



National Instruments  
is now NI.

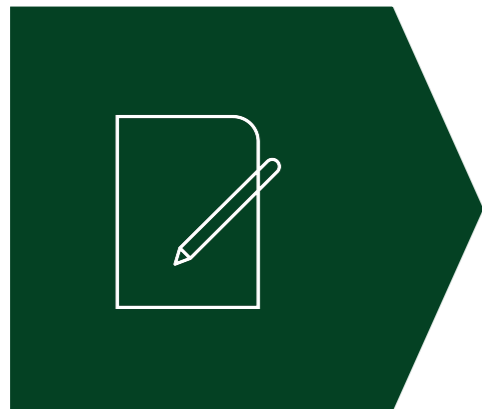


# Our Vision

## Lifecycle Analytics Through Product-Centric Approach

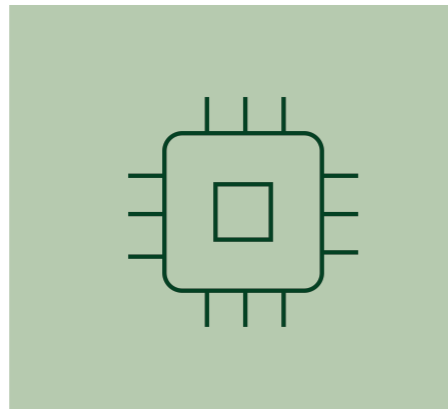
DESIGN AND ENG.

