


Personalization Platform for eCommerce

Meeting Agenda




Segmentify
Framework




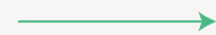
Business
KPIs & Goals



Segmentify
in Detail



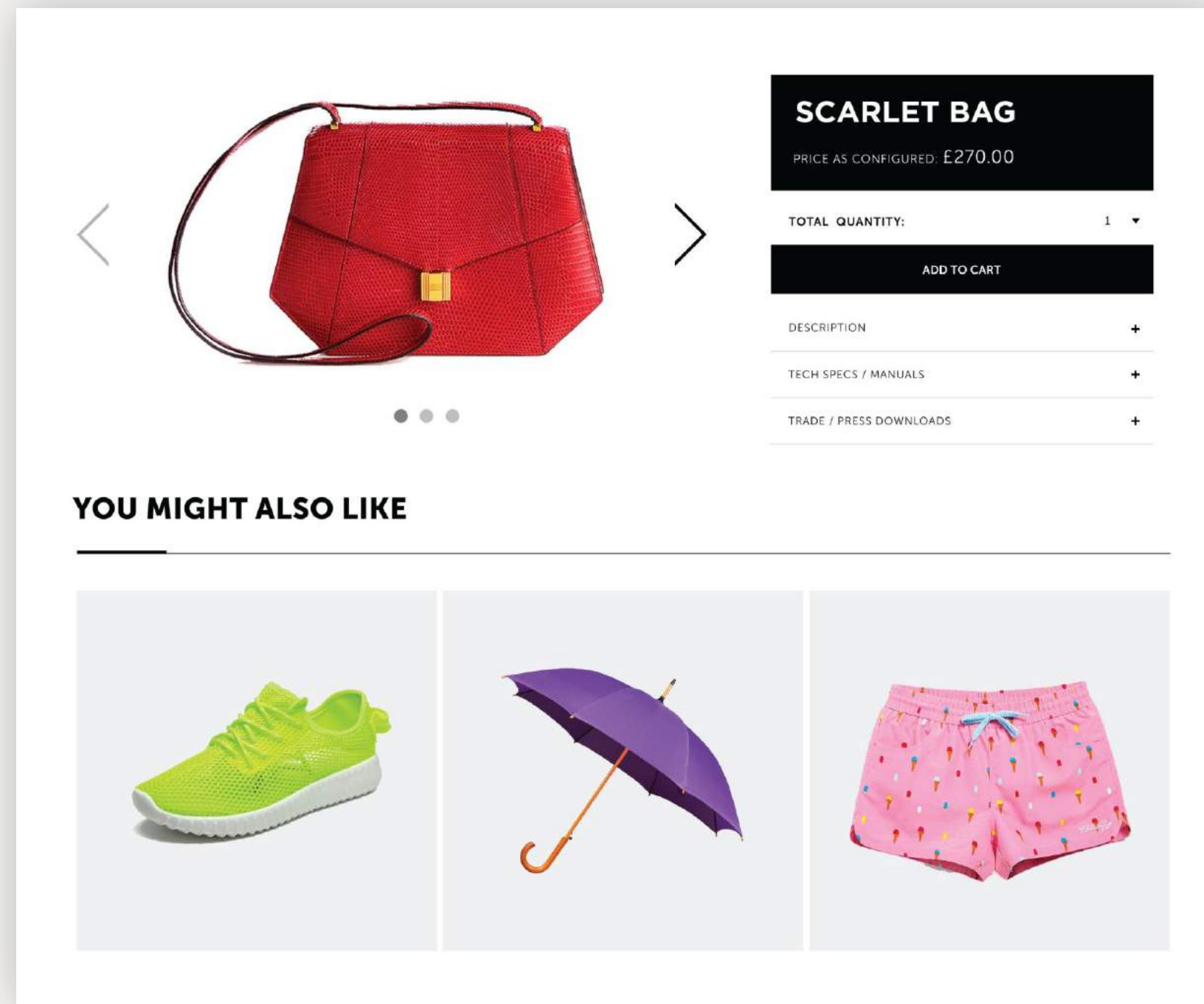
Questions
& Answers



What's
Next?

You're losing revenue!

