

## Introduction to Solgari

#### **Our Purpose**

To enable every employee to become a customer service champion and democratise the delivery of exceptional customer engagement – fast!

#### **Overview**

- Solgari is the only Microsoft certified AI powered All-Channel Customer Engagement solution that 'natively extends' Microsoft Teams
- Solgari is a Globally managed Microsoft ISV and a key enabler of Microsoft's Converged Communications and Digital Contact Center Strategy
- Transforms customer satisfaction and employee engagement in just days
- Globally available and delivered instantly from within your secure Microsoft Cloud
- With marquee customers and scale partners operating today in 46 countries

# Solgari

What Are We Solving For?

## What are we solving for?



# Customers expect exceptional and personalized service

96%

of customers would leave a business if they deliver a bad customer experience<sup>1</sup>

38%

of Gen Z and millennial customers say they're likely to give up on resolving a customer service issue if it can't be resolved in self-service<sup>2</sup>

80%

of customer service and support organizations will be applying generative AI by 2025<sup>3</sup>



# Service organisations are often not equipped to deliver it & staff are disengaged

53%

of agents do not have proper visibility of information to understand the customer context<sup>4</sup>

49%

of customer care employees report growing attrition in past 12 months<sup>5</sup>

20-30%

of agents could be replaced by Gen Al by 2025<sup>3</sup>

<sup>&</sup>lt;sup>1</sup>Forbes, 2022 <sup>2</sup>Gartner, 2023 <sup>3</sup>Gartner, 2023

<sup>&</sup>lt;sup>4</sup> Forbes, 2019

<sup>&</sup>lt;sup>5</sup> McKinsey, 2022

# Organisations can take advantage of current trends to deliver great customer experiences

Customer Experience is everyone's responsibility Al helps delivers great Customer Service

CCaaS delivers speed to value & reduces risk

Hybrid working is here to stay

Customer's demand security of their data

IT skills shortages make complex SI projects slower, costlier and riskier

Customer experience can no longer be driven by the frontline sales representative or even a dedicated customer experience team everyone in your organization has a role to play.

Harvard Business Review April 06, 2023

# **Customer Experience Is Everyone's Responsibility**

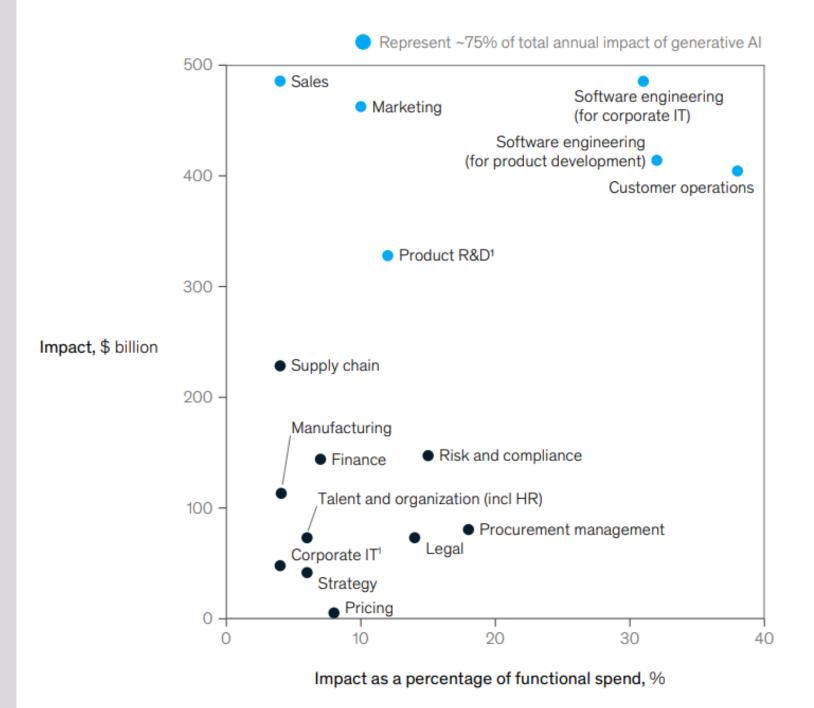
by Rebecca Hinds and Sarang Gupta

April 06, 2023



Using generative AI in just a few functions could drive most of the technology's impact across potential corporate use cases

