

Real-time  
Business Insights  
on Voice  
Assistants

**DATA SEMANTICS**<sup>®</sup>  
BETTER INSIGHTS SMARTER DECISIONS



Real-time Business Insights on voice assistants reduce an impactful amount of delay in BI reporting and enables you to take critical business decisions swiftly

DATA SEMANTICS®  
BETTER INSIGHTS SMARTER DECISIONS



## Challenges

- Improving time taken to get meaningful information.
  - Improving BI experience for users, especially the visually challenged and handicapped users.
  - Delivering actual self service.
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- Learning curve due to cumbersome UX.



## Ideal Solution

- Simply talking to your voice assistant to get business insights in real-time.
  - Saves time and increases adoption due to ease of use.
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- Seamless Integration with Microsoft Power BI dashboards.
  - Solution delivered with support to ensure flawless performance.



## Desired Outcomes

- Saves tons of time.
  - Enables visually challenged and handicapped users.
  - Reduces training time for new users.
  - Increases adoption.
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- Increased productivity and reduced turn-around-time to read the data.
  - Enabled swift decision-making for top management.
  - Reduced need to see BI dashboards by logging in and filtering reports.



# Data Semantics

## Real-time Business Insights on Voice Assistants

Get a voice assistant who has your Business Insights on the tip of its tongue.

### Highly Scalable BI Reporting

- Add your latest reports or new dashboards and your voice assistant will know it all.
- Having a personal assistant is just a matter of having a personal device.

### Improved Productivity using Voice Assistants

- Reduces training time for new users and significantly increases productivity of existing users.
- Augments your workforce by adding voice assistants at just the fraction of the cost compared to a human assistant.

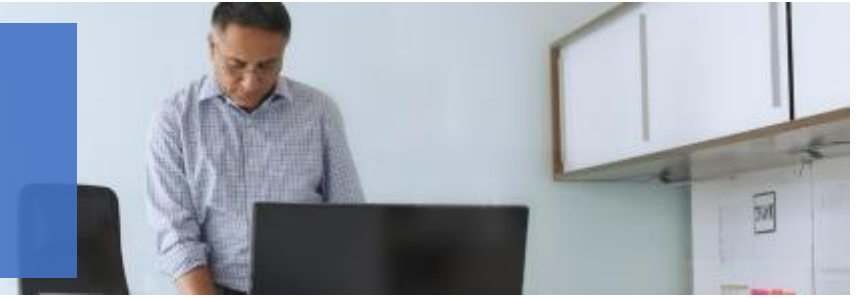
### Self-service in truest form

- Anyone can access BI reports without any knowledge of operating BI tools.
- Innovative solution that makes self-service truly possible.
- Increases adoption due to ease of use.

**Data Semantics brings a great BI experience to everyone**



# Data Semantics Voice Assistant BI Reporting + Microsoft Power BI + Azure



Microsoft and Data Semantics ensure a stable and highly scalable solution, leveraging the power of Azure.

## Solution Alignment

Data Semantics + Microsoft Power BI  
provide real-time Business Insights

Combining the capabilities of Azure with Data Semantics' service and Microsoft Power BI's robust efficiency deliver a world class user experience.



Data Semantics + Microsoft Power BI  
make self-service a reality

Data semantics has significantly improved user adoption and enabled users to be self-reliant for their BI needs by, reducing and eliminating the intensive need to train users.



Data Semantics + Microsoft Power BI  
enhance Digital Transformation

Digital Transformation is incomplete without adoption of voice assistants for BI reporting. The solution serves our belief to make data accessible to everyone, whenever, wherever. Our product is designed to enable seamless accessibility to data.

