

snow*

Technology
Intelligence.
At last.

Introducing Snow Atlas.

Technology Intelligence. [At last.](#)

Visibility and insights for intelligent decision-making.

Snow Atlas is the next-generation platform built for Technology Intelligence from Snow Software. Get complete visibility of your entire IT landscape, from your on-premises and cloud infrastructures to SaaS applications and beyond.

This cloud-native platform normalizes and augments this data, presents insights that help you make faster, more informed technology decisions.

Empowered by Snow Atlas, you can achieve:

Simplicity — Spend less time managing your IT estate, and more time improving governance, and focusing on the digital transformation of your organization with this easy to use cloud platform.

Clarity — With complete visibility of your technology, and all normalized with the same data structure, you can quickly and efficiently gain clarity around spend, usage and risk.

Scalability — Accelerate your cloud maturity and focus on your business needs and future strategy, with a data intelligence layer that grows with your business.

Snow Atlas is not only simple to use, it's fit for the future. It allows you to better understand the investments across your IT estate — from one platform — so you can stay aligned with your desired business outcomes and plans for innovation, whatever is around the corner.

That's Technology Intelligence.

With Snow Atlas, the best views are always from above.

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Technology Intelligence. [At last.](#)



Simplicity. At last.

Nothing in IT is getting simpler. Technology is getting increasingly complex. Cloud and SaaS sprawl can wreak havoc on budgets, and digital transformation needs to keep up with the accelerating pace of change, across a diverse technology terrain.

Snow Atlas reduces the complexities inherent with managing applications. With Snow Atlas, you'll have the most accurate inventory of assets used for software, SaaS, on-premises, and cloud services. Our cloud-based platform gathers data from your entire inventory, makes sense of it, and provides valuable insights — all on one intuitive dashboard.

In doing so, Snow Atlas offers the intelligence and clarity you need to efficiently mitigate business risks and speed-up internal decision-making, giving you time and resources for growth and innovation.

Making it easier
to see your IT.

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You can
stay focused
on the road
ahead.

Simplicity. At last.

An aerial photograph of a large, circular hedge maze. The maze is composed of multiple concentric rings of green hedges, with a central area containing a small building or structure. The perspective is from directly above, looking down into the center of the maze.

When visibility and
insights come together
— that's Technology
Intelligence.

Simplicity. At last.

Simplicity. At last.

Clarity. At last.

Get the full picture of your technology landscape.

Organizations can struggle getting complete visibility of technology consumption. This can result in:

- Significant IT budget wasted on unused cloud and SaaS
- Lack of resilience to deal with cybersecurity threats and data compliance
- Inefficiencies in the management of vendor spend

With a single interface to manage technology cost and usage, you can easily mitigate risk and offset inflation, even with the growing cost and complexity of modern IT.

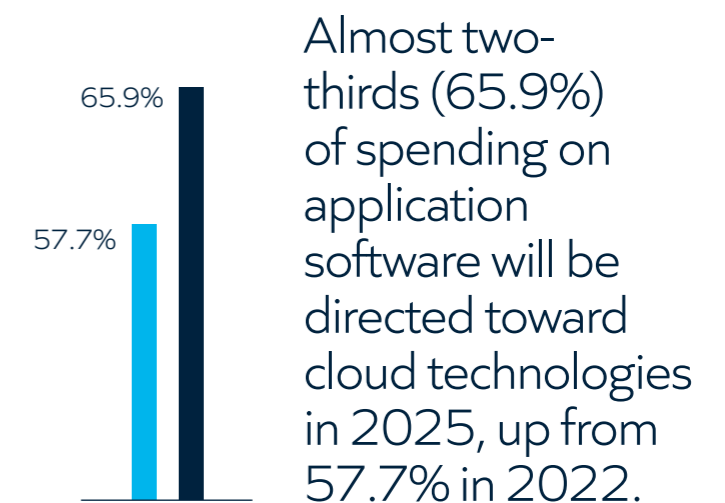
Snow Atlas delivers a comprehensive view of your technology landscape, complete with a unified view of licenses, users, cloud infrastructure, cloud applications, and even usage by business units. Coupled with the platform's insights into your data, it's the intelligence you'll need to optimize spend, reduce risk, improve governance, and accelerate digital transformation.

All on one platform.

\$500_{bn}

Gartner Forecasts Worldwide Public Cloud End-User Spending to Reach Nearly \$500 Billion in 2022.


Source: Gartner®



Source: Gartner®

Source: "Gartner Says More Than Half of Enterprise IT Spending in Key Market Segments Will Shift to the Cloud by 2025" Gartner.com, Gartner, 9 Feb. 2022, <https://www.gartner.com/en/newsroom/press-releases/2022-02-09-gartner-says-more-than-half-of-enterprise-it-spending>.

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If you can't see
your IT, how do
you know it's
working for you?

Clarity. At last.

Scalability. At last.

Agility shouldn't come at the cost of visibility, and with the scalable Snow Atlas platform, it doesn't have to.

As your business needs change and evolve, Snow Atlas will grow and adapt with you, by:

- Responding quickly to incidents and tracking new tech adoption with an up-to-date CMDB
- Providing the agility to manage your hybrid cloud environment
- Accommodating future technologies with automated, touchless upgrades and consistent, periodic updates to the latest release

An IT platform
that grows
with you.

The scalability
of Snow Atlas
means that,
whatever the view,
your enterprise
stays in focus.

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Accelerate growth
and innovation
without losing
sight of your IT.

Scalability. At last.

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And the
adventure
continues!

