

Private Data for Healthcare AI

De-identify Data on Demand and at Scale under the Expert Determination method using Subsalt's synthetic data platform

Foundational Privacy

Integrating privacy into the data source when building your AI strategy can ensure that all subsequent data processing is HIPAA compliant.

With Subsalt, safely provision training data in just a few hours or days while mitigating downstream risks.

By the Numbers

Data provisioning and compliance requirements slow development and create risk downstream in the AI lifecycle.



180+ DAYS

Typical data provisioning cycles to ensure compliance



95% LESS

data provisioning time and expense by provisioning data through Subsalt

CHALLENGE



Healthcare companies looking to maximize the benefits of modern AI must leverage their PHI safely. However, this can create significant privacy and compliance concerns, ultimately slowing down the AI development process and value realization. It can take months to navigate data provisioning, governance, and compliance processes without fully mitigating the related risks.

SOLUTION



Subsalt's Query Engine makes it possible to automatically, easily, and quickly de-identify PHI via the Expert Determination method. By utilizing Subsalt as the primary structured data source for your AI platform, projects can start promptly and securely.



Useful for AI Workflows



Compliant by Design



Easy to Integrate

BENEFITS



1

Simple, Scalable, Fast Integration

You can connect to Subsalt just like any data warehouse, and you'll be able to retrieve records that carry no legal or compliance risk!

2

Reduce Compliance Costs and Risk

By using safe, private, synthetic data to build and train models, you can ensure your AI program is built on a solid, privacy-first foundation

3

Build Models that Make it Into Production

By training on fully de-identified synthetic data, your models move more quickly through the AI supply chain and make it production faster and more reliably