McKinsey & Company
The economic potential of generative Al
June 2023



# Customers are consolidating Collaboration, Communication & Lines of Business workloads on Microsoft Teams

300 million

Teams monthly active users

17 million

**Teams Phone PTSN users** 

45% YoY Growth!

1,900

Apps in the Teams app store



"We continue building momentum in Microsoft Teams across collaboration, chat, meetings, and calling.

We now have more than 1,900 apps in Teams app store. And companies in every industry, from British Airways, to Dentsu, to Eli Lilly and Manulife, have built over 145,000 custom lines of business apps, bringing business processes directly into the flow of work."

- Satya Nadella, CEO, Microsoft, July 2023

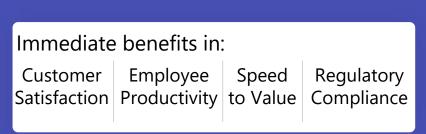
# Solgari

# Solgari & Microsoft Unique Value Proposition

# Solgari is natively built on the capabilities of the Microsoft cloud, including Azure OpenAl

**Solgari** creates the Al contact center for Microsoft Teams and Dynamics:

- Generative Al infused across the Solgari platform:
  - Conversational Al Chatbots, IVR
  - Al Omni-channel Routing across Voice, SMS, Email, Social
  - Al-powered Copilots for Agent Assistance
  - Al-enhanced Analytics & Reporting
- Deployed from Azure Marketplace





YouTube video link here

# Solgari Al Customer Engagement for Microsoft Teams, Dynamics 365 & SFDC enables every employee to be a customer champion



#### **Customers**

Choice of Voice channels including Teams Calling, Operator Connect and Direct Routing

Choice of SMS, email and Social Channels

Al enabled Self-service; Biometric ID, Chatbots, IVR and intelligent skills-based routing





#### **Contact Center Agents & Specialists**

Customer engagement, call recording, payments handling and outbound campaigns in Teams

Full case management in D365 or other CRM

Al enabled – Al generated summaries & suggestions



Solgari Copilot for Dynamics 365 and Teams



#### **Supervisors**

Agent Assistance, Queue management, Real-time Monitoring, KPI Dashboards, SLAs & Reports

