

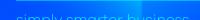
DRIVING YOUR DIGITAL TRANSFORMATION

Digital business platform

Define & maintain your business model as a core strategic asset

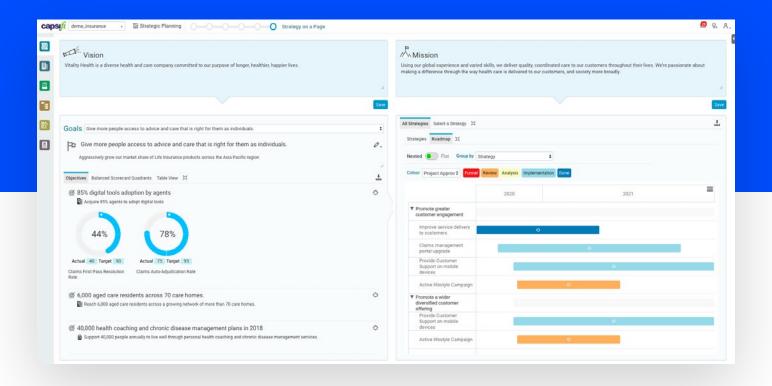
Plan & manage a business transformation from strategy to execution

Align & analyze key business knowledge delivering intelligent strategic insights



The Capsifi Digital Business
Platform delivers solutions that
have a real and immediate impact
on how you run your business. Of
course, this can only be achieved
with a deep understanding of all the
moving parts of your organization
and how they interact and play
together. When you have this kind of
holistic overview, you have the input
necessary to make agile business
decisions with complete confidence
and based on real-time insights.

You clearly see how to innovate and transform your business to meet the demands of our digital age.
You're empowered to architect and develop strategies, operating with a clarity not previously possible.
Finally, you have the superpower to continuously transform while keeping digital tabs on critical governance requirements.



Publish as Strategy-on-apage

Use

View Goal, Objectives and it's related Strategies along with an Initiative Roadmap all in one page giving them a rich and dynamic top down approach into an organization's Strategic activities.

Pain resolved

It's an Organisation's entire Strategic Planning module in one page! Can't get an easier view than that. One glance gives them the big picture with the option to drill down on elements they need more information about.

