Servent

Azure Innovate

Microsoft Strategic Partnership

We are one of the few Microsoft priority Azure Partners in the UK and beyond with end-to-end solutions across Core, Data, Security and Digital & App Innovation. All under pinned by the Microsoft Azure platform.

Working with Azure since **2009**, our experience and expertise is unparalleled, having helped many early adopters of the Azure platform. Every one of our Azure solutions and services align to the Microsoft Cloud Adoption Framework, making us one of a select few CAF Ready partners **(36 out of 30,000 partners).**

We are one of the select few with multiple Solutions Partner designations, who are enrolled on the Azure Migration & Modernisation Program and Azure Networking MSP Program **(1 of 37 partners Globally),** as well as multiple Microsoft Advanced Specialisations.

We are 1 of 2 partners in the UK with the Azure VMware Solution Advanced Specialisation and **1 of 11** globally and are onboarded to the Azure Arc-enabled services program **(1 of 5 in the UK).**

Microsoft Solutions Partner

Infrastructure
Azure

Specialist
Azure VMware Solution
Infra and Database Migration
Azure Virtual Desktop

Microsoft Solutions Partner

Data & AI
Azure

Microsoft Solutions Partner

Digital & App Innovation
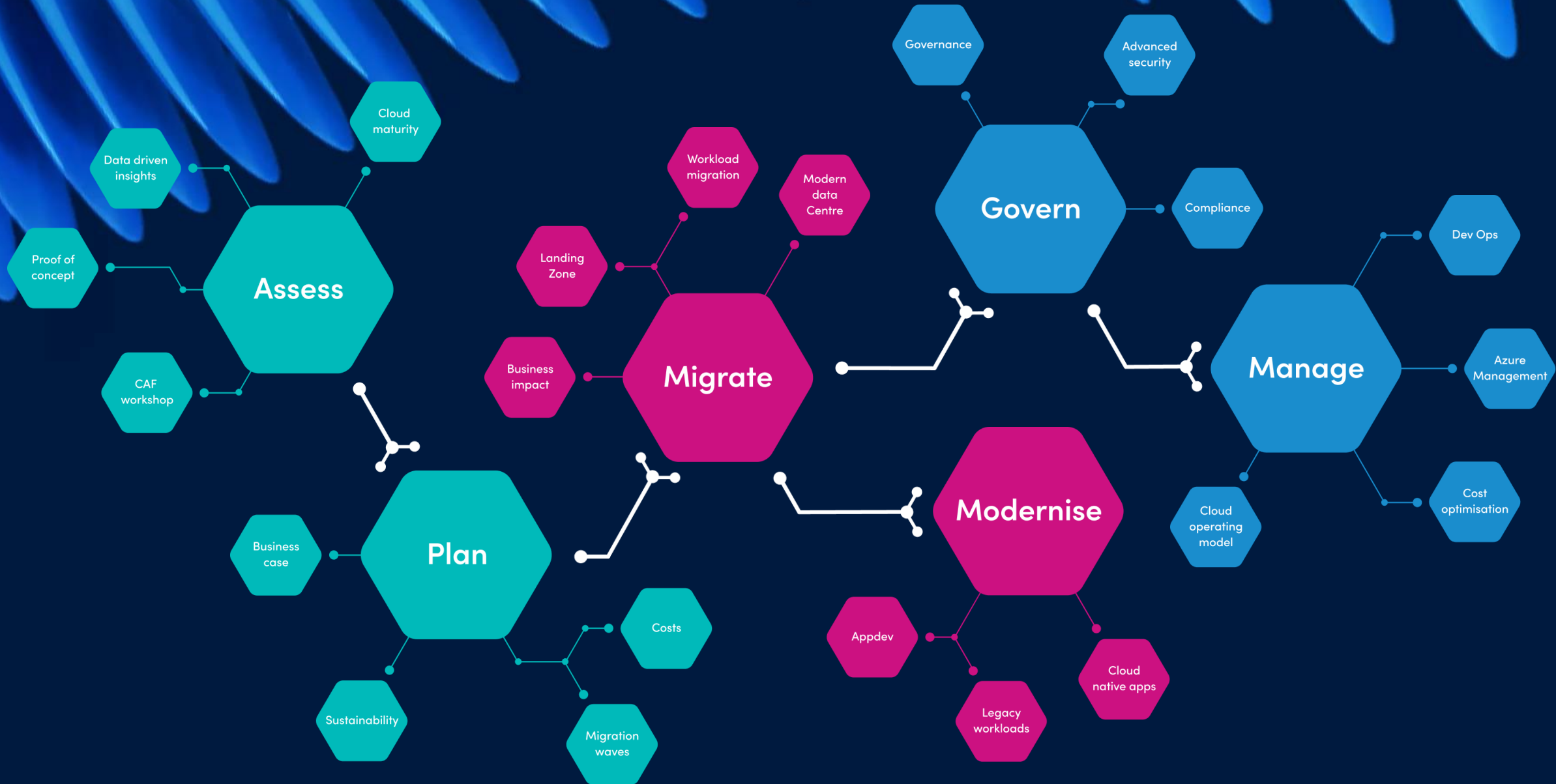Azure

Microsoft Solutions Partner

Security

Enterprise Cloud

Proven in delivering end-to-end cloud transformation.

Based on years of experience in helping customers move to Azure at scale. Everything that we do in the process of taking our customers to Azure is underpinned by the prescriptive guidance and processes included in the Microsoft Cloud Adoption Framework.

Assess
- Cloud maturity
- Data driven insights
- Proof of concept
- CAF workshop

Plan
- Business case
- Sustainability
- Costs
- Migration waves

Migrate
- Workload migration
- Modern data Centre
- Landing Zone
- Business impact

Modernise
- Appdev
- Legacy workloads
- Cloud native apps

Govern
- Governance
- Advanced security
- Compliance

Manage
- Dev Ops
- Azure Management
- Cost optimisation
- Cloud operating model

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Your Platform for Innovation

Build on an end-to-end platform for innovation

Digital and App Innovation

Innovate to grow your business sustainably, stay competitive, and increase efficiency.

Build on your platform

Digital and application innovation drive business outcomes. The ability to deliver differentiated and flexible customer experiences, improve teamwork and well-being, and adapt and scale to new business models and ways of working will determine your organization's success. Build your next stage of growth with the advantage of a complete cloud innovation ecosystem on Azure.