Al enabled analysis







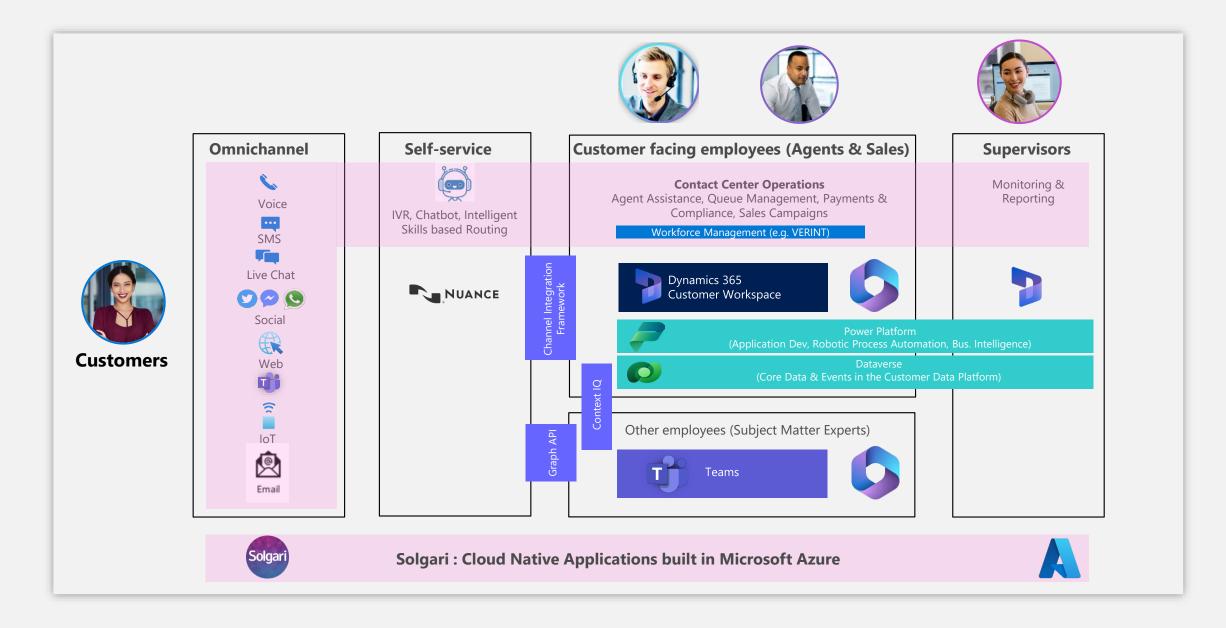








## Solgari Al Customer Engagement for Dynamics 365 and Teams



### Microsoft enabled Solgari to build our Customer Engagement Copilot

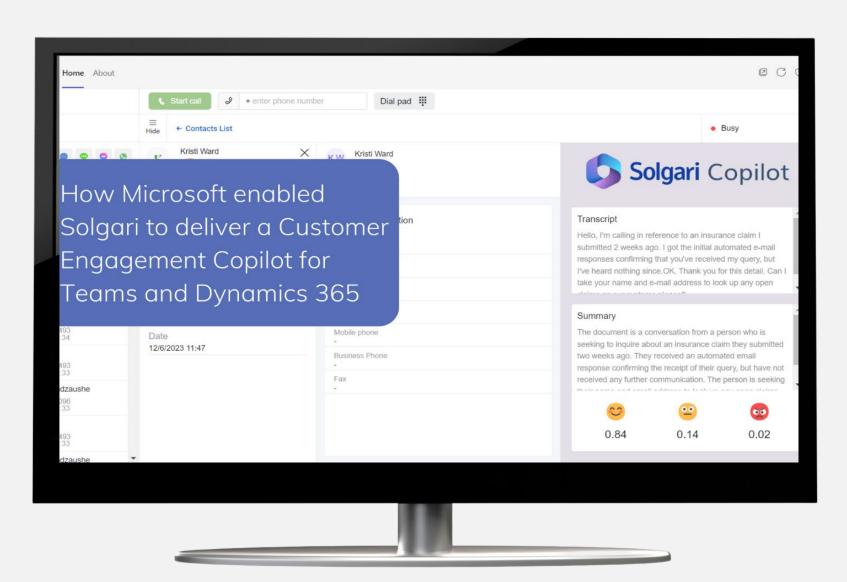
### Build your own copilot



Solgari Copilot

- Available in Solgari for Teams and Dynamics apps
- Provides agents with real-time sentiment analysis across any channel
- Provides real-time conversation transcription and summary
- Developing multiple agent and supervisor assist capabilities
- Powered by Azure OpenAl Service

### Solgari Copilot for Microsoft Teams



YouTube video link here

# Customers want to buy recommended solutions on Microsoft Marketplace

**Cloud Marketplaces will** exceed \$10B in throughput by the end of 2023, and \$50B by the end of 2025

tackle.io

Learnings, predictions, and insights into the state of Cloud Marketplaces in 2022



# Azure Marketplace



#### Solgari Contact Centre for Microsoft Teams

By Solgari

All-Channel Communications and Contact Center Solution powering Digital Contact Center Platform.

