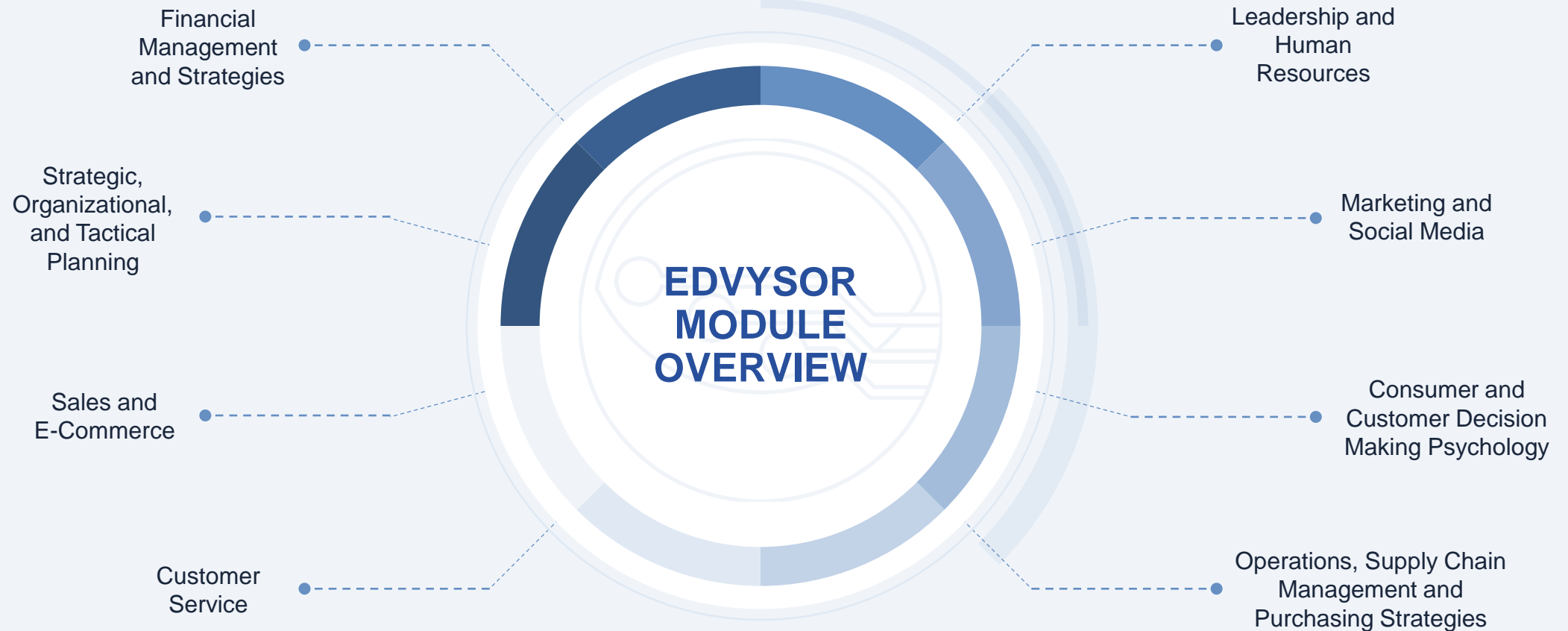
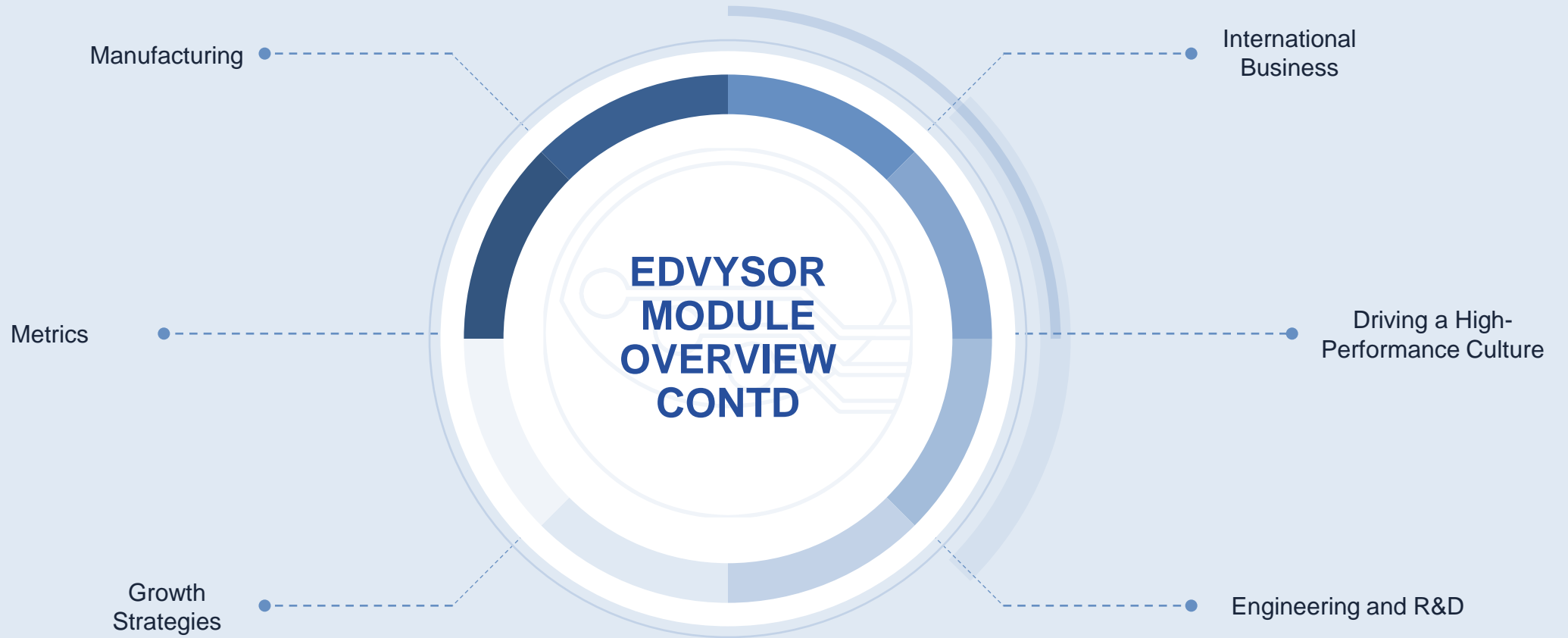


