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-white label solution

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End customers of **energy companies and utilities** demand better solutions for sustainability and energy management

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Challenges

How to get closer and understand the end customer and manage the energy usage, consumption and sustainability.

From selling energy to a service provider – new business development.

Customers, stakeholders and legislation demand advanced services for sustainability and energy management.

The climate change and global mega trends on sustainability and corporate social responsibility.

Ideal Solution

Scalable, fast to adapt, integrates seamlessly to current services and is easy to brand.

Minimal or no project-related risks.

No capabilities or resources to develop needed solutions in-house.

Increases brand value and customer experience.

No R&D costs and business continuity risk.

Platform develops continuously without investments.

Desired Outcomes

Better customer satisfaction and reduced churn.

Platform for all solutions (e.g. heating, cooling, solar panels, EV charging, etc.)

Business growth and sales of additional services (e.g. energy efficiency).

Competitiveness and consolidations in the energy market.

Get closer to the end customer to understand and manage the energy usage and consumption.

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Offer new value-adding sustainability and energy management services for your customers.

Expand Your Business	Better customer retention	Scalable and cloud-based	Access to EnerKey Ecosystem
Offer new value-adding sustainability and energy management services for your customers. Business growth and sales of additional services.	Offer a superb customer experience and boost your competitiveness with better services. Better customer experience leads to better customer retention and **reduced churn.**	Fully cloud-based solutions enable scalability and e.g. fully automated customer creation and configuration.	Give your customers the access to real time energy data solution providers including: • Solar PV • EV charging • Demand response • Peak shaving • 3rd party measurement solutions

"We help our customers with sustainable energy management, and in partnership with EnerKey, we are able to provide one more solution to our customers. Energy management creates true competitiveness for our customers," **Mika Petsalo,** Service Manager, Väre.