Without personalization less visitors end up with a purchase



Recommend Relevant Products



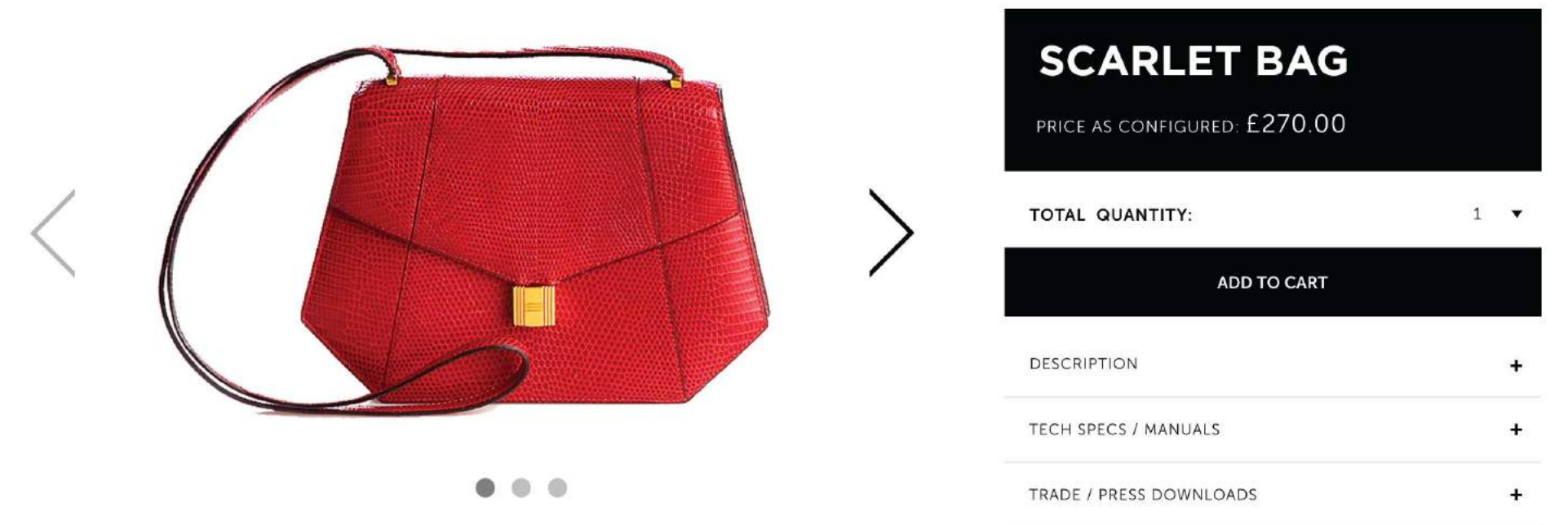
Know your product relations

Bundles, Alternatives, Upsells



Know Your Customers

Cross-Sell, Churn, Discount Seekers




YOU MIGHT ALSO LIKE



Solutions

Increase your online sales with ecommerce personalization powered by artificial intelligence

Personalized Recommendations



SUMMER '18
COLLECTION

COMPOSE

Box

Starred

Hats

Recent Mail


Gifts

Categories


Notes

More


SPECIAL FOR YOU



Zipper Bag
39.9\$



Sonar Hat
19.9\$



Fuchsia Bikini
49.9\$

Personalized Emails

COMPOSE

Box

Starred

Hats

Recent Mail

Gifts


Categories

Notes


More

DISCOUNT!


10% off on all these products you were interested in



Black Angel Shoe
150\$




Elegant Black Bag
170\$




Bonded Glass
80\$

Real-time Conversion Analytics

High Spending
Most viewed products with a referral from a paid channel



Boucle Turtle Neck in Green/Black
- Green/Black / 4
womens knitwear,
25800139465
428 EUR
In Stock




3/4 Sleeve Kimono Dress - 8
womens dresses,
25803415817
551.60 EUR
In Stock


Total Views	Clicks From Paid Channel	Purchases
5,406	3874 (%71.66)	30

Total Views	Clicks From Paid Channel	Purchases
3,413	902 (%26.43)	8

We wish you have
Most viewed products that are out of stock



Asymmetric Dress in Cream/Black
- Cream/Black / 4
womens dresses,women...
25799865481
578 EUR
Out of Stock



FullCollarPoplinBlouseinNavy-Navy/French38
womens tops,womenswea...
25800207241
368 EUR **328 EUR**
Out of Stock

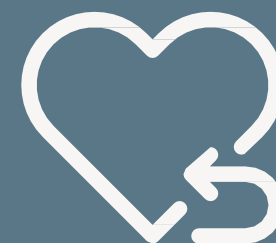
Segmentify Effect

10%

Contribution to your
online revenue



Increase your conversion
rates and online sales



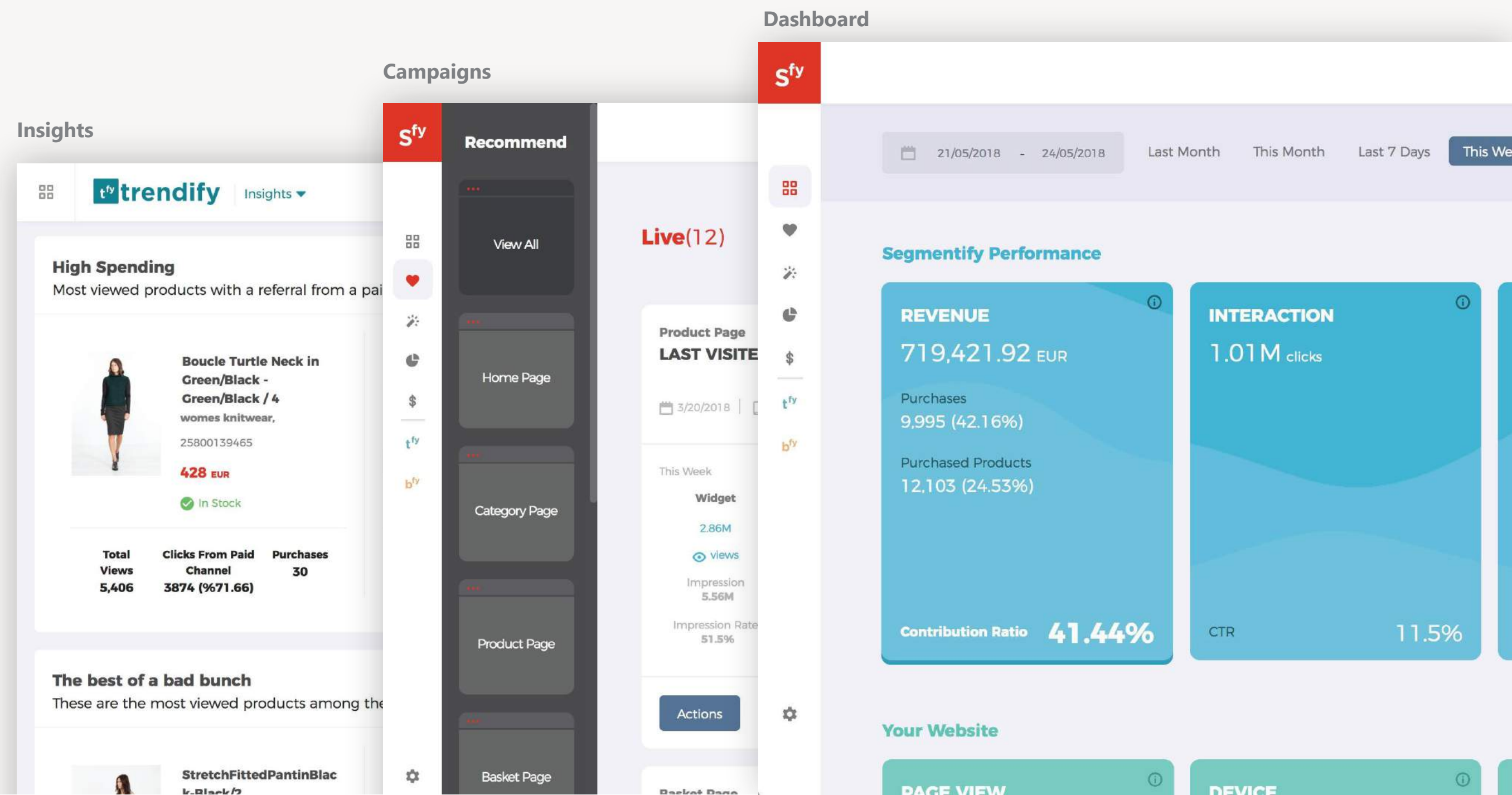
Encourage repeat
purchases



Decrease bounce rates
and increase ROI

Inside the Panel

- ✓ See key performance metrics on dashboard
- ✓ Keep track of your campaign results
- ✓ Get actionable insights

