



The Virtual Care Platform for Behavioral Health, Mental Health, and Addiction Treatment

Next generation AI technology assesses, monitors and engages your patients virtually. Whether residential, PHP, or IO, m.Care allows you to reach and treat your clients where they are...using your treatment protocols!



Better Care. Expanded Market. Increased Revenue. More Competitive.

m.Care provides a solution to not just counter the deluge of online mental health apps that are pressuring your business, but to boldly address it with powerful new revenue streams utilizing your existing staff, infrastructure and lead gen programs.

Why m.Care?

Most telehealth platforms provide virtual communication, but are not designed to assess, monitor, and engage the patient. m.Care integrates with your current treatment and EMR systems to provide a seamless enhancement for on-location clients, or offer a new line of business for remote therapy. No other platform on the market can do all of this, plus provide a solution to convert more inbound leads.

Stop losing patients to online apps that outsource their therapy and don't provide the quality of care and professionals that your facility offers.

Increase Revenue, Provide Better Care:

- Expand treatment offerings beyond your local footprint
- Ability to compete and win versus online options that are gaining popularity
- Increase lead conversion (capture the 80+% that currently leak out)
- Develop and monetize your Alumni Program
- Create a new channel of business with existing staff and leads
- Private label your virtual care channel so as not to compete with your facilities
- Additional revenue with tele-behavioral billing codes

Three Lines of New Revenue or Enhanced-Profitability Programs:

- Alumni
- Inbound leads that traditionally have not met your business model (i.e., no or wrong insurance; can't self-pay; or can't travel)
- New market offering using existing staff, facilities and treatment programs

Patient Engagement:

- Medication adherence
- Intelligent surveys
- AI detects change in patients mood
- SOS button
- GPS Tracking - provides patient with nearest hospital or treatment facility
- Video or audio support groups
- Integrated medical device or voice input
- Video conferencing/telehealth capabilities
- Assignments, grading, feedback built-in
- Secure messaging
- Patient-tailored education
- Fully HIPAA-compliant

Treated Conditions:

- Anxiety
- Depression
- Substance use
- Substance use relapse
- PTSD
- Trauma & relationships
- Eating disorders
- Opioid use
- And others

Care Management



Track patient progress real-time, as activities are completed



GPS Awareness Technology - alerts if patient is near a trigger location



Customizable patient monitoring dashboards



Configurable alert, notification, and task management system



Predictive agents for proactive care



AI to detect change in patients mood



Learn More Today:

To learn more about m.Care and how it securely allows data to be exchanged, transmitted, and shared, please **contact Sarah Flora** at **913.683.4015** or **sflora@m.care**.