



***ValuRisQ Platform
Overview Presentation
2023***

- ❖ Measuring Cyber Financial Data is Mission Critical
- ❖ RiskQ – What we do
- ❖ RiskQ – Board of Directors
- ❖ Business use cases
- ❖ Case study
- ❖ Sample Dashboards
- ❖ About us

- ❖ Cyber is the #1 business risk
- ❖ The financial impacts are not understood by the business leaders and board members
- ❖ Companies must understand how much to invest in cyber to lower their risk to acceptable levels
- ❖ Financial provides for ROI and prioritization based on objective data
- ❖ Businesses may need to comply with a subset of over 180 Cybersecurity & Privacy Regulations
- ❖ Risk Advisory Services need financial data to scale their services

- ❖ Cyber risk financial quantification & automation
- ❖ Digital Asset Approach: the only company that quantifies digital exposures. Based on over 5 years of research with F1000 and cyber insurance industry and vetted by University PhDs
- ❖ Cyber criminals attack the digital assets (data, processes, systems, technologies)
 - ❖ Cybercriminals steal data with malware
 - ❖ Cybercriminals interrupt business processes with ransomware and DDoS
 - ❖ Cybercriminals cause regulatory fines by exploiting vulnerabilities in technologies & systems
- ❖ Provide companies with financial data to manage & evaluate the impact of cyber programs
- ❖ Orchestrates the cybersecurity, privacy & regulatory programs
- ❖ Prevent unsustainability due to cyber exposure
- ❖ Allows companies to reduce financial risk significantly in a short period of time



Ariel Evans
CEO – Co-
Founder

- 2 Successful Software Exits
- Former CISO
- Author of several Cybersecurity books



Dr. Yoav Intrator
CPO – Co-

- Former Board Member & Head of the Israeli Technology Center-JPMorgan Chase IL



Tom Manning
Chairman of the Board

- Former Chairman/CEO of Dun & Bradstreet
- Former Chairman of Northwell Health



Dr. Juergen Meffert
Director

- Senior Partner Emeritus at McKinsey & Co, Chairman at Skyfive AG,
- CEO of Scientific society for market-oriented corporate management



Randy Milch, Esq.
Director

- Former General Council Verizon,
- Faculty Director Master of Science in Cybersecurity Risk and Strategy at NYU; Professor of Practice, NYU School of Law



Dr. Anastassia Lauterbach
Director

- Former Insurance Underwriter,
- Senior Advisor AI McKinsey, Former Chairwoman Technology & Innovation Committee Dun & Bradstreet

**Built by leaders of Industry in
Cybersecurity, Finance, Insurance, Information Technology & Credit Scoring**

RiskQ Business Use Cases

Ransomware Strategy

- Cost benefit analysis
- When to pay vs. restore
- Confidence in restoration

Gap Analysis of Cyber Controls

- Identify weak controls related to financial exposure
- Recommend remediation activities

Vulnerability Remediation Priorities

- Prioritization of vulnerability management program based on financial exposure

Cyber Tool ROI

- ROI of cyber security tools and relationship to risk
- Reduce redundancy of cyber tools

Cyber Tool Roadmaps

- Evaluation of current tools
- Gap analysis of missing tools
- Roadmap recommendations

Regulatory Compliance

- Scoping report for compliance
- Automated compliance program
- Regulatory management

Privacy Program

- Privacy data identification
- Data privacy impact assessment
- Measure integrity & confidentiality

Reduction of Cyber Exposure

- Data exfiltration exposures
- Ransomware
- DDoS
- Regulatory exposures
- M&A

Cyber Insurance

- Limits adequacy study
- Insurance applications
- Control attestation

Third Party Risk

- Self service vendor risk management program
- Based on vendor types and risk

Preventing Unsustainability | Case Study



Our Customer

- Private US Corporation
- \$4Bn Revenue
- 5,000 employees
- Regulatory Compliance
 - NAIC (Insurance)
 - Colorado Consumer Privacy Act
 - HIPAA (Health)

Our Findings

- Our software identified massive exposures & board liability
- No third-party risk management (legally required)
 - No Ransomware Strategy
 - No Digital Asset Inventory (legally required)