Our solutions





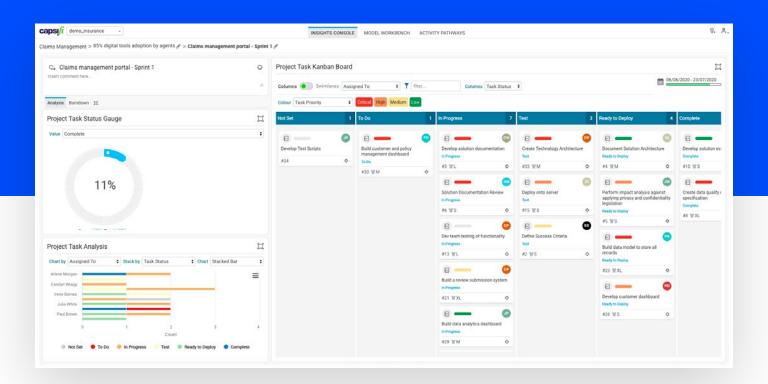












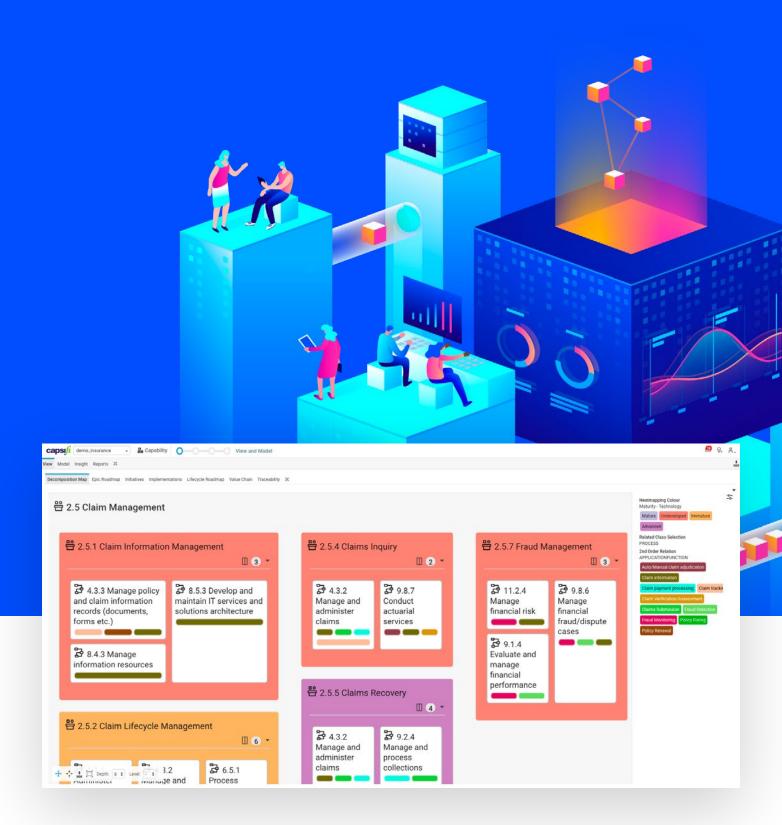
Align goals with other strategic elements

Use

Drill into the the goal from the previous screen and map the Policies/Legislations and Metrics are associated with the respective Goal.

Pain resolved

This view shows Alignment to all the Strategic elements. Again making sure they have all the information they need in one screen.



Capability map – Cards

Use

Perform As-Is and To-Be State Maturity Assessments on Capabilities alongside the allocated Budget.

If a Capability has a low maturity score, bring up Related elements at a Strategic level to pinpoint which Objectives and related Metrics are impacted by this or dig deep and view the granular details to identify the root cause of the low score by viewing the Epics and related Sprints that uplift his capability.

Pain relieved

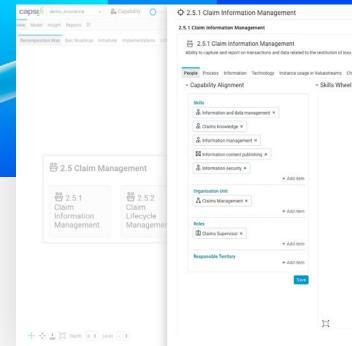
Easily toggle between multiple dimensionson the capability map.

With these heatmaps, identify problem areas and bottlenecks. Also, determine the cause of these issues by inspecting the capability.



Capsifi's cloud-based, modelling platform, provided an unparalleled level of visibility and connection between all elements of a business model, from strategic planning through to individual user stories, thereby dramatically enhancing our transformational capability.

OCM Director, APAC Education Organization: 50,000+ employees



Organisation chart – Supporting skills

Use

One example from previous slide: Drill into a Capability to bring up it's related People, Process, Information and Technology dimensions. This view showcases everything you need to know about a Business Unit to inspect related skills, skill gaps, resources and the related Roadmap.

Pain relieved

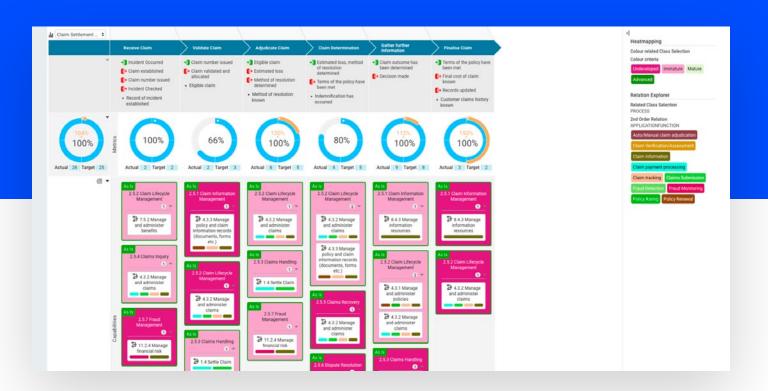
Identify major skill/resource gaps that impact the capability's low maturity score.