DESIGN

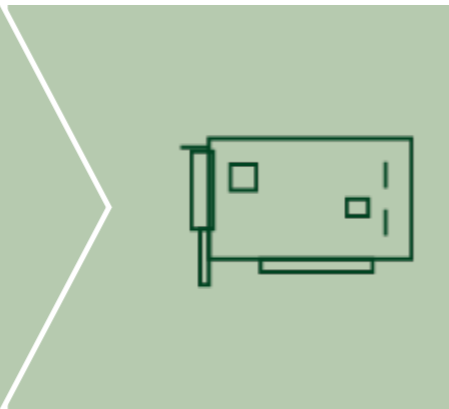


MANUFACTURING

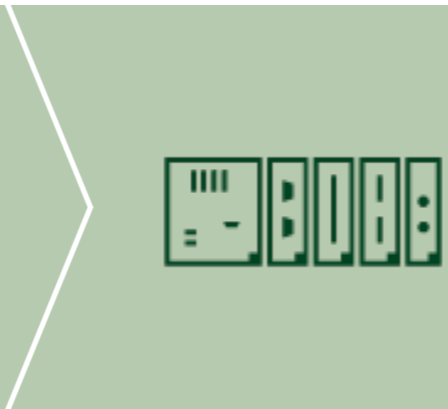
CHIP



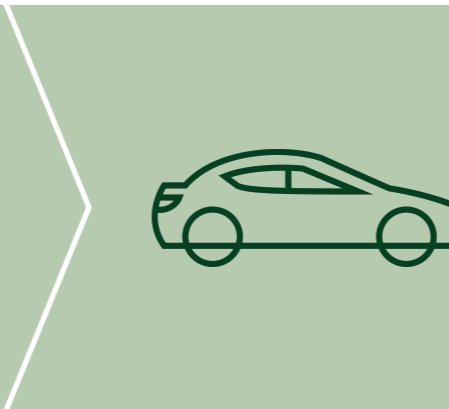
BOARD



MODULE



PRODUCT

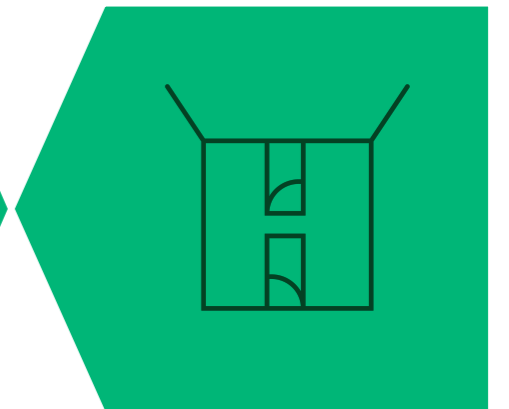


CUSTOMER

IN USE



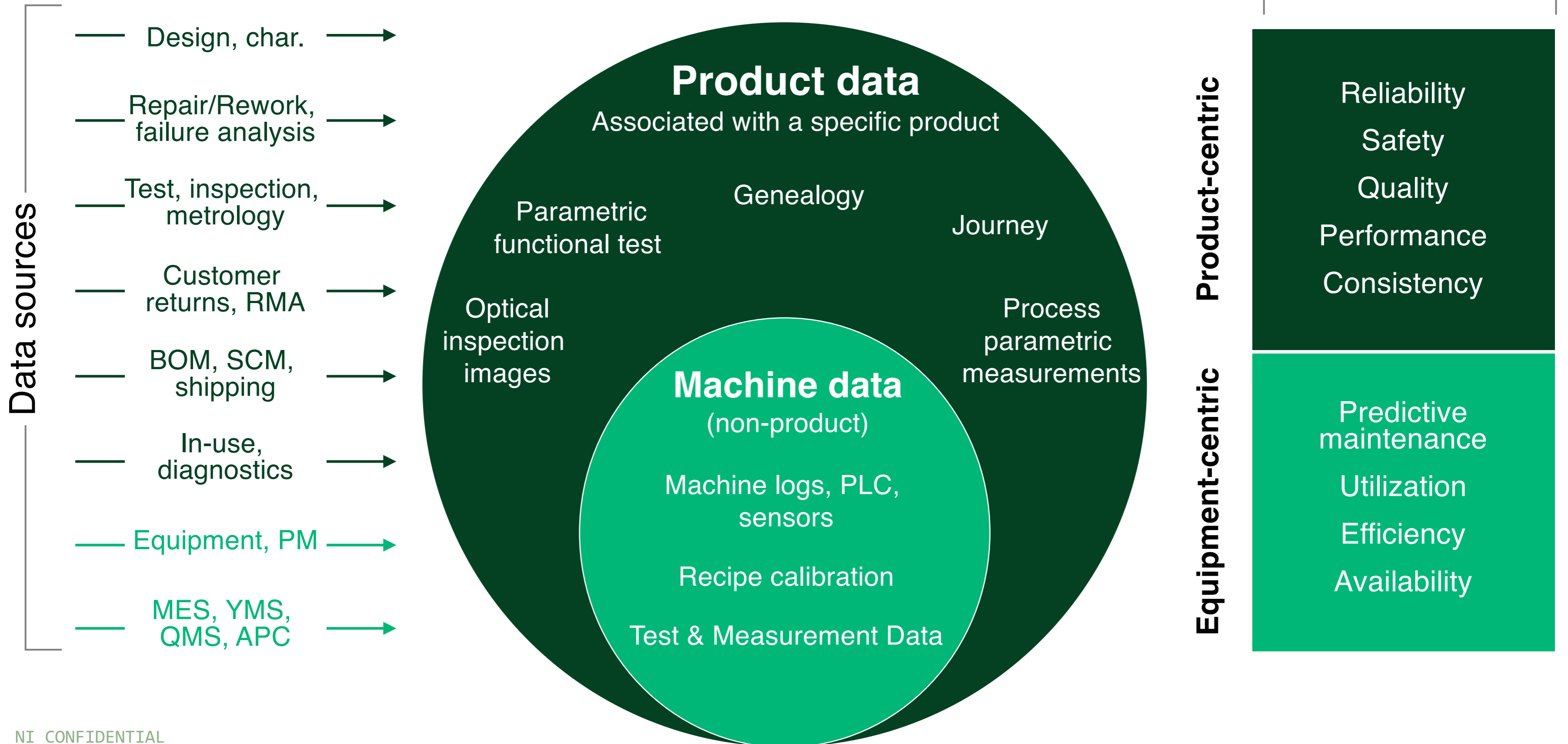
RETURNS



Design Spec • Machine • Process • Metrology • Test • Rework • Genealogy • Performance • Reliability • Usage • Warranty

