

# Productivity Amplified

Content management and productivity platform that amplifies the speed, consistency and control of your communication

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# Cloud Based

Talent Management and Sales Effectiveness Platform



## Contextual

Deliver knowledge in context instantly at the point of use



## Dynamic

Send personalized communications at scale



## Intelligent

Get real time insights with operational analytics



## Who is it for?

Explore some ways in which the WittyParrot's productivity tool transforms content delivery and use by selecting from the icons below



Sales  
Enablement



Talent Aquisition  
& HR



Customer  
Service



Marketing



Inside  
Sales



Channel  
Enablement



## What Clients Say?



The WittyParrot widget gives us instant access to data and content on the desktop, quickly and easily. You don't have to FIND and DIG for files and then attach them.

**Diane Johnson,**

Senior Manager, Global Talent Acquisition, Citrix



We have been using WittyParrot for quite a while now and have found that it is very user friendly, and has allowed us to keep the information used for RFI's up to date, this is due to the fact that editing Wits is quick and easy. Uploading of information is also very straightforward and quick to do. We are looking forward to using the new features such as bulk upload and expiry dates, which will all help to ensure that the



Changer for our workflow and service needs. WittyParrot has helped establish a truly secure, consistent, and synchronized "system of record" while enabling our user notification processes to become more individualized and focused.

**Andrew Berezky,**

SVP & CIO, Zenith Education Group



Outbound communication is at the heart of what we do. WittyParrot helps us streamline our communications in a highly-personalized fashion, and at scale. This is one of those tools that you don't know you need, until you see it. Once you see it, you'll wonder why you hadn't come across it sooner.

**Karl Post,**





wittyparrot is so useful and valuable that you have to scratch your head and wonder why no one created it yet! I see many uses for it, beyond the obvious email/ SOW/ Marketing uses

**Val Swisher,**

Founder & CEO, Content Rules, Inc.

### Use Cases

[Sales Enablement](#)

[Talent Acquisition](#)

[Customer Service](#)

[Marketing & Messaging](#)

[Inside Sales](#)

[Channel Enablement](#)

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### Connect with Us



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# List of Wits

The screenshot shows the WittyParrot application interface. The top menu bar includes FILE, HOME, INSERT, PAGE LAYOUT, REVIEW, VIEW, and a search icon with the text "Tell me what you want to do" and "EDIT IN WORD". The main content area is a list of presentation templates, each with a list icon and a document icon. The second item, "Information Development World Loop", is highlighted with an orange border. A callout box with the text "Click to launch support page" points to a question mark icon in the top right corner of the application window. Another callout box with the text "Click to open wit" points to the highlighted list item.

FILE HOME INSERT PAGE LAYOUT REVIEW VIEW Tell me what you want to do EDIT IN WORD

WittyParrot

Sort

- Blank WittyParrot PPT Template
- Information Development World Loop
- Kurt Shaver Webinar Sales
- Sales Enablement Value Prop Presentation
- Sales Process Presentation
- SFDC Value Prop Presentation
- WittyParrot 3 Differentiators Presentation
- WittyParrot for Talent Acquisition Presentation
- WittyParrot Intro - 2016 V2
- WittyParrot Sales Enablement Presentation
- WP Overview Presentation

Click to launch support page

Click to open wit

# Content Organised in Collections

The screenshot shows the WittyParrot application interface. At the top, there is a menu bar with options: FILE, HOME, INSERT, PAGE LAYOUT, REVIEW, VIEW, and a search icon with the text "Tell me what you want to do". Below the menu bar is a large white area for content. On the right side, there is a sidebar with the WittyParrot logo and a search bar. Below the search bar are four tabs: Collections, Folders, Tag, and Search. The Folders tab is currently selected. Below the tabs, there is a list of content items, each with a small icon and a title: "What's New", "Recommended Wits", "Trending Wits", "Downloads & Installers", and "WittyParrot Solution".

**Show / hide folder view**

**Access to collections tab, folders tab, tag tab and search tab**

# Content Organised in Folders

The screenshot displays the WittyParrot application interface. At the top, a menu bar includes options like FILE, HOME, INSERT, PAGE LAYOUT, REVIEW, VIEW, and EDIT IN WORD. The main content area is currently empty. On the right side, there is a sidebar with the WittyParrot logo and a search bar. Below the search bar, there are tabs for Collections, Folders, Tag, and Search. A list of folders is shown, including Personal, Management, Operations, Marketing, Sales Enablement, Sales Operations, Product Development, HR & Recruitment, Admin, Legal, Customer Support, Demos, and Test. Two callout boxes provide instructions: one points to the search bar with the text 'Search content', and another points to the expand/collapse icons next to the 'Sales Operations' folder with the text 'Click to expand/collapse folders'.

**Search content**

**Click to expand/collapse folders**

WittyParrot

Collections Folders Tag Search

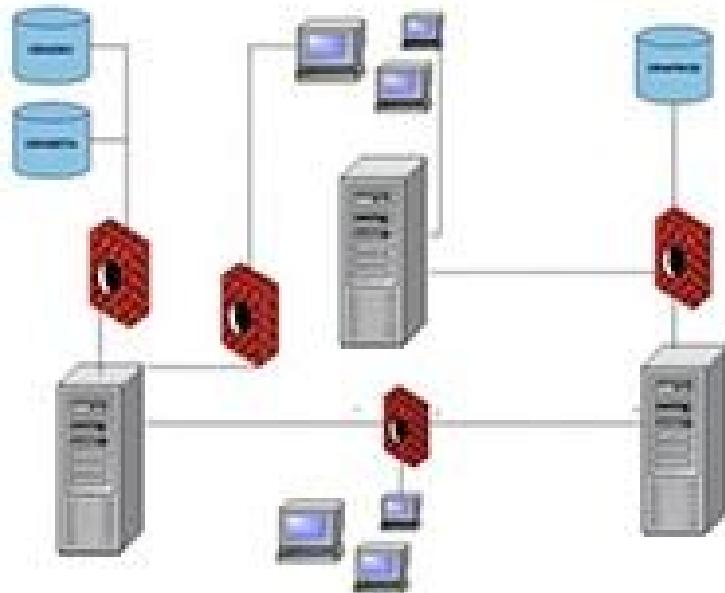
- ▶ ≡ Personal
- ▶ ≡ Management
- ▶ ≡ Operations
- ▶ ≡ Marketing
- ▶ ≡ Sales Enablement
- ▶ ≡ Sales Operations
- ▶ ≡ Product Development
- ▶ ≡ HR & Recruitment
- ▶ ≡ Admin
- ▶ ≡ Legal
- ▶ ≡ Customer Support
- ▶ ≡ Demos
- ▶ ≡ Test



# One Click Document Assembly

## Multi-tier Applica

Application developed and distributed among more than one layer is termed as Multi-tier Application. Application developed with Multi-tier architecture would separate presentation, processing, and data management functions.



Single click to insert reusable content to assemble document



WittyParrot

Initial Reach Out - General Population

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Witlinks Copy