





Edvysor™

ABOUT EDVYSOR



EDVYSOR USE CASES



WHAT EDVYSOR CAN DO FOR YOUR BUSINESS?



HOW EDVYSOR WORKS



Edvysor is a unique digital, coaching, and business support system, which contains applied intelligence on global business best practices. Edvysor guides Presidents and Department Heads from strategic planning and tracking to monitored tactical implementation, with daily dashboard alerts for immediate evaluation and action.

Edvysor promotes an innovative business support mechanism, leveraging technology to assist with profitability, sustainability, and business growth!

Edvysor builds capability throughout the organization, guides on the implementation of these capabilities, and monitors & evaluates organizational performance -real time



WHO SHOULD BE USING EDVYSOR?

Any Small to Medium sized enterprise, in any sector, can benefit from the strategic planning to tactical implementation.

EDVYSOR IS SUITED TO ORGANIZATIONS:

- ✓ Looking to adapt to a new normal – COVID has impacted everyone
- ✓ Focusing on profitability, sustainability and growth
- ✓ Wanting to move to the next level of performance
- ✓ Considering expansion
- ✓ Who need strategic intervention to respond to environmental changes



Top management is not informed

Employees are not happy

Strategic plans are forgotten in some office drawer and strategic goals are not achieved

Management and supervisors do not care

Marketing plans are not actualized, and the brand is losing sales, consumers and market share

Tardiness, early departures, illness and poor performance are the standard



EDVYSOR USE CASES
ARE THESE AFFECTING YOUR
BUSINESS?

Marketing and sales are unable to improve

Sales forecasts are always off and are hardly ever met

Advertising does not produce results

Top management is forced into solving hourly emergencies



Company goals are often vague and are not expressed numerically

The company does not know if it has enough money to meet daily/weekly cash flow demands

It is almost impossible to track the progress of any goal the company has

Top managers do not know how many customers they lost in the past 12 months

Departments do not communicate with each other and protect their territories – silo' d mentality

Nobody in the company has tried to recover lost customers



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ARE THESE AFFECTING YOUR
BUSINESS?

There is no growth in the company

Inter-department responses take so long

Parts for service or for manufacturing are often not in inventory

The company's departments and employees are not managed using key performance indicators



There is no sense of camaraderie in the company or in any department

The product quality leaves a lot to be desired

Too many customers complaints

The company is just not making any profit

The company does not seem to have any direction



EDVYSOR USE CASES
ARE THESE AFFECTING YOUR
BUSINESS?

When the day starts, no one knows what they should do first, and how their roles contribute to company goals and objectives

Company and management objectives are unknown

Employees do not know how their work affects the company goals

Management and employee expectations do not seem to be aligned



WHAT EDVYSOR CAN DO FOR YOUR BUSINESS



Guides how to achieve Optimal & Next Level Performance in every function

Act both Strategically and Tactically

Drive each business and functional process with KPIs and Metrics

Create a culture of high-performance



WHAT CAN EDVYSOR DO FOR YOUR BUSINESS?

Monitor Organizational performance – real time

Spot performance trends

Alert Managers when action is needed

Manage people (at the right levels)



Guide Managers by assigning accountability and responsibility at right levels

Create stretch goals

Collaborate and Lead more efficiently

Make informed decisions

WHAT CAN EDVYSOR DO FOR YOUR BUSINESS?

Upskill and Train your staff efficiently and effectively

Consistency across various divisions and departments

Standardization of management and leadership behaviours and performance

Align and connect everyone in your Organization with key and consistent messaging and communication



Market share gains through implemented global best business practice, recommended by Edvysor, accessible anytime!

Identification of increased sales, revenues, and profitability with the ability to track performance real-time!

Enhanced customer service

Committed, informed, and satisfied personnel who know what they need to do

An applied intelligence software that can be used cross-functionally within your organization and is scalable to different divisions or locations



Creates focus on identified areas of concern across all departments and levels

Better accuracy in monitoring and reporting

Guides the development of goal planning & monitoring, at all levels

Provides real time performance metrics and performance insights reporting

Create self-learning teams focused on continuous improvement across the organization



HOW EDVYSOR WORKS



PROCESS SEQUENCE

- BUSINESS HEAD (STRATEGIC VIEW) -

- 1 Read all modules and identify opportunities for improvement
- 2 List and numerically assign all company strategic goals
- 3 Determine specific objectives for each strategic goal
- 4 Assign due dates to all strategic goals and objectives (Who, What, When, How)
- 5 Convert each strategic goal and related objectives to Tactical goals and related objectives
- 6 Quantify, establish KPIs, implement, monitor (through a Business Calendar and a Goal Calendar) and manage
- 7 Review KPI dashboards daily (red, yellow, green)
- 8 Take daily actions to support peak performance



PROCESS SEQUENCE

- DEPARTMENT HEAD (TACTICAL VIEW) -

- 1 Read all relevant modules and identify opportunities for improvement
- 2 Complete relevant strategic assessments
- 3 Assign due dates to all department strategic goals and objectives (Who, What, When, How)
- 4 List and numerically assign all department strategic goals
- 5 Determine specific department objectives for each strategic goal
- 6 Convert each department strategic goal and related objectives to department Tactical goals and related objectives
- 7 Quantify, establish KPIs, Implement, monitor (through a Business Calendar and a Goal Calendar) and manage
- 8 Review department KPI dashboards Daily (Red, Yellow, Green)
- 9 Take daily actions to support department peak performance