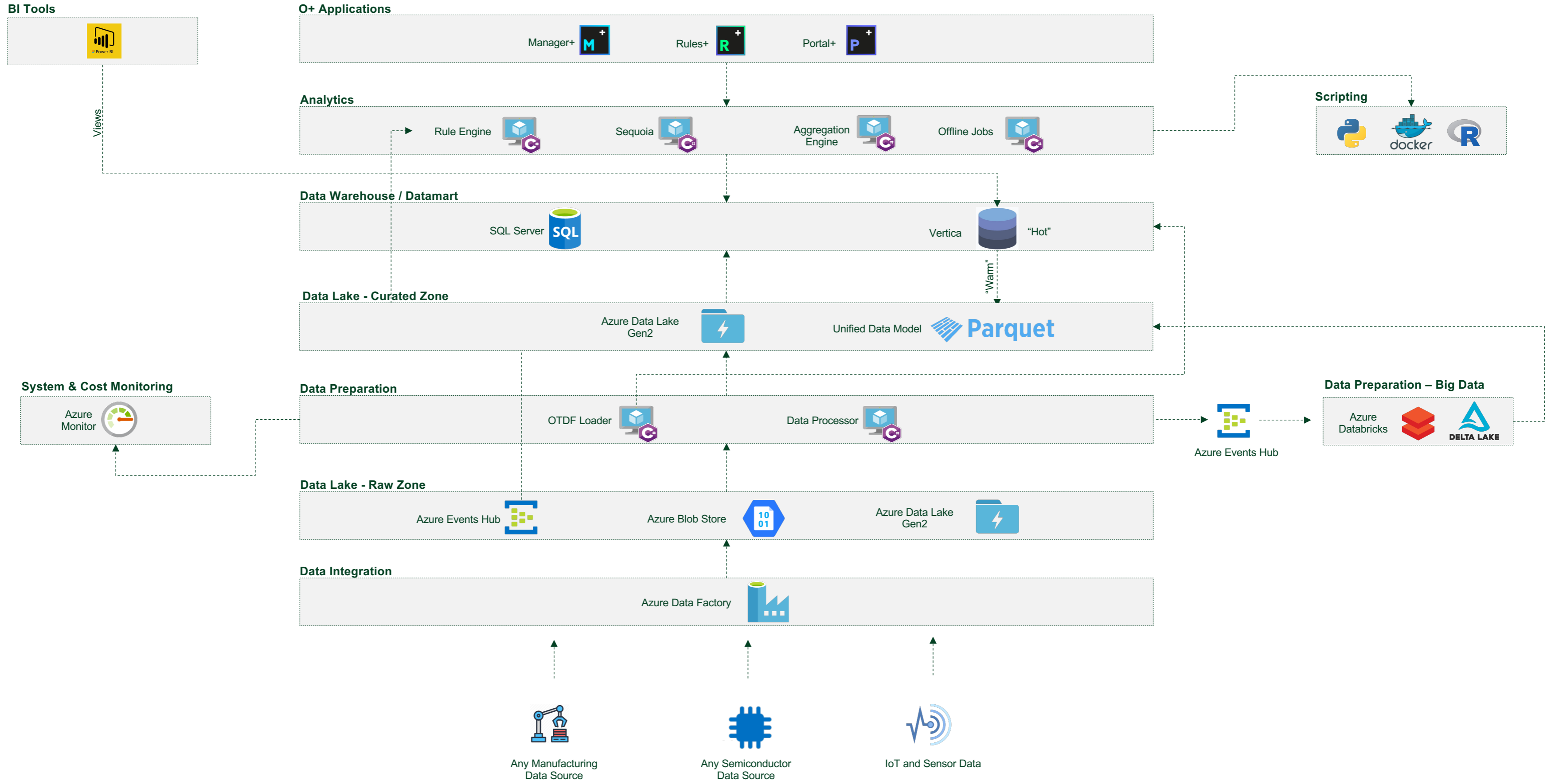


# Product-Centric Approach to Advanced Analytics





# Detailed Architecture



# NI Analytics for Transportation on Microsoft Azure

Run NI's industry-leading analytics solutions for the Transportation industry on Microsoft Azure and benefit from tight integration with your other Azure-based investments and lower cloud costs.

## Transportation Solutions

Drive better efficiency, reliability and quality in manufacturing with the Product Lifecycle Analytics solution

## Analytics for YOUR Business

Embed powerful analytics, designed specifically for the automotive industry, into your manufacturing operations

## Self-service Analytics using Power BI

Use Microsoft's PowerBI self-service analytics to visualize data and insights created by the NI solutions

