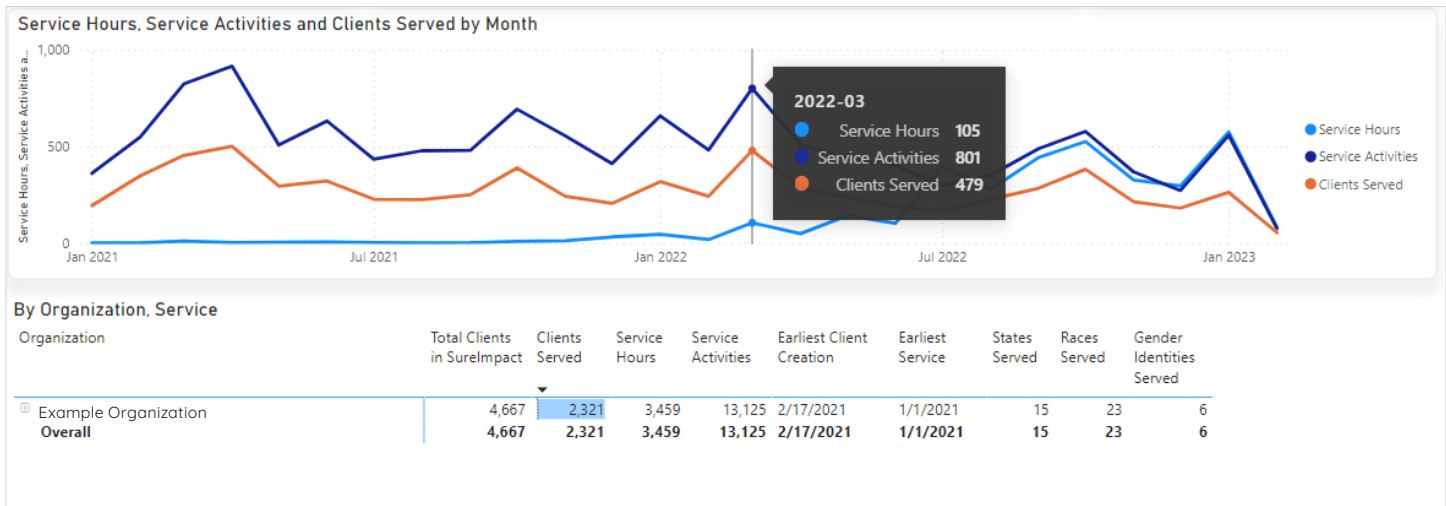# Take Hold of Your Data to Advance Your Mission