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"Capsifi has been very successful for developing and managing Business Strategies and their related ICT and Digital Strategies - then relating them to investments and projects. The relationships between this information enables traceability and "line of sight" from strategy to execution - particularly focused on prioritizing where funds are allocated. The visualizations are excellent at combining crucial information "on one page" to enable better insights and decisions."

Client Executive in the Services Industry



Value stream explorer

Use

Visualise Value Streams with metrics tracking the progress at each stage. Also view the related Value Propositions, and the related capabilities.

Pain relieved

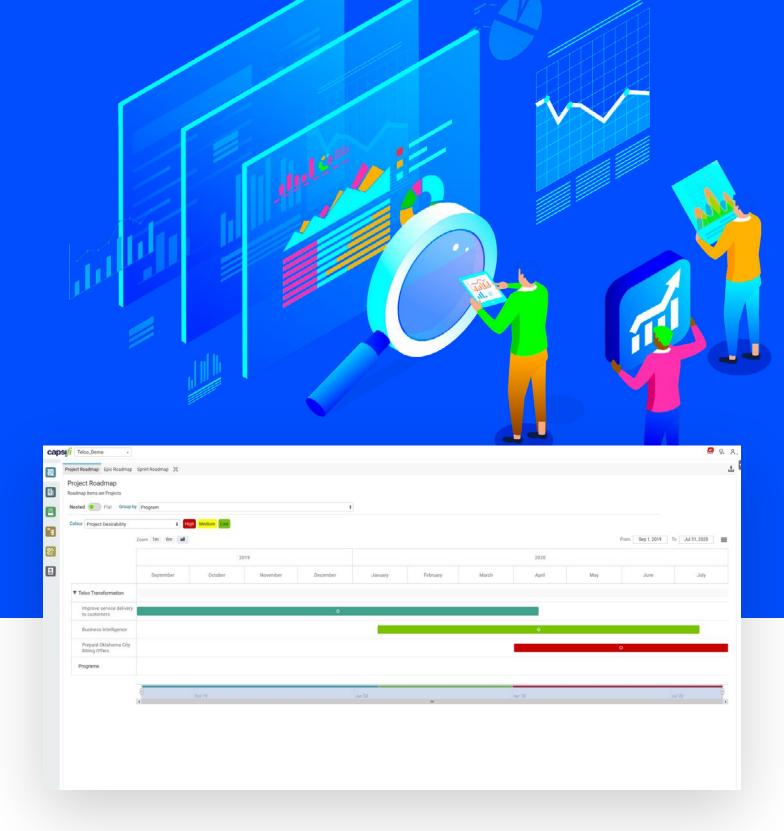
This gives you the power to view all related elements to a Capability that contribute to a Value Stream's progress.



Service blueprint

Use/pain relieved

The Customer Journey gives you an attractive view of the Moments of Truth, Story Board and Emotional Triggers – overlapping this with the Value gives us a powerful representation of which VS stages contribute to a Good or Bad customer experience along with drill down options to view options for improvement.



Project roadmap

Use

View all the projects and the Programs they belong to in a Roadmap view to assess delivery Timelines.

Pain relieved

The heatmapping on the Roadmap provides an additional of say 'Funding Level' or 'Project Difficulty' assess influences on the delivery of the Project.



Want to see how companies in your industry are succeeding using Capsifi Digital Business Platform?

Discover useful case studies and practical process insights in our customer stories:

Fortune 100 global financial services organization overhauls their enterprise risk framework and develops a holistic view of risk



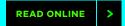
American Fortune 500 retail corporation achieves supply chain platform consolidation, aligning multiple teams with a holistic view of business and technology scope



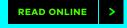
Government-run telecom company pinpoints opportunities for cost savings through optimization and maturing of target business capabilities



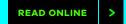
Financial services regulator slashes 30% off the cost of their digital transformation initiative using Capsifi to bring it in on time and on budget



Billion-dollar financial services company reduces the cost of improving their banking system, highlights the impact of risk and enhances executive decision making



Australian State Government Agency reduces the average time to digitize a customer interaction by 96%!





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