# Trusted By Leading Brands

## Customers



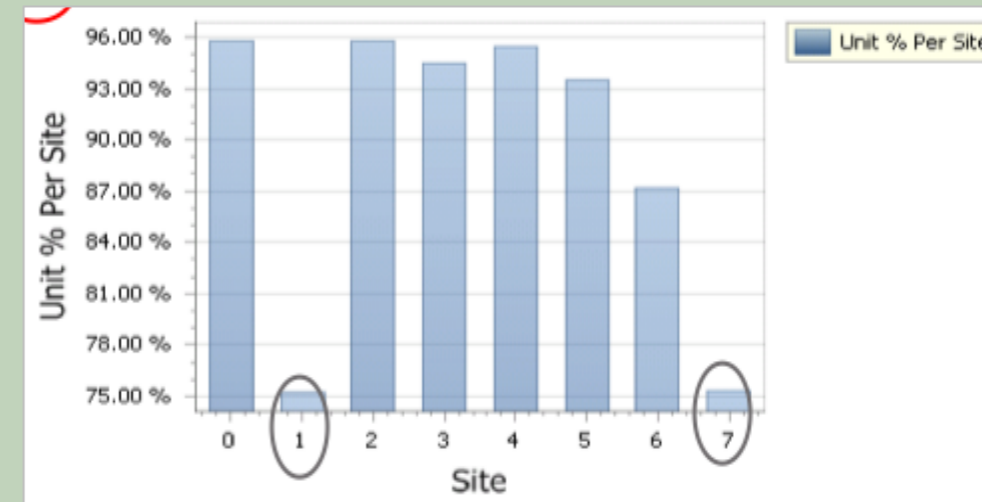
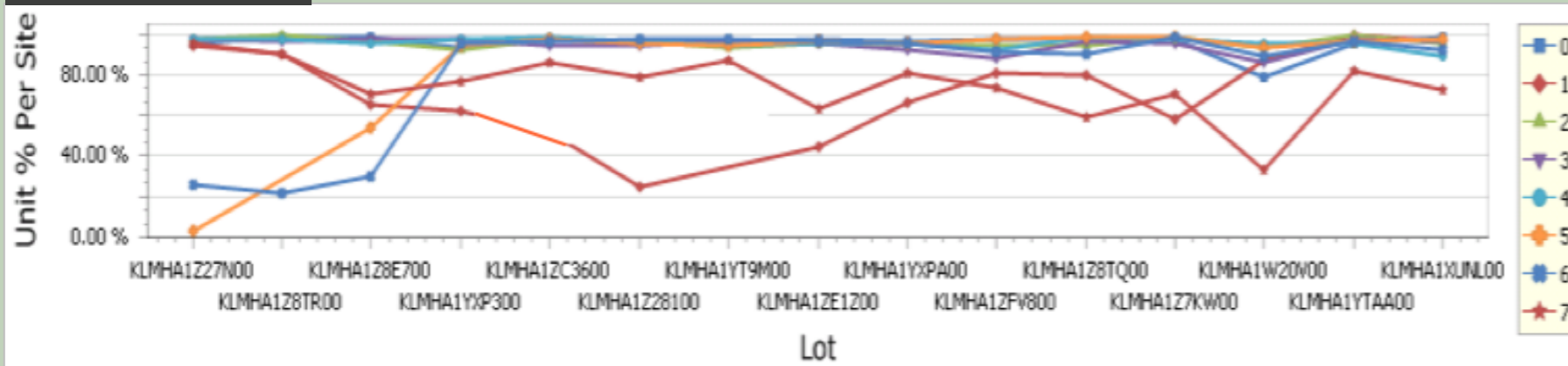
## Supply Chain



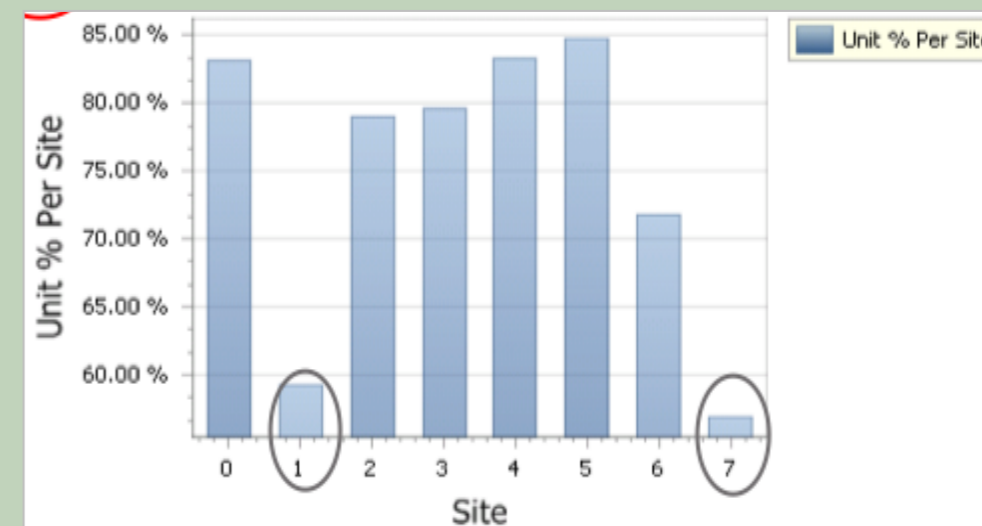
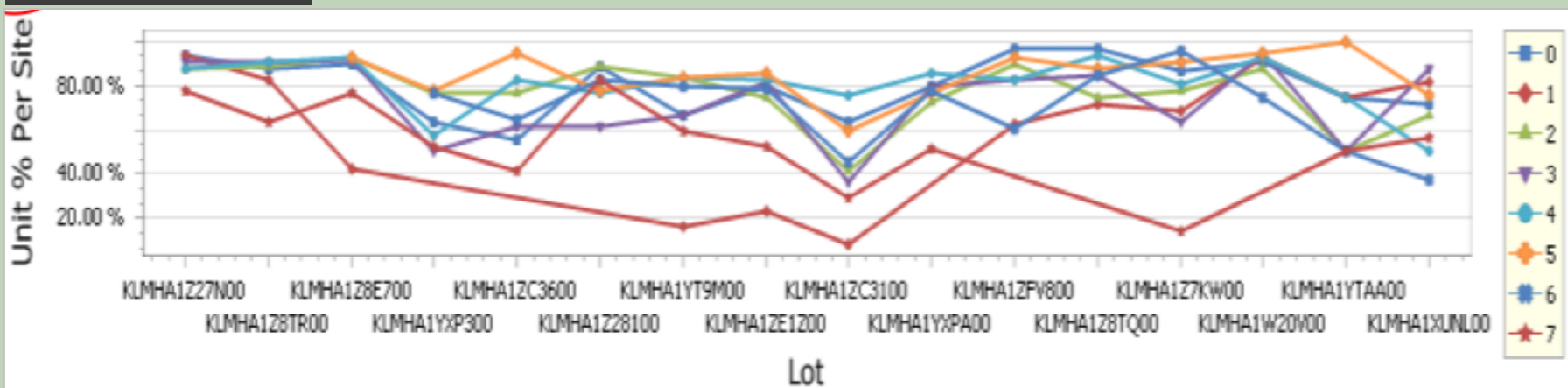