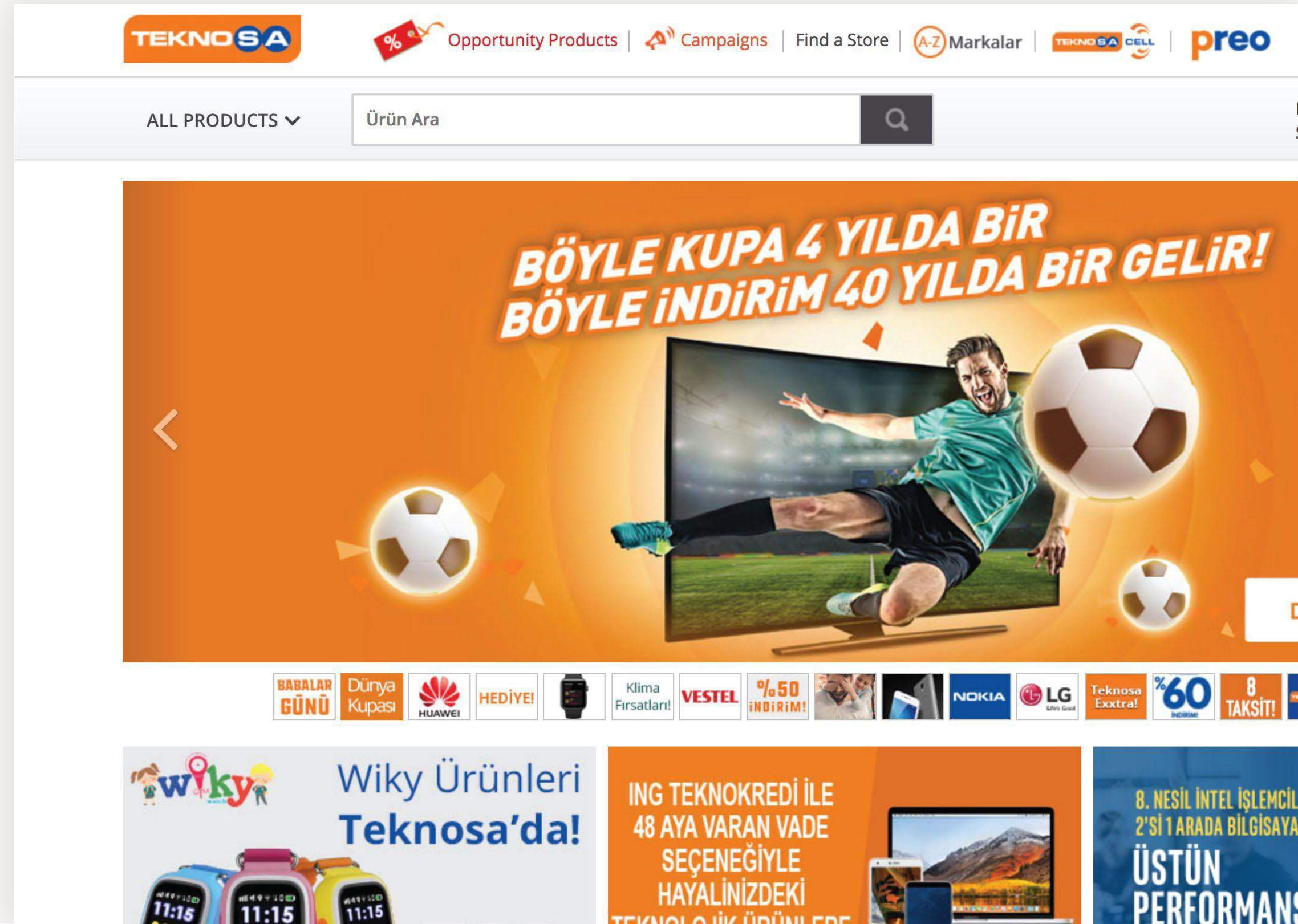




Technology retail giant with 33% marketshare


20%

Contribution to All Orders




Home Page


NOTEBOOK Kategorinin Öne Çıkanları




HP PAVILION 14-BK004NT
2QF22EA Intel i5-7200U 2.5GHz
3.999,⁰⁰ TL



HP PAVILION POWER 15-
CB008NT 2GR77EA Intel® Core?
5.899,⁰⁰ TL




HOMETECH ALFA 100A Intel
Atom Z8350 1.92GHz 2GB 32GB
849,⁰⁰ TL




Apple MacBook Air MQD32TU/A
Intel i5 1.8GHz 8GB 128GB Intel
3.999,⁰⁰ TL

Category Page


Günün Fırsatları




preo
Preo My Game MG41 Gaming
Klavye
79,⁹⁰ TL




preo
Preo My Camera PMC03 Araç
Kamerası
449,⁰⁰ TL 99,⁹⁰ TL




preo
Preo P3 Akıllı Telefon
697,⁰⁰ TL 497,⁰⁰ TL



PHILIPS
Philips GC7831/20 Perfect
Care Compact Kazanlı Ütü
749,⁰⁰ TL



Kaspersky Antivirüs Yazılımı -
1 Kullanıcı - 1 Yıl
89,⁰⁰ TL



PHILIPS
Philips S5400/06 Traş
Makinesi + Philips MG3720/15
598,⁰⁰ TL 349,⁰⁰ TL



Watch retail leader in Turkey with 4M monthly page views

17.5%

Contribution Rate
to Online Revenue




Home Page

Sizin İçin Seçtiklerimiz




Web'e Özel

Emporio Armani
AR2500 Erkek Kol Saati
1.690,00 ₺
659.10 ₺ %61



Web'e Özel

Diesel
DZ1437 Erkek Kol Saati
840,00 ₺
336.00 ₺ %60



Web'e Özel

Fossil
FES3433 Bayan Kol Saati
1.050,00 ₺
357.00 ₺ %66



Web'e Özel

Fossil
FFS5307 Erkek Kol Saati
740,00 ₺
407.00 ₺ %45



Web'e Özel

Fossil
