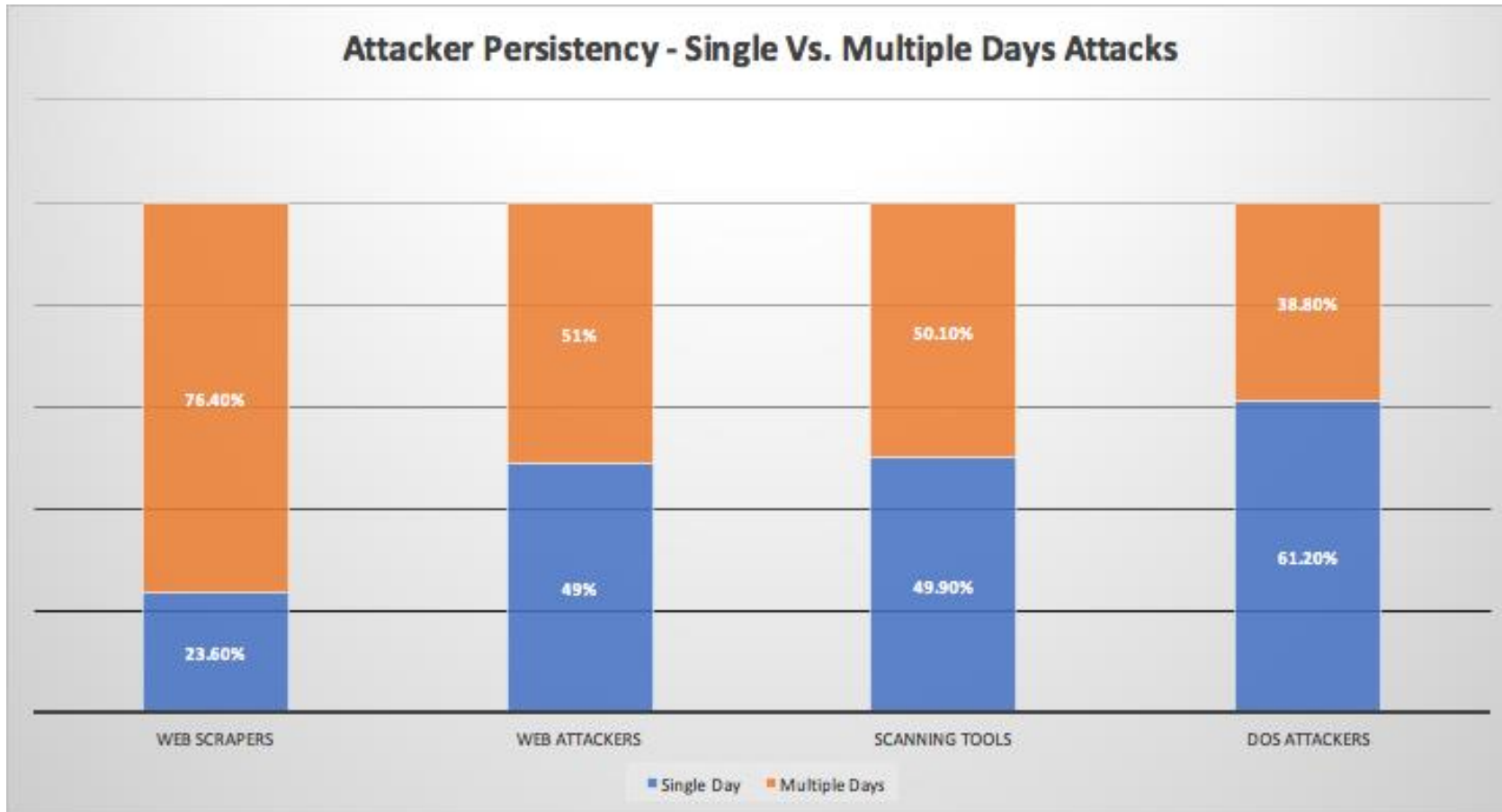# Client Reputation 2.0

Product Overview

Tsvika Klein

Senior Product Manager
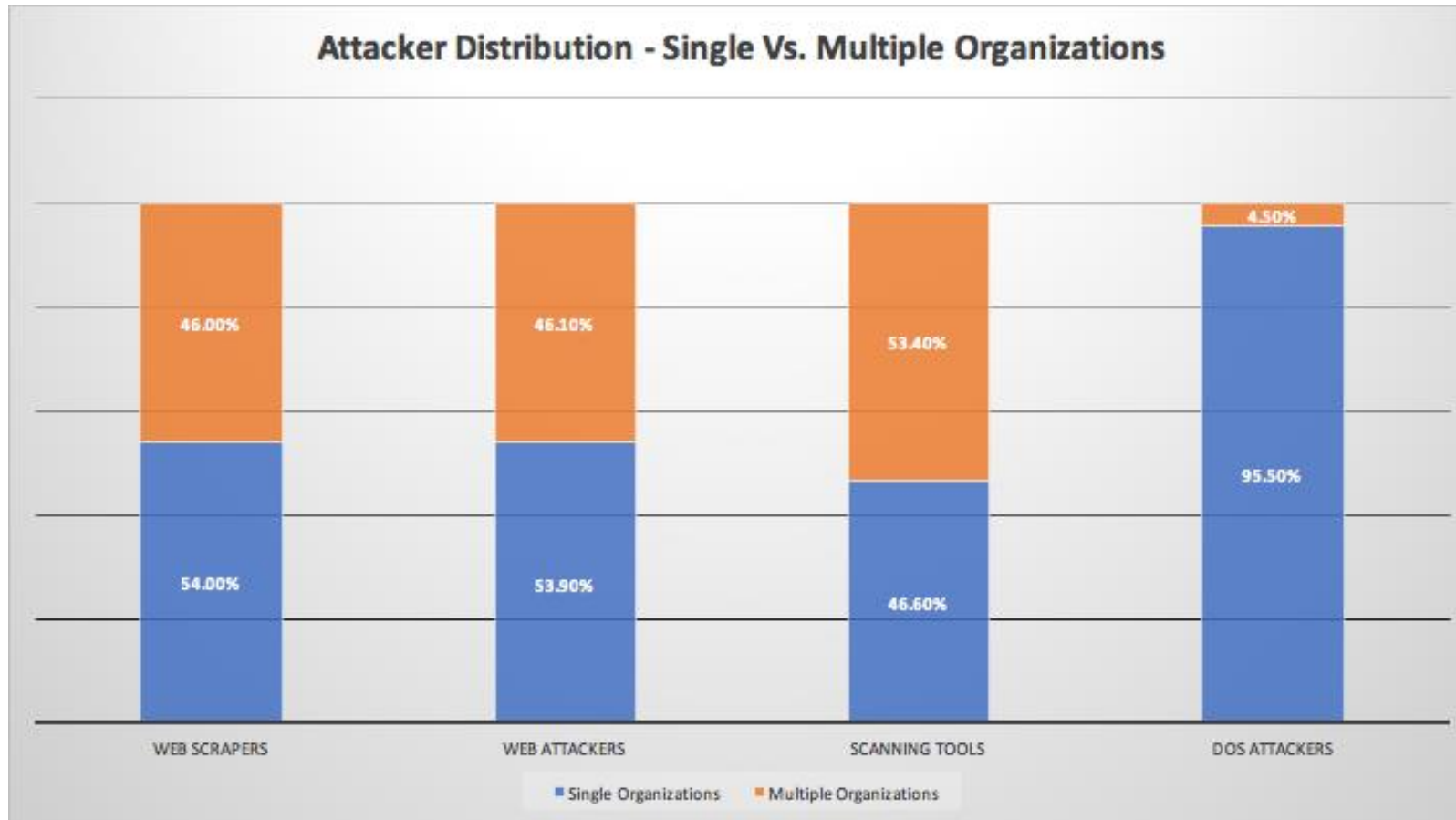
Coping with the New Attack Trends
Threat Landscape

Coping with the New Attack Trends
Threat Landscape

Attacker Distribution - Single Vs. Multiple Organizations

	WEB SCRAPERS	WEB ATTACKERS	SCANNING TOOLS	DOS ATTACKERS
Multiple Organizations	46.00%	46.10%	53.40%	4.50%
Single Organizations	54.00%	53.90%	46.60%	95.50%

■ Single Organizations ■ Multiple Organizations

Reputation Model

1 **Tailored Score per Customer** to indicate the likelihood of the client to attack the properties of a certain customer

- Previous attacks on the customer
- Previous attacks on the industry of the customer
- Number of attacked customers

2 **Score Refactoring** to take into account persistent attackers versus one timers

- Score increase for persistent clients
- Faster decay for one timers

Visibility

1 **Reputation Console** enhancements that include additional contextual information on:

- ✦ Industries and countries attacked
- ✦ Number of hosts, domains and customers attacked
- ✦ Activity performed on the properties of the customer

2 **Enhanced Reporting** to provide more visibility to the activity of malicious IP addresses and demonstrate the value of Client Reputation on top of Kona Site Defender

- ✦ Ability to view by requests or clients
- ✦ Additional filters
- ✦ Better indication of added value on top of Kona

Visibility

Security Analysis Tool to analyze the security events of Kona Site Defender and Bot Manager

✧ Slice and dice

✧ View sample raw data

✧ Advanced filters

Note: the Security Analysis tool is a separate project and is not directly part of Client Reputation 2.0

Client Reputation Lookup

Client Reputation Lookup Portal for end-users to check the score of their IP address and submit a request for investigation

✧ Can only check the IP address used to connect to the application

✧ The application will run on akamai.com