# Customer use case: Operational yield – Site issue

Iteration 0



Iteration 1



**Device:**  
Network

**Problem:**  
Yield loss

**Issue:**  
Yield by tester varies

Standard O+ rules found

With no monitoring – Site-Site issue not detected – This case is 16 lots



# Customer use case: Lot dispositioning – Structured web analysis flows

**OPTIMAL+**

Dashboard Catalog

Public (14) My Dashboards (79)

WS Lots Today

WS Product Performance

WS Utilization Summary

FT Lots Today

FT Product Performance

FT Utilization Summary

SLT Lots Today

SLT Product Performance

**WS Lots Today**

Product	Operation	Lot	Yield	Total Wafers	First Pass Yield	Total
DemoProdC	WS1	LOT068	87.36%	25	82.74%	18
DemoProdC	WS2	LOT068	90.08%	25	84.40%	17
DemoProdC	WS3	LOT068	90.36%	25	89.40%	17
DemoProdC	WS1	LOT072	96.30%	25	95.19%	20
DemoProdC	WS2	LOT072	97.62%	25	97.35%	20
DemoProdC	WS3	LOT072	92.88%	25	92.59%	18
DemoProdC	WS1	LOT054	95.81%	13	95.63%	106,667
DemoProdC	WS2	LOT054	99.60%	13	99.60%	107,146
DemoProdC	WS3	LOT051	83.15%	12	84.29%	77,477

**WS Lot Report**

Yield Summary Last 8 Years

Product	Operation	Tester	Lot	Total Wafers	Yield	First Pass Yield	Yield Gap
DemoProdC	WS1	HPLC-05	LOT068	25	87.36%	82.74%	4.62%