# EDVYSOR MODULES

MODULE OVERVIEW

WHAT YOU CAN EXPECT






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## WHAT CAN YOU EXPECT?

### FINANCIAL MANAGEMENT AND STRATEGIES

Understand and identify the correct finance strategy to be used within your Organization for your strategy.



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A photograph of a man and a woman in a professional setting, possibly a meeting or training session. The man is wearing glasses and a white shirt, and the woman is also in a white shirt. They are looking at documents on a table. The image is overlaid with a semi-transparent blue filter.

WHAT CAN YOU EXPECT?

## LEADERSHIP AND HUMAN RESOURCES

Understand the difference between leadership and management, how to develop leadership and empower your employees through effective management practices.

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## WHAT CAN YOU EXPECT?

### STRATEGIC, ORGANIZATIONAL, AND TACTICAL PLANNING

Formalize and communicate your company vision, mission, goals, and objectives, set measurable goals and identify the resources required to gain an organizational advantage.

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## WHAT CAN YOU EXPECT?

### **MARKETING AND SOCIAL MEDIA**

Understand and develop product/service strategies, pricing strategies and promotional strategies for your identified distribution channels.



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WHAT CAN YOU EXPECT?

## SALES AND E-COMMERCE

Understand B2B & B2C Sales Cycles, Key Metrics and Sales Forecasting for your Organization.





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WHAT CAN YOU EXPECT?



**OPERATIONS, SUPPLY CHAIN MANAGEMENT  
AND PURCHASING STRATEGIES**

Optimize your Operations, Supply Chain and Purchasing  
Departments driving efficiency and cost effectiveness

