hive Video Experience (VX) technology setup
- Pre-event technology introduction
- Use of Hive VX technology during Town Hall events
- Trend analysis review (at month 3)

How to get started:

Email us at advisory@hivestreaming.com and we'll coordinate with your event stakeholders to set up the necessary systems and schedule trend analysis workshops at month three. The engagement will be conducted virtually, including via Microsoft Teams video meetings.

Requirements:

- Hive eCDN
- IT & Network Analytics

Contact us at advisory@hivestreaming.com to get started today.