Hard Bin Wafer Map By Product, Operation Last 8 Years

Product: DemoProdC  
Operation: WS1  
Yield: 87.36%  
Total Wafers: 25

Hard Bin Wafer Map By Wafer Last 8 Years

Wafer: LOT068\_01 to Wafer: LOT068\_24

Yield Per Site Box Plot by Site Last 8 Years

Site: 1 to 8

Bin % by Hard Bin Last 8 Years

First TD Bin % by Site, Color by: Hard Bin Last 8 Years

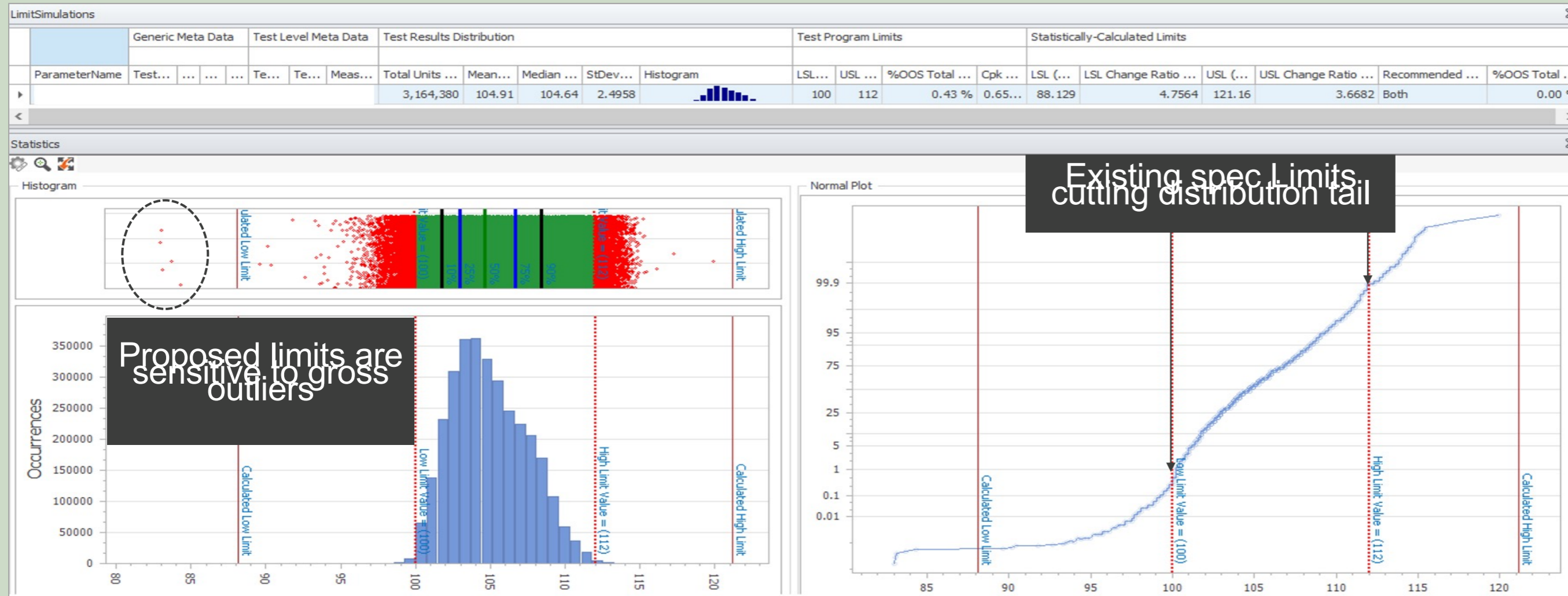
**Operations issue:**  
Low yielding lot on hold at supplier

