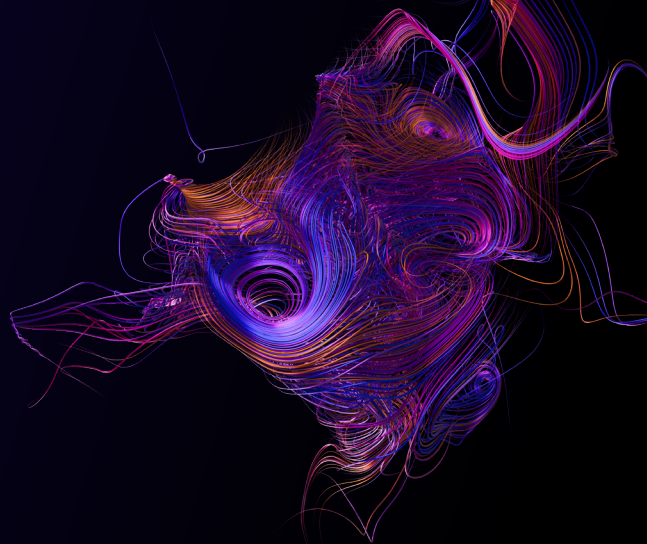


NEXXER

GENERATIVE AI

1-DAY ASSESSMENT & DISCOVERY WORKSHOP



As organisations consider adopting increasingly larger AI models, such as Generative AI, it is crucial to carefully evaluate their potential drawbacks before integrating them into business operations.

Enterprises can fully unlock the potential of Large Language Models (LLMs) and effectively monetise their data through a comprehensive Generative AI solution. Aligned with Azure, this solution serves as a platform to enable the capabilities of ChatGPT and OpenAI.

Integrating Azure OpenAI with proprietary data in the data platform allows for tailored processing capabilities specific to the business and opportunities. Unlocking

valuable insights, uncovering hidden patterns, generating relevant content, and empowering decision-making processes can be achieved by customising unique data assets.

Leveraging Generative AI on Azure empowers clients to drive digital transformation, scale data platforms, and extract valuable insights. This increases productivity, efficiency, accuracy, and quality, saving costs. Furthermore, it enables leveraging external data capabilities on in-house data, gaining a competitive advantage through personalisation, and harnessing the capabilities of best-in-class LLMs with transparency and trust.

WORKSHOP HIGHLIGHTS

- Gain insights into the Vision and Roadmap of OpenAI
- Explore the range of OpenAI Services on Azure and their potential use cases
- Acquire knowledge of Responsible AI principles and practical implementation of AI Governance
- Engage in a Design Thinking Workshop focused on OpenAI use cases
- Participate in a hands-on session and demonstration of OpenAI Services

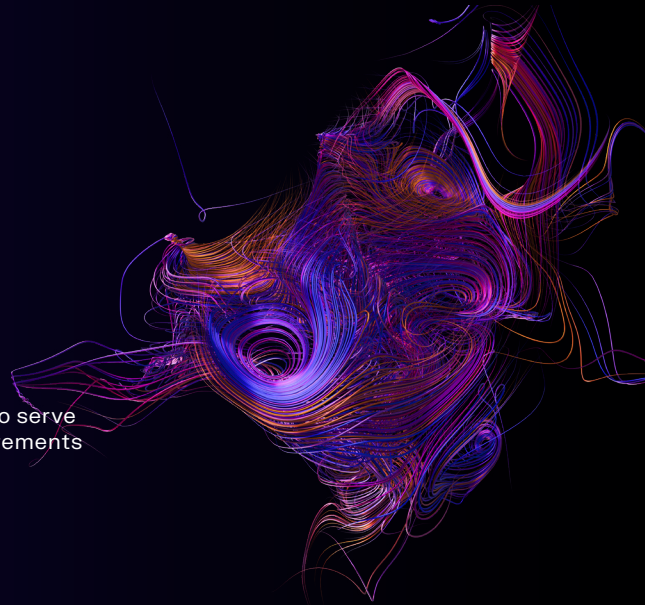
THE OFFER

Discover the potential of Generative AI through our Assessment & Discovery 1-day workshop, where organisations can actively participate. Collaborating with Nexer Insight's subject matter experts (SMEs), we facilitate design thinking workshops alongside your team, enabling the identification of key use cases and a Generative AI-driven approach. Based on the workshop outcomes, we provide options such as strategy assessment, proof of concept (PoC), or minimum viable product (MVP) builds to showcase the technology's value on Microsoft Azure.

KEY OFFERINGS:

- Synthetic Data Generation
- Code Conversion and Test case generation
- Report and Data Summarization
- Semantic Search
- Speech-to-text and Chatbot
- Content Generation

*The above is a key offerings sample for illustrative purposes only. It is meant to serve as a starting point and can be customised to suit the specific needs and requirements of your workshop.



AGENDA

1

Introductions

The workshop starts with introductions, allowing participants to share their company overviews and fostering a collaborative environment.

2

Overview

Explore the evolution of Generative AI and Azure OpenAI, providing an overview of their capabilities. Showcase use cases, demos, and client success stories.

3

Brainstorming

Initiate a collaborative brainstorming session on industry-specific Generative AI use cases. Engage participants in refining and discussing these use cases.

4

Next Steps

Open Q&A, closing remarks, next steps.

*The above is a sample agenda provided for illustrative purposes only. It is meant to serve as a starting point and can be customised to suit the specific needs and requirements of your workshop.

