

AZURE CLOUD ADVANCEMENT SERVICES

Practice Overview

Synoptek, an Azure Expert MSP, has over a decade of experience of leadership in managed cloud services to help customers evolve their IT infrastructure through the innovations brought by the Azure cloud. Synoptek leads by defining a vision, architecture, and roadmap for their Journey to Azure. Synoptek accelerates the transformation of IT infrastructure through our Cloud Advancement practice. Our practice consists of Solution Architects who modernize and migrate business applications, Cloud Operations who manage and optimize Azure cloud services, and Cloud Trusted Advisors who continuously improve Azure cloud services across security and compliance best practices.



Integrated Cloud Infrastructure

Azure cloud services pre-contracted and pre-negotiated through our Cloud Service Provider program.



Cloud Operations (Cloud Ops)

24x7x365 management, and remediation for instances, networks, backups, and optional disaster recovery



Cloud Advisory

24x7x365 Service Desk, who acts as a single point of contact for service incidents and advisory requests, and designated consulting engineers.



Security Management

Enterprise-grade security with endpoint protection, and detection and response and optional vCISO and 24x7 SOC services.



Continuous Improvement

A Cloud Trusted Advisor will provide governance over Azure to provide cost optimization and security best practices.

Benefits

Companies today are looking to accelerate into the cloud without incurring the challenges of managing it themselves. Some organizations lack the technical knowhow or staff to operate cloud infrastructure, tools, and applications while others may choose to stay focused on strategic business operations. We help organizations achieve their key objectives with cloud:

- **Growth Enablement:** Cloud Trusted Advisors identify opportunities for growth by helping Customers maximize cloud utility and understand new features.
- **Focus on Core Business Activities:** we run the cloud, you focus on differentiating the business.
- **Security IN the Cloud:** what goes on in the cloud is the Customer's responsibility. We enhance security with additional endpoint protection and compliance best practices.
- **Increase Margins:** Provide cost savings of 30-50% through automation, analytics, and best practices while increasing revenue growth through improved IT and DevOps agility.

Consulting Solutions



Cloud Strategy



Cloud Business Case



Cloud Readiness



Cloud Assessment



Cloud Migration



Cloud Continuous Improvement

Synoptek Differentiation

1

Leadership in Hybrid Cloud: Synoptek hosted their own private cloud for over a decade, enabling a strong cloud culture, long before today's rapid market adoption of Azure cloud.

2

Ecosystem Partnerships: Synoptek is an Azure Expert MSP and CSP Partner with Microsoft and a VMware Cloud Provider Program partner, which together provides an "industrialized" hybrid cloud solution.

3

Business Change: Synoptek has unparalleled industry vertical knowledge around healthcare, manufacturing, retail, and many more to simplify adoption and provide impactful industry expertise in the Journey to Cloud.

4

Best in Class Platforms and Tools: Synoptek has developed hundreds of reusable automation assets that reduce human intervention, increase predictability, and improve quality.

5

Cloud Economics: Synoptek actively manages cloud resources using cloud analytics which delivers actionable insights and a transparent view of resource utilization, cloud consumption, and cost analysis.

About Synoptek

Synoptek is a global systems integrator and managed IT services provider, offering comprehensive IT management and consultancy services to organizations worldwide. The company works in partnership with clients of all sizes – from mid-market to Fortune 100, and for over two decades, its focus has been to provide maximum business value to its clients, by enabling them to grow their businesses, manage risk and compliance, and increase their competitive position. Synoptek is committed to delivering improved business results and unmatched service to every client, every time.



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