FFS5391 Erkek Kol Saati
1.050,00 ₺
472.50 ₺ %55




Web'e Özel


Emporio Armani
AR11068 Erkek Kol Saati
2.290,00 ₺
870.20 ₺ %62

Category Page


Öne Çıkanlar




Xonix
XOX-UN004 Kol Saati
1.90,00 ₺
142.50 ₺ %25 TREND



Xonix
XOX-HU005 Çocuk Kol Saati
150,00 ₺
112.50 ₺ %25 TREND



Xonix
XOX-GV002 Çocuk Kol Saati
220,00 ₺
165.00 ₺ %25 TREND



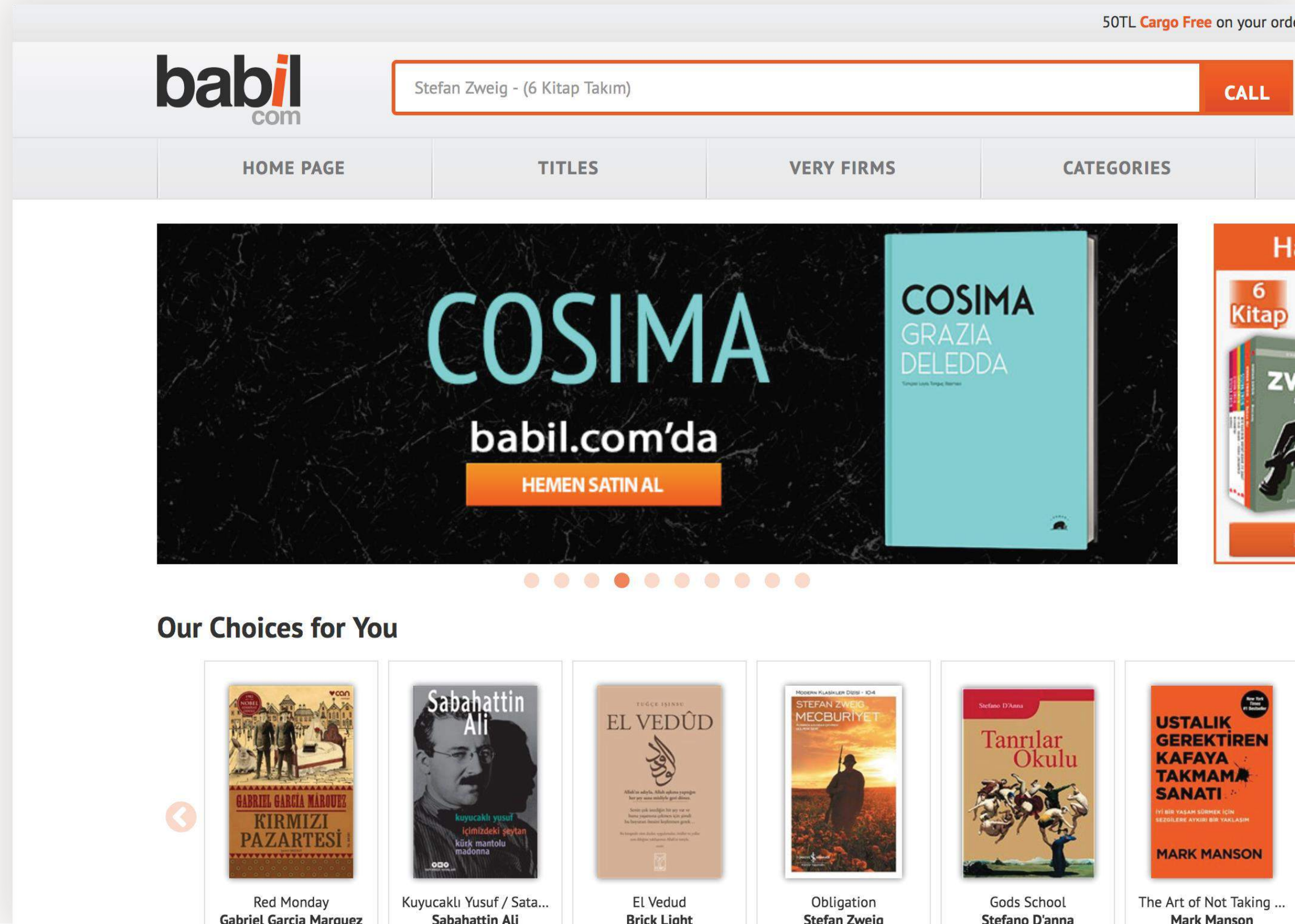
Ice Watch
ICE-WSPKZSIYWSS12 Çocuk ...
560,00 ₺
112.00 ₺ %80

babil
com

Online book retailer with 3.5M monthly page views

10%

Contribution to All Orders



Home Page

Sizin İçin Seçtiklerimiz



Category Page

Sizin İçin Seçtiklerimiz





Book retailer with the largest product range of educational books in Turkey

36%

Contribution to All Orders

Bizi Arayın 0 (850) 455 00 06 Sipariş Takip Üye O

Kitapiste Ne Aramıştınız ? Kargom NEREDE? TIKLA

MARKALAR KPSS ALES YDS DGS YKS LİSE KÜLTÜR KIRTASIYE

Müşteri Hizmetleri 0850 455 00 06 Hızlı Kargo Değişim İade Her Zaman Orijinal

Kategoriler

- Kelepir Ürünler
- Yayın Evleri
- Yeni Ürünler
- YKS Yükseköğretim Kurumları Sınavı +
- KPSS +
- ALES +
- YDS-YÖKDİL +
- DGS +
- Akademik Kitaplar +
- AÖF & Açık Lise +
- Konu Konu Fasiküller +
- Lise 9. ve 12. Sınıflar +
- Ortaöğretim 5. ve 8. Sınıflar +
- Ortaöğretim 1. ve 4. Sınıflar +
- Kültür Kitapları +

KPSS 'DE DERS NOTU GÜNLERİ BAŞLADI !