Our Financial KPIs

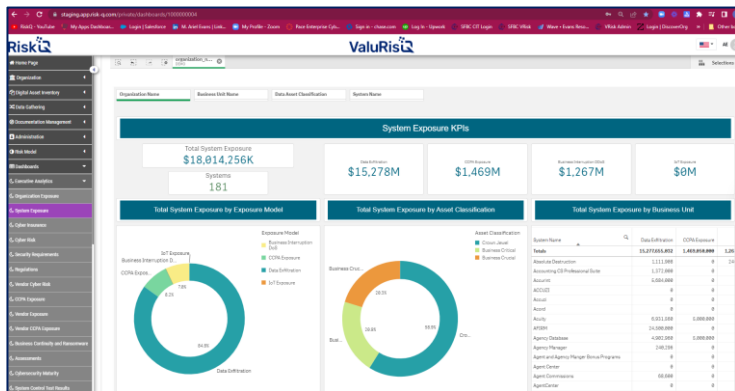
| | |
|---|--|
| <p>\$400M</p> <p><i>Cyber Insurance Needed</i></p> | <p>\$300M</p> <p><i>Malware Exposure Reduction</i></p> |
| <p>226K%</p> <p><i>ROI</i></p> | <p>\$3.8Bn</p> <p><i>Total Cyber Risk Reduction</i></p> |

ROI- Customer paid \$150K >> Reduced Their Risk by \$3.8Bn

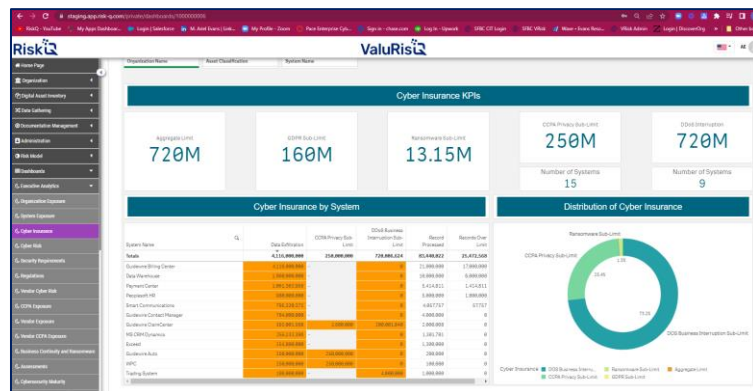
ValuRisQ Dashboard Examples



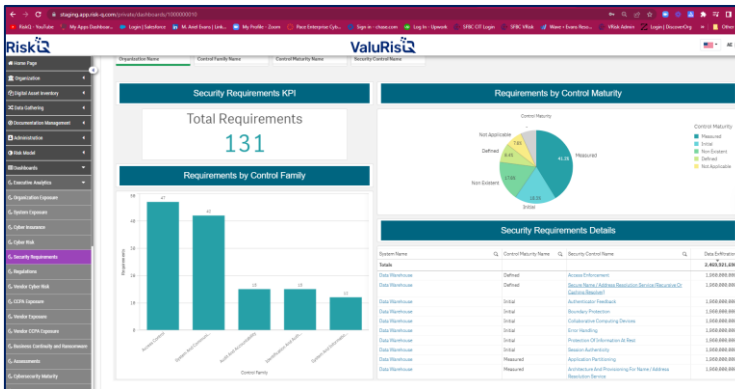
- ❖ Proprietary Benchmarking of Financial Exposures
- ❖ Plug and Play
- ❖ Integrates with your infrastructure & security tools
- ❖ Quick ramp up
- ❖ Open Risk Models



Financial Exposures



Cyber Insurance Quantification

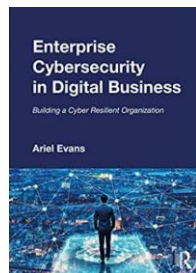
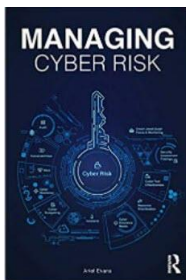


Automated Cyber Risk Assessments



Vendor Exposures

- Built by business leaders in Credit Scoring, Insurance, Finance, and Cybersecurity
- Based on 5 Years of Research with the F1000 and Cyber Insurance Industry



- University-backed Risk Models: Pace Seidenberg, Rutgers & ISACA
- 35 People - Offices in the US, EU, Canada, & Middle East

Sample Customers & Partners





Thank you!

Contact us:

Ariel Evans – Co-founder & CEO

Ariel@risk-q.com

US: 1-610-334-6914

IL: +972-58-412-0028

Dr. Yoav Intrator- Co-founder & Chief Product Officer

yoav@risk-q.com

IL: +972-58-600-0537