Are you overwhelmed with the need to analyze and share data with your funders? Do you understand how your programs are performing? Can you quickly spot trends and recognize areas for improvement? The work you are doing in the community is critical. Your analytics solution should actively support your organization's mission and help you expand your impact.
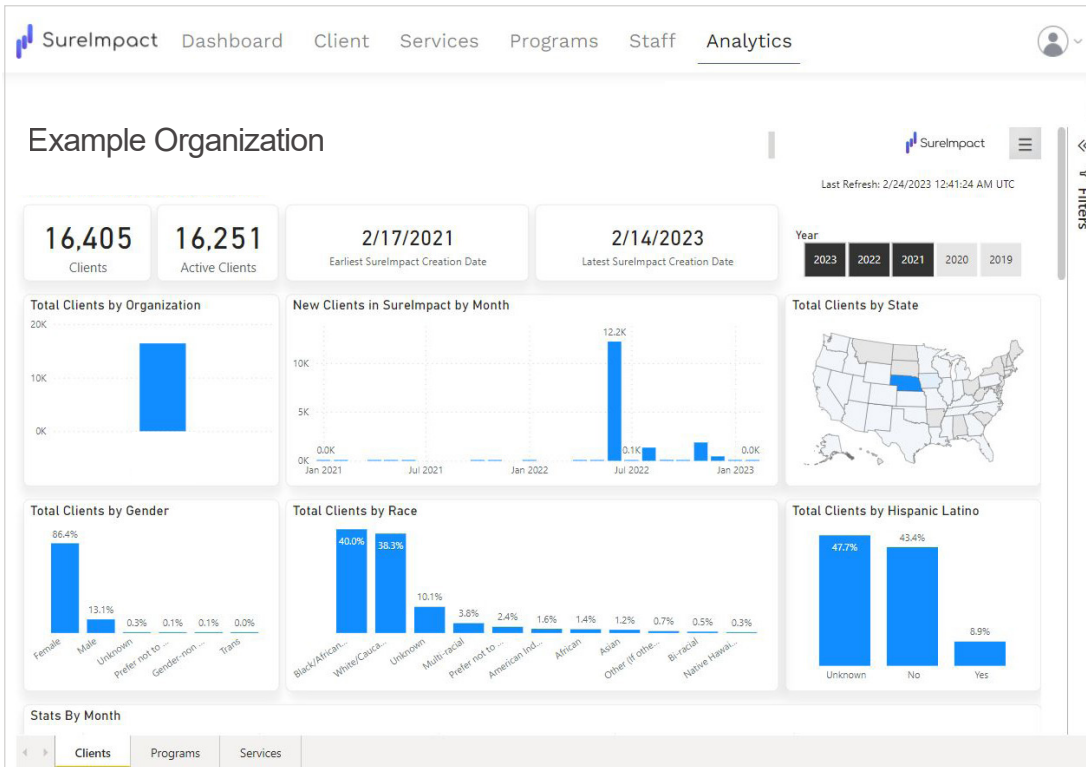
We are excited to announce SureImpact Analytics, a new offering that brings both basic and advanced data science capabilities directly into the SureImpact platform. SureImpact Analytics powers impactful, data-driven decisions, making it simpler and faster to automatically deliver purposeful insights to your whole team. This quick access to insights will enable you to change more lives than ever before.

SureImpact Analytics automatically takes the client demographic, activity, and outcome data collected by case managers and other frontline staff and displays it in one central location for easy visualization. Whether you are an executive director, program manager, or grant manager, SureImpact Analytics places the data you need at your fingertips.

Our easy-to-use, filter-based Analytics dashboard supports a variety of visualizations out of the box, including:

- ✓ Total New Clients by Month
- ✓ Total Clients by Gender Identity
- ✓ Total Clients by Race
- ✓ Total Client Activities by Gender Identity
- ✓ Total Client Activities by Race
- ✓ Total Client Activities by Unique Activity
- ✓ Total Clients by Program
- ✓ Total New Clients by Program
- ✓ Total Clients in Programs by Gender Identity
- ✓ Total Clients in Programs by Race

Service Hours, Service Activities and Clients Served by Month

2022-03
- Service Hours **105**
- Service Activities **801**
- Clients Served **479**

Legend: Service Hours, Service Activities, Clients Served

By Organization, Service

Organization	Total Clients in SureImpact	Clients Served	Service Hours	Service Activities	Earliest Client Creation	Earliest Service	States Served	Races Served	Gender Identities Served
Example Organization	4,667	2,321	3,459	13,125	2/17/2021	1/1/2021	15	23	6
Overall	**4,667**	**2,321**	**3,459**	**13,125**	**2/17/2021**	**1/1/2021**	**15**	**23**	**6**

BENEFITS

EASY TO USE

Data should empower, not overwhelm. With Advanced Analytics, you can easily interact with your data, using simple drag-and-drop gestures to discover trends and get quick answers.

REAL-TIME

Data is constantly changing. To ensure you're working from the most recent information, you need analytics powered by real-time data. SureImpact's Advanced Analytics dashboard is updated every four hours to ensure you are always working from the latest information

SECURE

SureImpact protects sensitive client data using best-in-class security tools with multi-layer security and intelligent threat protection.

SCALABLE

We know your reporting needs are constantly changing as you add new programs and funders. Advanced Analytics enables your Analytics dashboard to grow as your organization grows.

MOBILE

Optimized for mobile, Advanced Analytics helps you stay up to date with your most important data— whenever you need it and wherever you are.

INCREASE EFFICIENCY

With self-service analytics, everyone in your organization can readily identify and act on information to increase outcomes and program efficiencies.

Advanced Analytics

15%

Advanced Analytics is priced at a flat rate of 15% of your annual license. Contact us today to learn how Advanced Analytics can help you transform data into impactful decisions.