HÜKÜMDAR TARİH DERS NOTU

26.00 TL 15.60 TL

1 2 3 4 5 6 7 8 9 10

DENEME ÇÖZÜMLERİ İÇİN TIKLA

HALKBANK axess TÜRKİYE BANKASI WORLD CARDFINANS

* 30 TL Üzeri Alışverişlerde KARGO BEDAVA

WhatsApp Sipariş 0 544 551

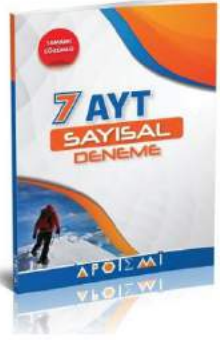
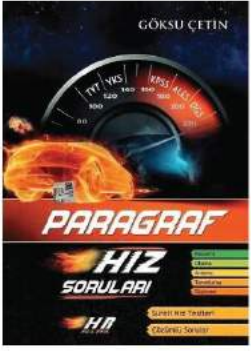
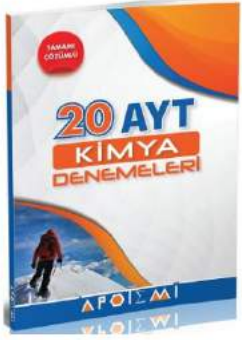

Bilgi Sor Frekan 30.00

% 15 İNDİRİM

Sorularınız mı var? x Hemen Yardımcı Olalım




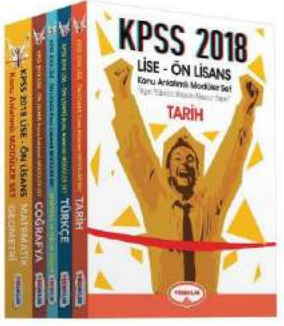
Home Page

Sizin İçin Seçtiklerimiz

			
Apotemi AYT Sayısal 7 Deneme Tamamı Çözümlü	Hız ve Renk Yayınları KPSS ALES DGS YKS TYT Paragraf Hız Soruları	Apotemi YKS 2. Oturum AYT Kimya Tamamı Çözümlü 20 Deneme	ÜçDörtBeş Yayınları YKS 1. Oturum TYT Tüm Dersler 6 Deneme
25 TL 21.25 TL	23 TL 19.55 TL	17 TL 14.45 TL	30 TL 21 TL

Category Page

KPSS Kategorisinin Öne Çıkanları

			
Destek Kariyer Yayınları KPSS Lise Önlisans Lisans ve Tüm Kurum	Benim Hocam Yayınları Tüm Adaylar İçin Anayasa Değişiklikleri	Pegem Yayınları 2018 KPSS Genel Yetenek Genel Kültür Tamamı	Yediiklim 2018 KPSS Lise Ön Lisan Konu Anlatımlı Modüler Set 5 Kitap
32.5 TL 16.25 TL	13.5 TL 8.1 TL	40 TL 24 TL	99 TL 59.4 TL



Home improvement retail giant with 5M page views

21%

Contribution to Online Revenue

KURUMSAL BİLGİLER | ULUSLARARASI | SATINALMA | İŞ İMKANLARI | MAĞAZALARIMIZ

BAUHAUS ARA GİRİŞ YAP ÜYE OL

TÜM KATEGORİLER ÇOK SATANLAR FIRSATLAR DERGİLERİMİZ BAUHAUS BLOG

İkinci akü hediye!