PARTNERING WITH NEXER INSIGHT & MICROSOFT

Partnering with Nexer Insight and Microsoft, you join the generative AI revolution and fast-track your organisational transformation with Azure OpenAI services and AI-embedded applications and tools. By harnessing the power of Generative AI and Azure OpenAI, Nexer Insight redefines how organisations operate, innovate, and make decisions, propelling them into a new era of productivity and growth. We prioritise Responsible AI principles and ensure secure data handling, allowing your organisation to unleash the full potential of OpenAI and ChatGPT safely and ethically.

Unleash the untapped potential of advanced AI and machine learning technologies with Nexer Insight's dedicated Generative AI Team. Experience accelerated productivity, gain invaluable insights, and elevate customer service through a comprehensive rollout of Azure OpenAI. With our extensive expertise in Technology, Financial Advisory, and Management Consulting, and our Exponential Labs Innovation Hub, we deliver game-changing Generative AI solutions that can truly transform your organisation.

WHO SHOULD ATTEND

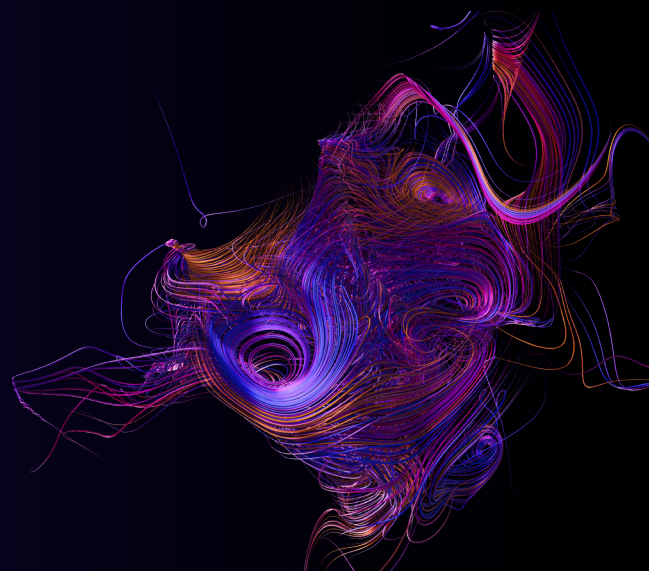
The immersion workshop is tailored for data and analytics decision-makers and their immediate teams, offering a platform to brainstorm and develop AI use cases within your organisation. Participants may include:

- . Chief Executive Officer (CEO)
- . Chief Data Officer (CDO)
- . Chief Information Officer (CIO)
- . Chief Technology Officer (CTO)

WHY YOU SHOULD ATTEND

In the rapidly advancing field of Generative AI, it is crucial to stay informed about how organisations leverage this technology to optimise processes and drive business value. By attending this workshop, you will:

- ✓ Accelerate your AI journey with OpenAI Services on Azure.
- ✓ Gain a deeper understanding of responsible AI and AI governance.
- ✓ Identify current AI opportunities in your business environment.
- ✓ Receive actionable next steps tailored to your needs and objectives.



ABOUT NEXER INSIGHT

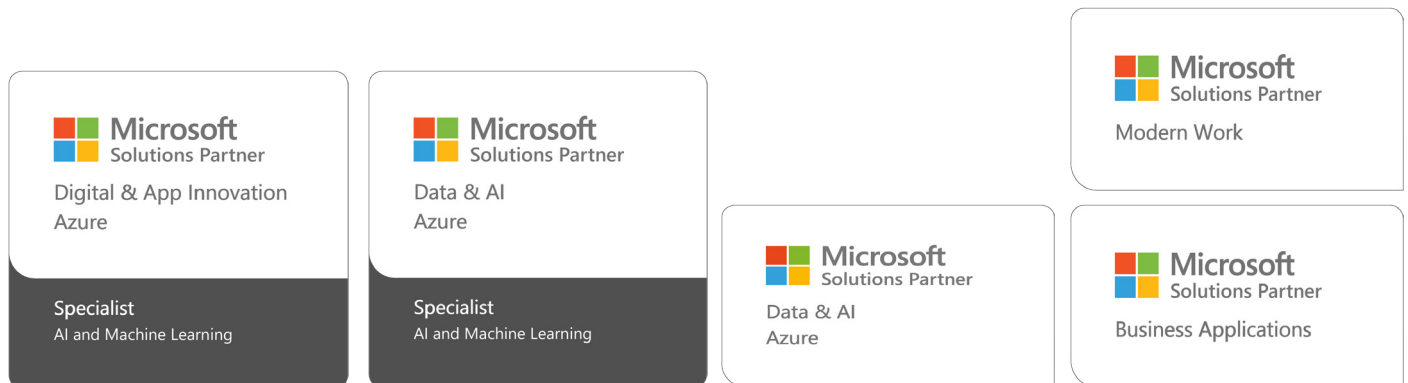
Nexer Insight, a part of Nexer Group, specialise in the power of Microsoft Azure to rapidly deliver practical solutions for clients, improving the experience of customers and employees while reducing costs.

As a Microsoft solutions partner with Advanced Specialisation certification in AI and Machine Learning, we meet our client's transformation needs, from strategy to concept, development, and operation.

Nexer Group is a global company with a Swedish heritage of entrepreneurship and innovation. Nexer has 2,500+ employees in 15 countries focused on delivering business transformation through strategy, technology, and communication.

PRICING

Costs are subject to the scope of requirements and our team will discuss, and agree this with you, before any work is carried out.



To speak to a Nexer Insight expert, please contact:

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