**Problem discovered:**  
Combination of low site 7 yield due to high HB4/SB24 Rx test

**Resolution:**  
Rules monitoring catches issues, efficient web flows allow rapid disposition



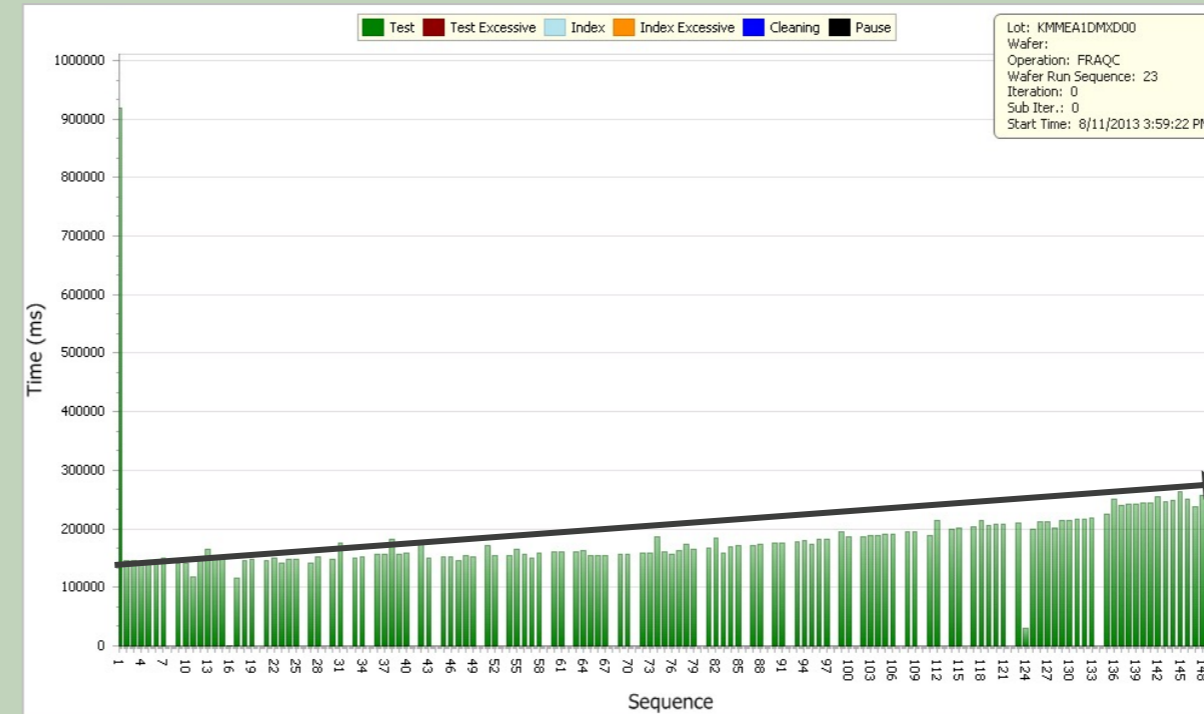
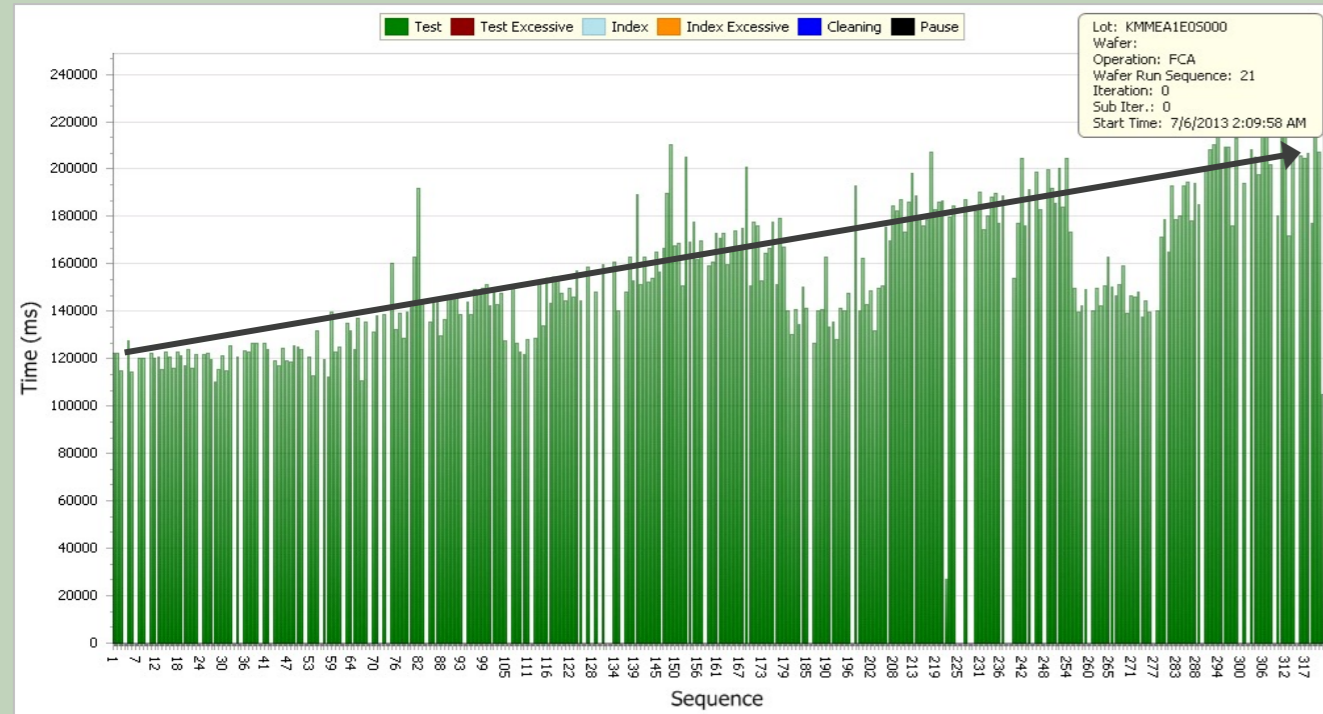
# Yield improvement example – tight spec limits