Easy Cut 12 Akülü Testere

699⁹⁰ TL

İnternete Özel

1500TL ve üzeri alışverişlerinizde Ücretsiz Kargo! Ayrıntılar için tıklayın

Home Page

SİZİN İÇİN SEÇTİKLERİMİZ



Katlanır Kamp Sandalyesi - Yeşil
39,90 TL



Sunfun Steel Merle Rattan Masa
1.190,00 TL



Sunfun Relax Bahçe Sandalyesi - Tu...
139,00 TL



Sunfun Relax Bahçe Sandalyesi - Ye...
139,00 TL

Category Page

Bahçe Kategorisinin Öne Çıkan Ürünleri



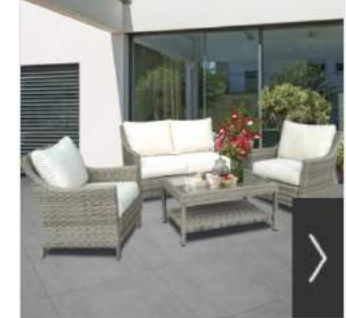
Sunfun Relax Bahçe Sa...
139,00 TL



Sunfun Toscana Şemsi...
479,00 TL



Compo Çiçekli Bitki Top...
38,50 TL



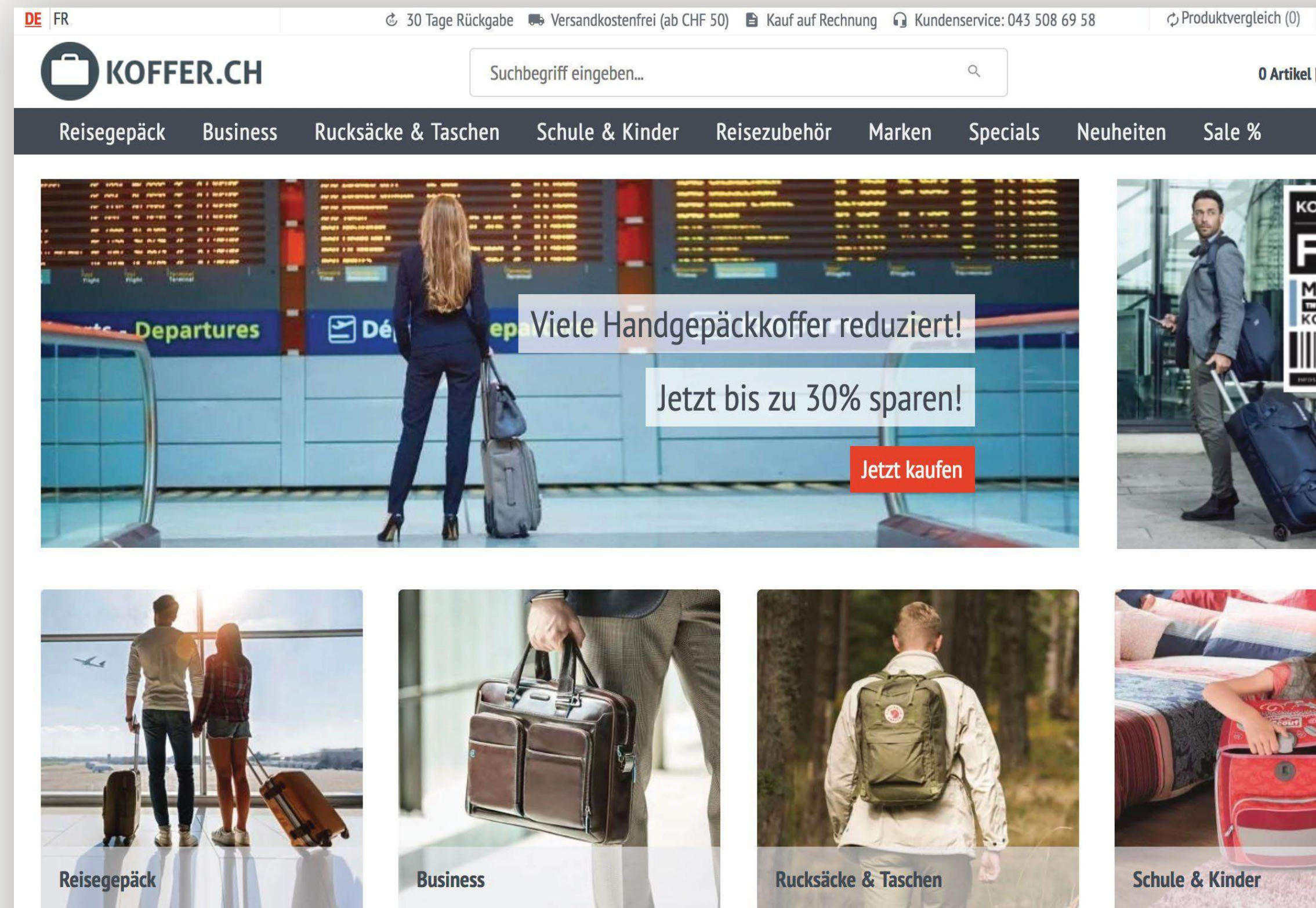
Sunfun Rattan Laguna ...
2.490,00 TL



Biggest online-player in the travel and luggage segment in Switzerland

25%

Increase in
Average Order Value

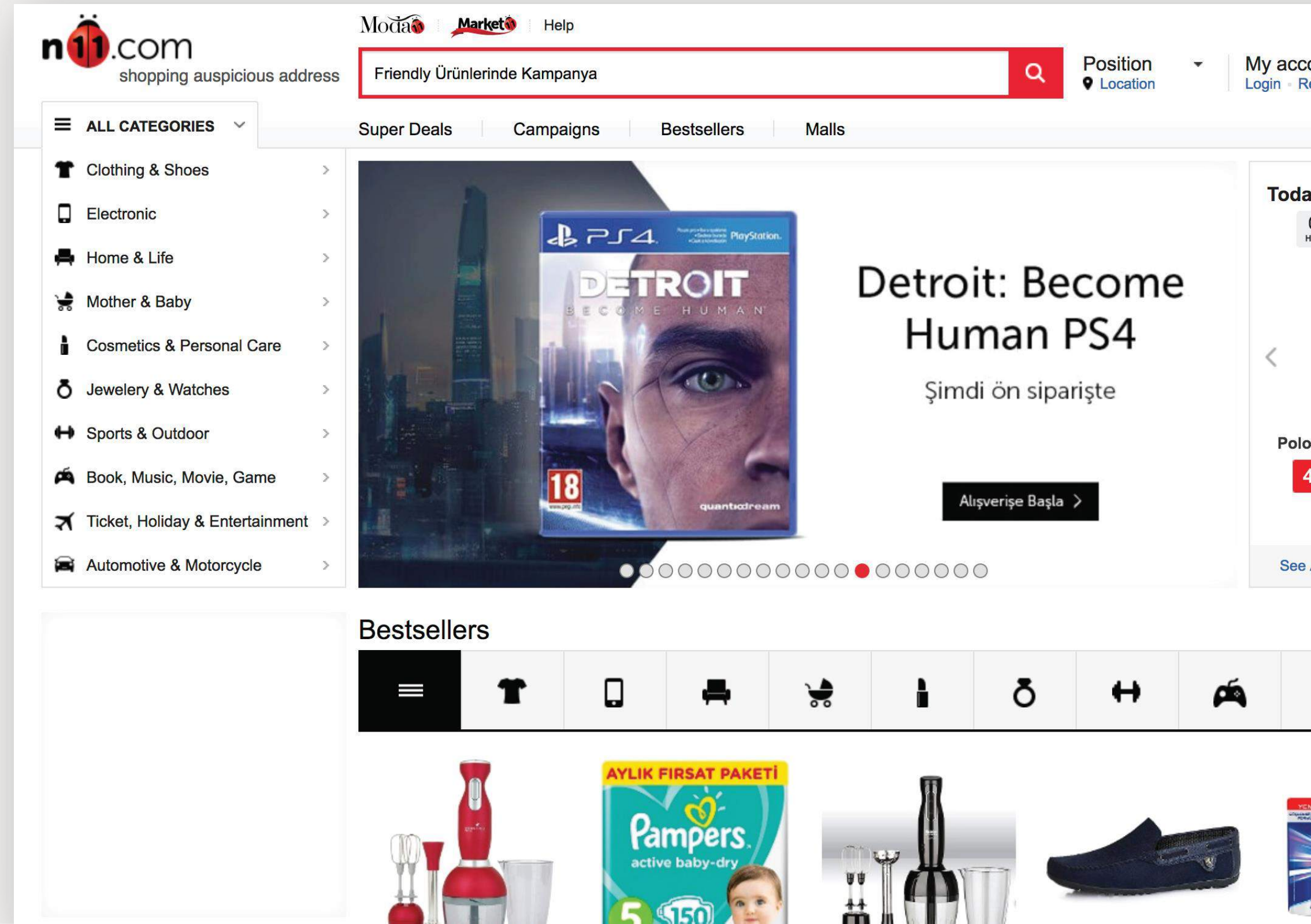


n11.com

Marketplace giant with
30 million products

24%

Increase in daily
transaction volume

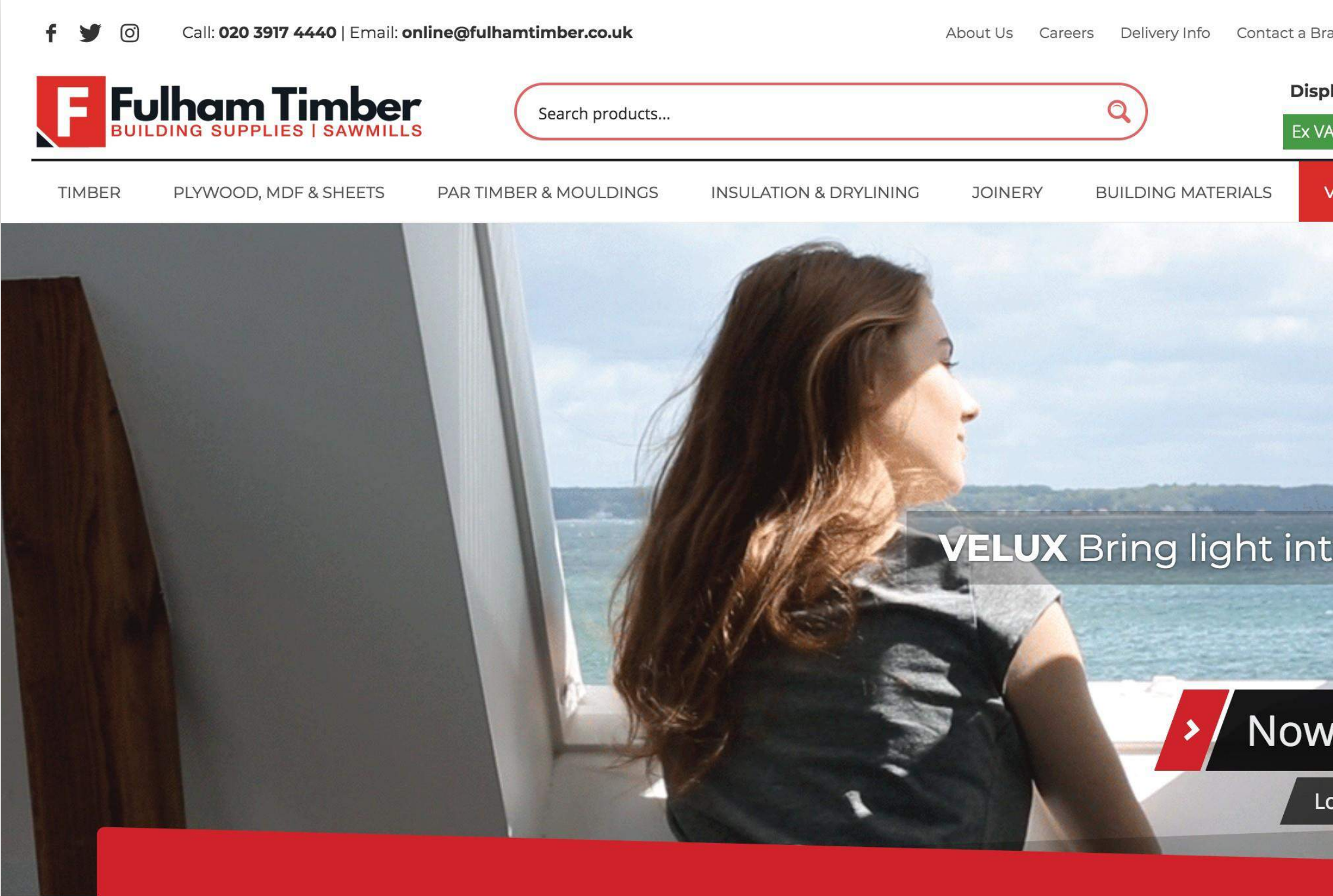




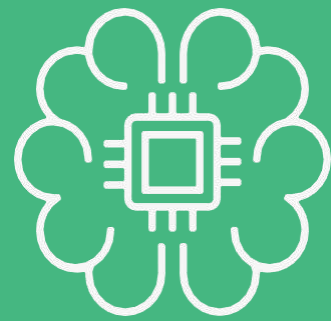
Independent timber and builder’s
merchants based in London

34.8%

Products added to basket

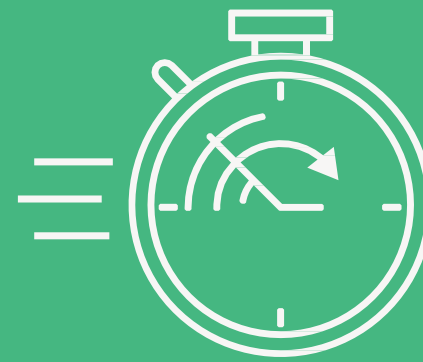


Why Segmentify?



