Accelerate Copilot's impact through effective change management

Manage change through your people, not at them

Adoption of new digital technology is hard. Buy-in from your people, paired with real-time support and progress tracking, enable you to unlock success.

McChrystal Group works with you to optimize your organization on your terms.



We know how organizations get work done



how to change your human and technical systems



and sustain optimal team performance

Copilot rollout is dependent on solid technical upskilling and purpose-driven behavior



Evaluate where to leverage Copilot



Cross-functional Stakeholder Team



Curate Digital Learning



Deploy Ambassadors



Track Progress



Scale Organic Adoption

The total investment in support of the change management program will depend on the scale, speed, and scope, but over the first year, we will provide:

- Support from Subject Matter Experts in analytics, digital integration, and learning design
- · Digital Learning reach of up to 30,000 users
- High-touch Ambassador cohorts inclusive of up to 50 Super Users, Network Influencers, and other key leaders per cohort
- Stakeholder team creation, learning design, rollout of custom digital pathways & Ambassador experiences, and implementation tracking dashboards

Contact us to get started \rightarrow

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