

Hourglass Insights

V2

Hourglass Software LLC

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Subject line : Hourglass Insights

About

Hourglass Insights is an Add-in for Microsoft Outlook. It uses Natural Language Processing Machine Learning to perform two operations on the text body of Outlook emails:

- 1) Determine the Sentiment of the email
- 2) Extracts the top two most important phrases in the email these are determined, add the results in the add-in, so it is clear for the user to see what the “tone” of the email and is what it is about. For example, after analysis, add-in will show:

SENTIMENT

KEY PHRASE 1

KEY PHRASE 2

ENTITY DETECTION

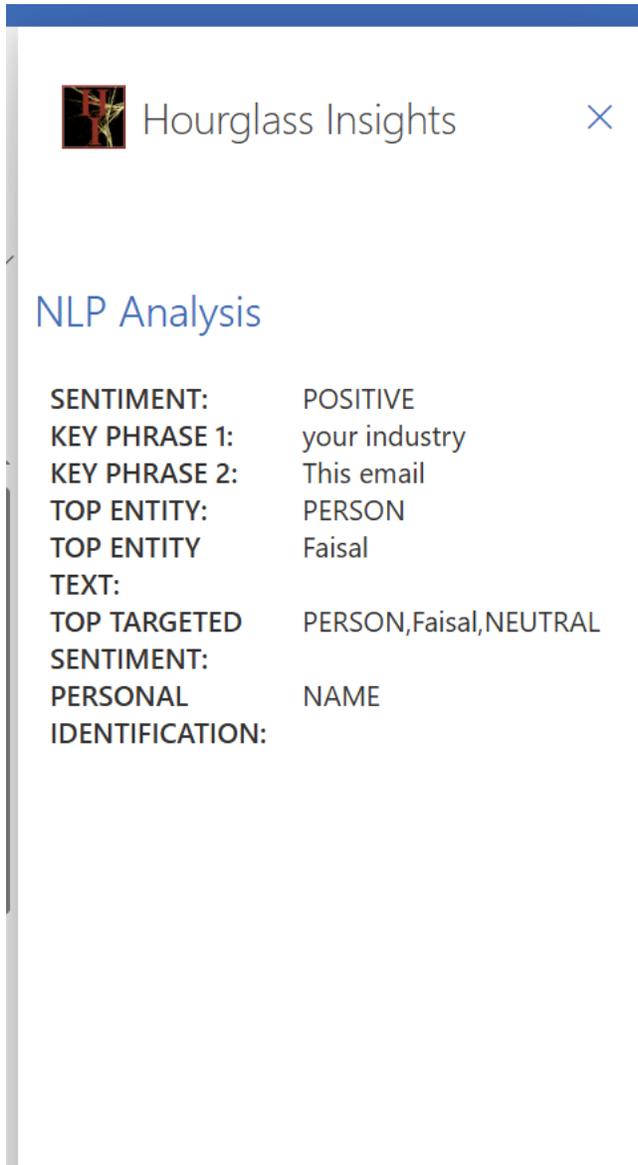
TARGETED SENTIMENT

PERSONAL IDENTIFIABLE INFORMATION

Flow

1. Install the Add-in through the Marketplace
2. Choose and complete subscription
3. When using Outlook, go to your email
4. Select "More Actions"
5. Select "Hourglass Insights"
6. See the NLP Analysis of the email

Screenshot



The screenshot shows a window titled "Hourglass Insights" with a close button (X) in the top right corner. Below the title bar, the text "NLP Analysis" is displayed in blue. The analysis results are listed in a key-value format:

SENTIMENT:	POSITIVE
KEY PHRASE 1:	your industry
KEY PHRASE 2:	This email
TOP ENTITY:	PERSON
TOP ENTITY	Faisal
TEXT:	
TOP TARGETED	PERSON,Faisal,NEUTRAL
SENTIMENT:	
PERSONAL	NAME
IDENTIFICATION:	