Microsoft Preferred Solution



Get it now

### Solgari Core Value Proposition & Differentiation

#### Microsoft Integration



- Natively integrated with all 3
   Microsoft Clouds and with
   the Teams platform using the
   Extend Model.
- Leverages Azure Open AI and Cognitive Services, integrates with Nuance, Power Platform, and Dynamics 365 using CIF 2.0.
- By natively integrating with Microsoft's suite, users stay in a secure and compliant environment

#### **Easy Setup**



- Set up is incredibly simple and fast.
- Users simply download the App from within Teams or CIF within the relevant D365 apps, and the user is configured in hours to meet their specific business needs.
- No complex, risky and lengthy systems integration IT project is required.

#### Flexible Pricing



- Customers are only charged for the services they need and use.
- Organizations benefit from an extremely simple, transparent and competitive pricing model

# Solgari

# Business Impact for Customers

## Winning Customer Profile

#### **Size and Industry**

- o Organisations between 10-1,000 knowledge workers
- o Healthcare, FSI, Manufacturing, Retail, Local Government & Housing

#### **Business Priorities, the customer needs:**

- Business Results Fast!
- Significantly improve their Customer Experience & Employee
   Productivity in delivering customer service
- Want to unlock the full investment in their Microsoft estate

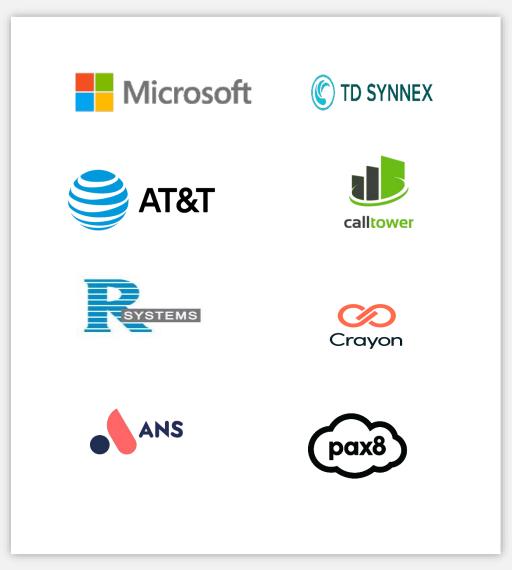
#### **Current IT Environment (In Priority Order):**

- Using Teams Phone (17M users)
- Using Microsoft Teams and investigating UCaaS Solutions inc.
   Teams Phone (283M users)
- Using or want to use Dynamics 365 for CRM
- Licensed for but not currently using Teams investigating UCaaS Solutions inc. Teams Phone
- Not licensed for Teams investigating UCaaS Solutions



## High-Profile Customers and Scale Partners in 46 Countries to Date





# Solgari enables swift digital transformation for Mimaki with a comprehensive cloud-based Contact Center solution

#### Results



- Customized IVR call-flows to identify their unique inkjet printing machines.
- Robust case management features enable Mimaki to efficiently identify inbound callers
- Providing a secure, de-risked route to digital transformation
- Secured Microsoft stack and accelerated journey to the Microsoft Cloud

# **Mimaki**®

"We're using Solgari for Microsoft Teams and Dynamics 365 to provide a single, consistent, joined-up customer experience across all the channels. We're leveraging the data we hold in Dynamics 365 to provide effective Case Management and Contextual Customer Service.

As a full SaaS solution, configured in Azure and integrated seamlessly into our existing Microsoft investments, The speed at which Solgari configured and launched our solution was incredible – accelerating our speed to value and opening the door to market-leading innovations in AI and Conversational Intelligence." -

Houa Yang, Remote Support Service Manager, Mimaki



# Leading Communication Service Providers partnering with Solgari



"We are excited to provide our customers with a fully integrated contact center solution for Microsoft Teams voice, along with advanced contact center capabilities, all within a single interface." William Rubio -Chief Revenue Officer, CallTower



"All the consultants must know Solgari, it's part of voice transformation in the contact center and a key technology that's very hot in the industry"

David Hart – Director, Unified Communications, AT&T

