


# Microsoft Azure Purview Activation Accelerator

Accelerate your journey to unified data governance



Data-driven transformation is at the top of every C-Suite's agenda. The ability to unleash the power and understanding of data is a strategic success factor for every enterprise. As organizations strive towards unlocking the value from their data, they are facing critical challenges.

## Challenges to becoming data masters

 **The volume, variety, and velocity just keep increasing**

Volume of data is expected to grow by 29% to reach 821TB in a median company in 2021 – *451 Research by S&P Global Market Intelligence*

 **There have never been more consumers of data**

Organizations enabling departmental/LOB decision-makers to access data marketplaces will increase from 21% to 27% in 2 Years – *451 Research by S&P Global Market Intelligence*

 **Business executives are not trusting their data**

Just 27% of business executives say they are happy with data quality – *The data-powered enterprise, Capgemini*

 **There is an increasing need to understand and protect the data**

Changing regulations on privacy are making it indispensable to establish visibility into the location and movement of sensitive data

Azure Purview, a unified data governance service from Microsoft, can help you manage and govern your on-premises, multicloud and software-as-a-service (SaaS) data. It enables you to easily create a holistic, up-to-date map of your data landscape and empower data consumers to find valuable, trustworthy data.

Automates data discovery, lineage identification and data classification

Enables you to make the most of your Microsoft investments



Azure Purview

### Data Producers and Consumers

#### Data Catalog

Enables data discovery using business or technical terms with Semantic search

#### Data Insights

Provides insight into the location and movement of sensitive data

#### Data Map

Unifies map of your data assets and their relationships



On-premises data



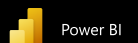
Cloud



SaaS applications



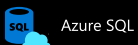
Azure Synapse Analytics



Power BI



SQL Server



Azure SQL



Microsoft 365

**Get in touch  
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# Take the next step to better discover, understand, and trust your data

In our **minimum value product (MVP) engagement**, our experts will gain a comprehensive understanding of your data ecosystem and stakeholders and demonstrate how an effective data governance foundation using Microsoft Azure Purview can help you better manage your data, and make accurate and improved key business decisions.

## Our delivery process



### Review current state and strategic objectives

- Conduct stakeholder interviews to identify business challenges, opportunities, and key business scenarios.
- Understand the data ecosystem and the respective owners of each dataset.
- Identify priority challenges and the associated datasets in scope.
- Review and define representative sets of content and associated business glossary.



### Review two (2) to four (4) data sources

- Catalog each data source location, known lineage, business description, and the owner.



### Select twenty (20) to thirty (30) high value datasets for MVP

- Define relationship between glossary terms.
- Define classification strategy at different dataset level.
- Define scanning strategy for each dataset.
- Define up-to one (1) custom column classifier (as required).



### Implement the MVP

- Execute the Azure Purview client activation playbook.
- Socialize insights with the leadership for review and feedback.

## Final deliverables



**Duration: 4-6 Weeks**



**Cost: \$50,000 - \$90,000**

1. Azure Purview activation playbook with a summary of your data sources, scanning strategy and business glossary terms.
2. Training and platform hand-off to the team.
3. Best practices technical architecture to integrate Purview into your current state infrastructure.
4. Full Azure Purview rollout roadmap, along with detailed roles and responsibilities.

Watch how Avanade is creating a centralized platform for the World Health Organization (WHO) to make the public health data findable, browsable, and usable to help them to drive intelligent health outcomes for everyone, everywhere.

[Watch the video](#)

## Avanade brings the best in Microsoft technologies

Avanade was founded as a joint venture between Microsoft Corporation and Accenture LLP. Our solutions are built on an unrivaled combination of insight, innovation and technical knowledge, backed by proven tools, methodologies and practices.

**10,000+**

projects successfully delivered for over **4,000 clients**

**52,000+**

skilled professionals in Microsoft technologies

**18**

Microsoft Gold Certifications

**100+**

Microsoft partner awards

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