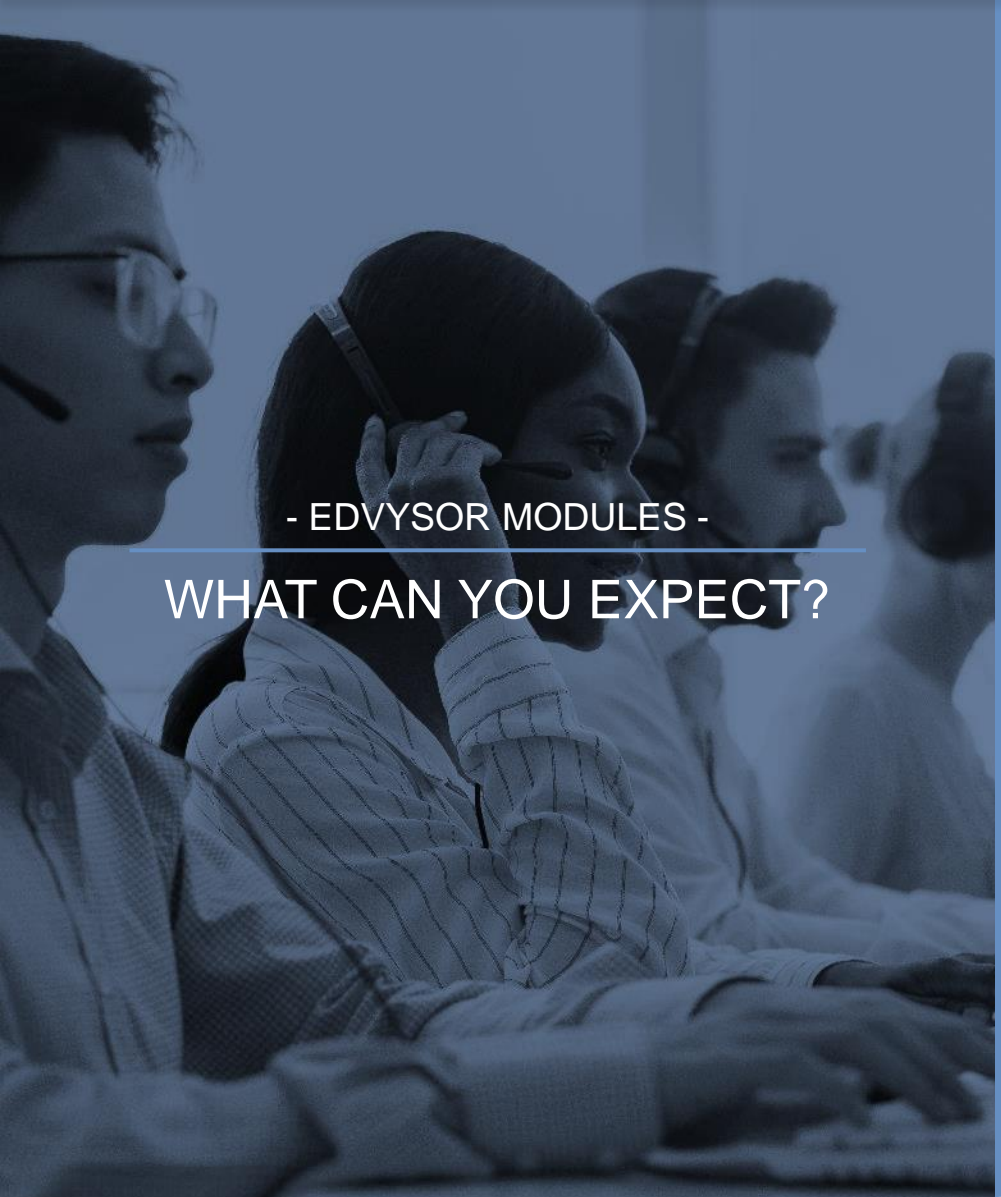


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## WHAT CAN YOU EXPECT?

### CONSUMER AND CUSTOMER DECISION MAKING PSYCHOLOGY

Gain an in-depth understanding of Consumer & Customer decision making psychology, purchasing decisions and how these can apply to your Organization.



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WHAT CAN YOU EXPECT?



## CUSTOMER SERVICE

Develop customer service strategies for your Organization which includes best practice policies and procedures.



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## WHAT CAN YOU EXPECT?

### 1. MANUFACTURING

Understanding how to maximize your Manufacturing Department for efficiency and cost effectiveness

### 2. DRIVING A HIGH-PERFORMANCE CULTURE

Find recommendations on how to drive a high-performance culture in each function in your Organization

### 3. INTERNATIONAL BUSINESS

Identify markets for conducting business and understand the associated risks to be mitigated

### 4. GROWTH STRATEGIES

Understand growth strategies and select the appropriate growth strategy for your Organization

### 5. METRICS

Understand Metrics, how to introduce Metrics and the list of Metrics relevant for your Organization

### 6. ENGINEERING AND R&D

Understand the collaboration required between Engineering and R&D with other functions in your Organization, and its impact on New Product Development