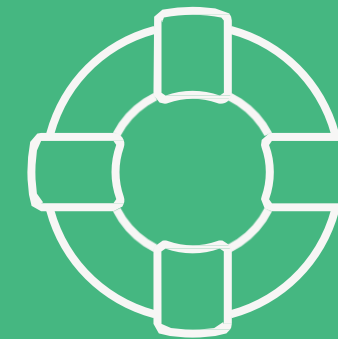
Advanced Machine
Learning Technology

10% Contribution to revenue in
14 days



Easy and Fast
Onboarding

Start personalization in 3 days



Excellent Support

Dedicated Success Managers

Superior Technology

Scalable high-performance engine

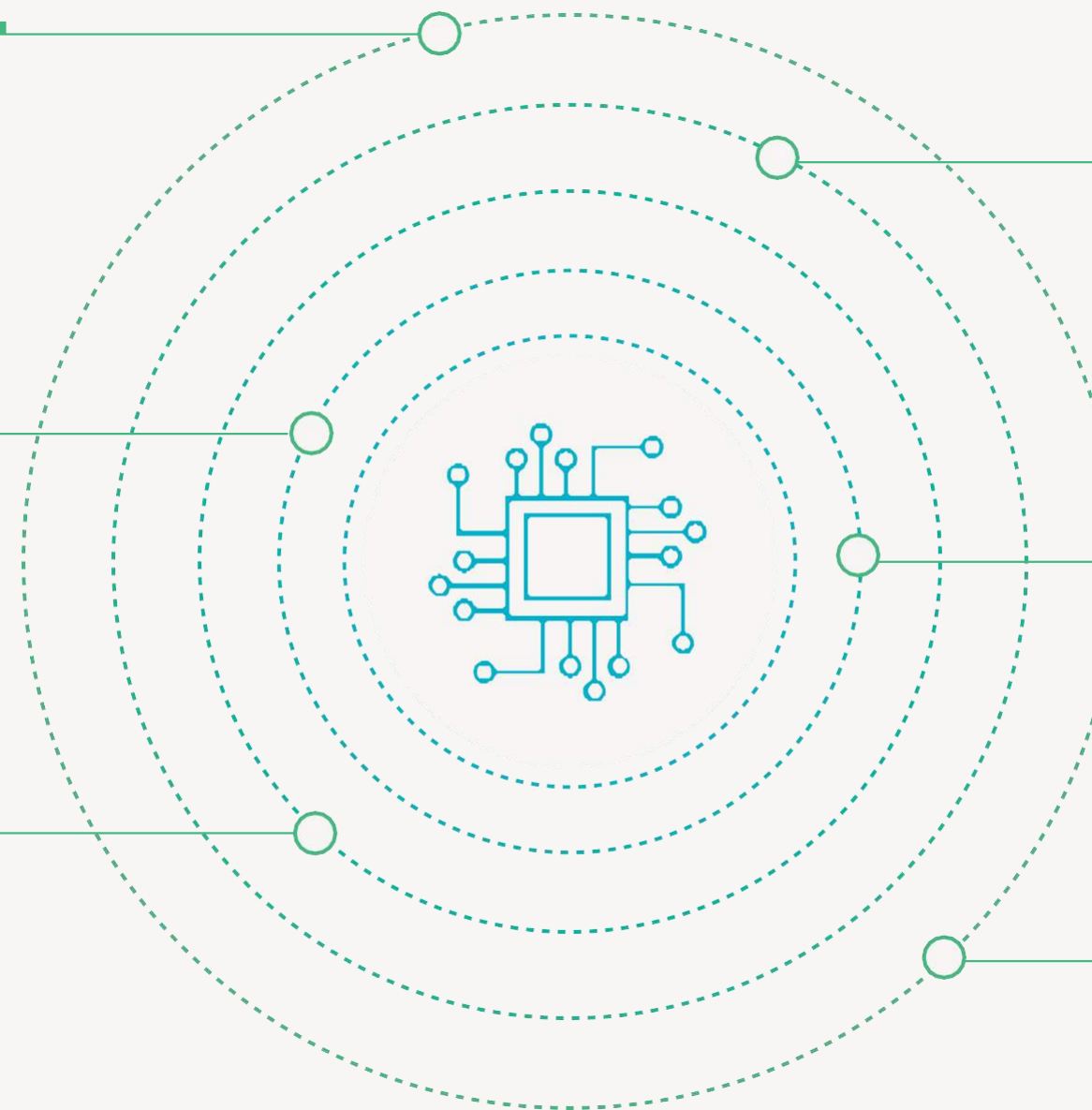
Custom recommendation rules

Continuous Machine Learning

Easy-to-use web application

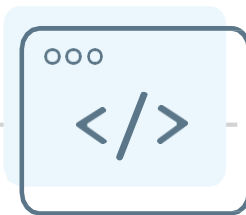
Real Time

Multi-platform

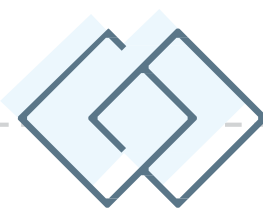


Plug & Gain

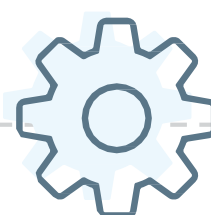
DAY 1



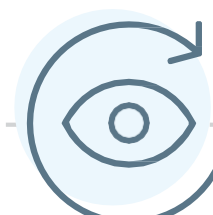
Implementation



Integration



Setting Up



Review

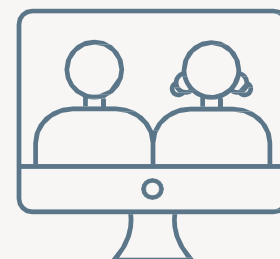


Approval

DAY 5



Free Trial



AFTER 1 WEEK

Performance
Meeting

Leading Brands Trust Us



kunstplanten

CARSWITCH

elefant.ro

VÖGELE | SHOES



n11.com

Flush

Laboratoires
Humeau

AMBIENTE
DIRECT®

hepsiburada



KING OF
COTTON

Let's Get in Touch!



Learn how you can leverage artificial intelligence technology to increase your online sales.

Contact us at: sales@segmentify.com

United Kingdom

Germany

France

UAE

Turkey