

**HIVE ADVISORY SERVICES - STRATEGY** 

# Success strategies for live events using Teams Town Hall

Kickstart your Teams Town Hall journey with strategic guidance on planning, running and measuring successful live events.

## About the Advisory Service:

The service is designed to help live event producers, stakeholders of high-impact business initiatives, Communication Managers and IT Managers effectively implement live events using Teams Town Hall for strategic internal communications. By the end of this session, you will have made an assessment of your organizations' capabilities with actionable suggestions for improvement.

### Advisory Service outcomes:

1. Overview of Microsoft Teams Town Hall and its evolution	
2. Defining and achieving success in live events	<b>×</b> =
3. Insight into key factors influencing event success	ala
4. Understanding the next steps to enhance your Town Hall journey	

#### Service best suited for: IT, Network, Virtual Event and Internal Communications stakeholders

#### Agenda | 2 hours:

A 2-hour live workshop designed to explain key concepts when running live video events using Teams Town Hall and provide you with the knowledge and tools needed to secure the success of your strategic internal communications.

#### How to get started:

Email us at advisory@hivestreaming.com and we'll coordinate with your organizational stakeholders to schedule your personalized live workshop. The workshop will be held virtually using Microsoft Teams.