**Problem:**  
Current tests limits are too tight, causing 0.4% yield loss.

**Solution:**  
Propose tests limits which will reduce yield loss without impacting product quality

# Customer use case: Efficiency problem – Increasing test time



**Device:**  
 Micro controller with Flash

**Problem:**  
 Capital avoidance

**Issue:** Needed 10 more test stations

**Problem discovered:** Issue with test program

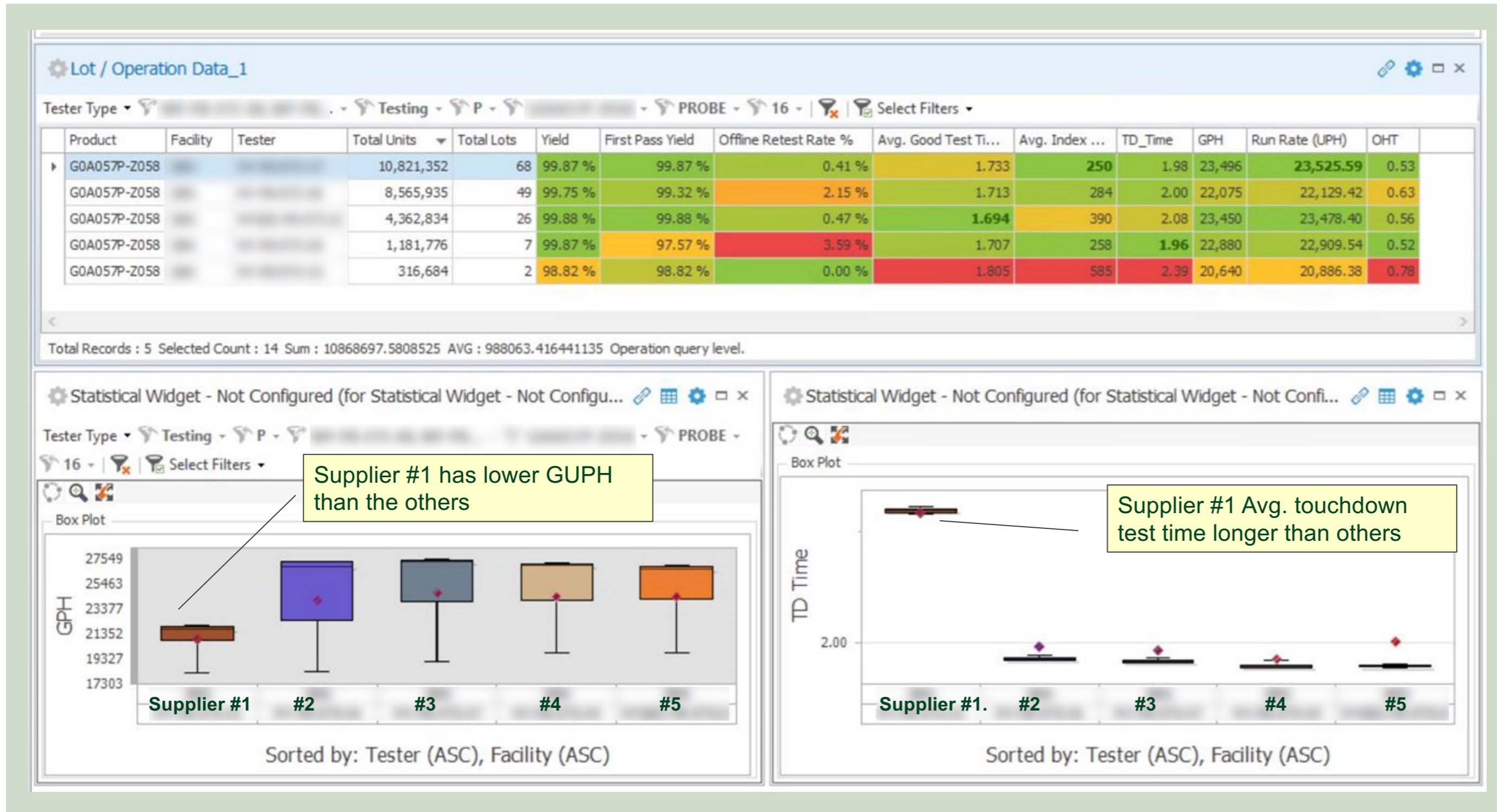
**Fix:**  
 Improved O+ rule for monitoring for all future testers/devices

**Standard O+ rules found**  
 Testers had different throughputs  
 Test Time Increasing from 120 Sec to 300 Sec

**Result:** Saved 8 test stations = \$12M in CapEx & OpEx Savings



# Customer use case: Suppliers benchmark dashboard for key KPIs



Problem:  
How do I keep visibility on my complex supply chain

Solution:  
Provide consolidated views of operations across all suppliers mfg. sites

- Enable objective benchmarking of suppliers
- Highlight KPIs that require attention
- Enable drilldown for root-cause analysis



## Contact NI to learn how Optimal + Azure can help:

Get a free trial: [yourhyperlinkedtrialURL.com]

Call for more information: [555-555-5555]

Ask a question via email: [email@site.com]

Learn more: [yourhyperlinkedproductsiteURL.com]

Link to your Microsoft Commercial Marketplace offer