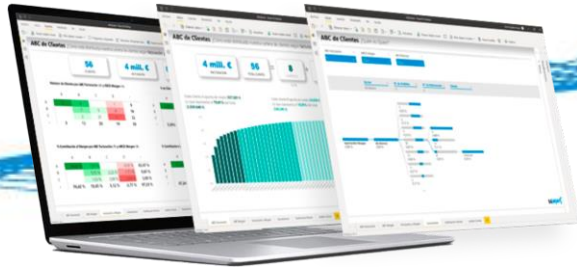




# ABC Client Analysis



Do we have a portfolio of high-risk clients?  
Are we dedicating our efforts to the right clients? Does our portfolio have growth potential?  
Who are our target customers?



**ABC of Billing and Margin**



**Customer Matrix by Billing and Margin**



**Customer characteristics**

## ABC Client Analysis main characteristics



Customer Story Telling



Data modeling and pre-built report set



Adaptable and expandable to particular needs



Can be integrated with the rest of the corporate solutions



User friendly



Start-up in less than a week



Low cost of use

Find out what this tool can do with your data, by clicking [here](#).

**bismart**