Our Approach

Set common understanding of (Gen) AI in Procurement
- Present **typical AI capabilities** and applications in operations
- Show the **PwC Use Case Radar** as food for thought

Introduce use cases & value creation in Procurement
- Share insights of the **expected value adds** through AI implementation
- Show **PwC developed** strategic and transactional **use cases**

Conduct ideation working session
- **Gather** possible **AI use cases** for specific improvement needs
- **Assess impact** and **ease of implementation** for each use case for prioritization

Your Outcome

☑ **Successful expectation setting of the operationalization of (Gen) AI**

| Understand **terminology** of (Gen) AI | Informed about **capabilities** and **limits** for AI in operations | Insights about **AI uses cases** along the **procurement process** |

☑ **Enlightenment into process-related adoption of (Gen) AI in procurement**

| Extensive Insights of **procurement process** pain points and tackling (Gen) **AI use cases** | Inspiration via **deep** dive **insights** of **PwC's own** developed **use cases** |

☑ **Way forward for your (Gen) AI procurement transformation established**

| **Identified, assessed,** and **prioritized your** first (Gen) AI **use cases** | Overall **roadmap** for your AI@Procurement implementation **outlined** |

AI Ideation Workshop will kick start your AI journey for the Procurement function

Target Audience

Senior stakeholders from Procurement, IT, and relevant process ownership areas (e.g. CPO, (S)VP Global Category Management, Directors)

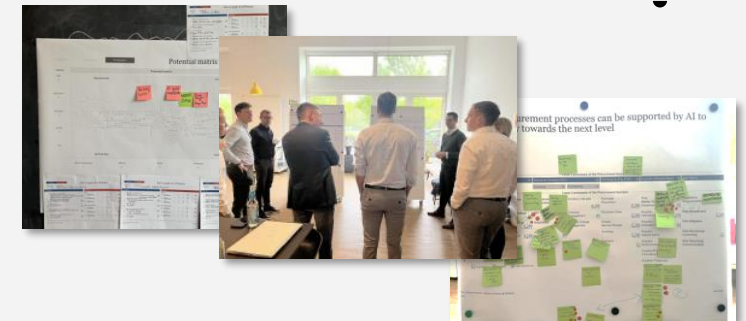### Duration

1-Day Workshop
Four hours, incl. coffee breaks
Results will be provided by PwC in a processed format afterwards

Client Impressions

Content

1. About PwC's AI capabilities

2. PwC's GenAI use case compass

3. AI in Procurement – Ideation Workshop Approach

4. Deep Dive: Selected AI use cases

5. Inspire & Scope Workshop