



“The reviews were growing, but we were drowning in them. Today they have become an opportunity for growth, with Travel Appeal.”

Fabio Cenni | Owner at Hotel Ercolini e Savi & La Pecora Nera Ristorante Boutique

What you can achieve

OUR CLIENTS' RESULTS IN JUST ONE YEAR OF SUBSCRIPTION:



+335%

CUSTOMER FEEDBACK

Increase in the amount of feedback left by clients



+5.7

BRAND SENTIMENT

Increase in brand sentiment score



+7.3

SATISFACTION

Increase in overall satisfaction score about food quality



+5.2

RESTAURANT ATMOSPHERE

Increase in sentiment score about the overall restaurant hospitality

What you can do

I WANT TO



WE RECOMMEND



CLIMB THE RANKINGS

With the Travel Appeal Dashboard, have access to all the online content about your brand and individual restaurant. **At a glance, discover all the aspects most appreciated by your customer!**



EASILY MANAGE REVIEWS

Travel Appeal Coach is **designed for on-the-go managers** and **delivers only the most relevant content to your staff.** With a simple click, assign tasks to your team.



STAY UPDATED ABOUT THE DYNAMICS OF MY RESTAURANT

Satisfy customers and improve sentiment with ease! **Travel Appeal uncovers exactly what your customers desire for and what are areas for improvement.**

Our Solutions



KEEP AN EYE ON YOUR GROUP WITH OUR BRAND MONITORING FEATURE

Find out what is being said about your restaurant brand and stay updated when it's mentioned online.



UNCOVER THE MOST APPRECIATED ASPECTS OF YOUR RESTAURANT

With the Review Analysis, find out your restaurant's strengths and weaknesses, at a glance!



LEVERAGE CUSTOMER REVIEWS TO INCREASE REVENUES!

Easily manage customer feedback. Evaluate incoming reviews from various channels and respond from a single platform!



DISCOVER YOUR COMPETITIVE ADVANTAGE!

Track each move your competition makes and take advantage to climb the rankings.



UNDERSTAND AND IMPROVE YOUR MARKET POSITION

Using the Positioning Map, know where in the market your business is located.



TAKE CONTROL OF ANY SITUATION

With the Report tool, analyse your performance to stay in control. When necessary, take immediate action with the Task Manager function.

Recommended Products



DASHBOARD

At a glance, analyze every aspect of your restaurant(s) while also tracking competitors.



COACH

Designed to aid on-the-go managers boost the performance of your restaurant and collaborate with your team from a convenient mobile app.



BRAND MONITORING

From the Corporate level, assess how your brand performs against competitors, to the individual level, specify exactly what customers said about their experience.

We are happy to answer **any questions**

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