Innovate for today

Today's innovation empowers businesses to adapt, thrive, and outpace competitors. It fuels creativity, enhances efficiency, and opens new markets, driving growth, customer satisfaction, and long-term success. Focus on what can drive your business to achieve your goals and use technology available today to make that happen.

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Innovate

Our Approach

Scale with a holistic cloud strategy

Maximise the potential of cloud technology to seamlessly adapt, expand, and integrate fresh workflows, perspectives, and business paradigms. Enhance the pace of innovation while maintaining steadfast reliability and security, whether you're crafting AI-powered, cloud-native applications or embarking on the journey to modernise your current applications and databases.

Best-in-class digital experiences

Maintain your relevance through distinctive digital experiences that position you as a leader in the competitive landscape. Leverage cloud-based, data-informed insights, AI, and mixed reality to anticipate your customers' requirements and offer inventive solutions that drive success in your business ventures.

Empower digital innovation across your business

Foster an innovative culture that enhances and enriches the work and welfare of developers. Empower your team to concentrate on their priorities while enhancing their productivity. Equip every employee with the necessary tools and atmosphere to foster innovation, collaboration, personal growth, and self-directed progress.

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Azure Innovate

Azure Innovate is a framework for the modernisation of applications, databases, and processes, as well as the use of cloud native technology to drive innovation.

Envision | Commit | Operate

Discover	Roadmap	Build	Transition	Stabilise	Optimise
Discovery	API Strategy	Landing Zones	Verification	Training & KT	Cloud Monitoring
Cost Analysis	Data Access	Azure artefacts	POC Test and QA	Observability Metrics	Cost Optimisation
Security	AI	Build pipelines	User Acceptance	Release Automation	Maturity Assessment
Dependencies	App Architecture	Refactor codebase	Staging	Observability	
Prototyping		Integrate Apps	Data Migration		
			Migrate		

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App Modernisation

Traditional

Monolithic Apps

Waterfall/Sequential

App Server on single machine

Many tools, ad hoc automation

Designated deploys

Cloud-Native

Microservice/Composite apps

DevOps and CI/CD, Iterative releases

Containers, Infrastructure abstraction, Serverless
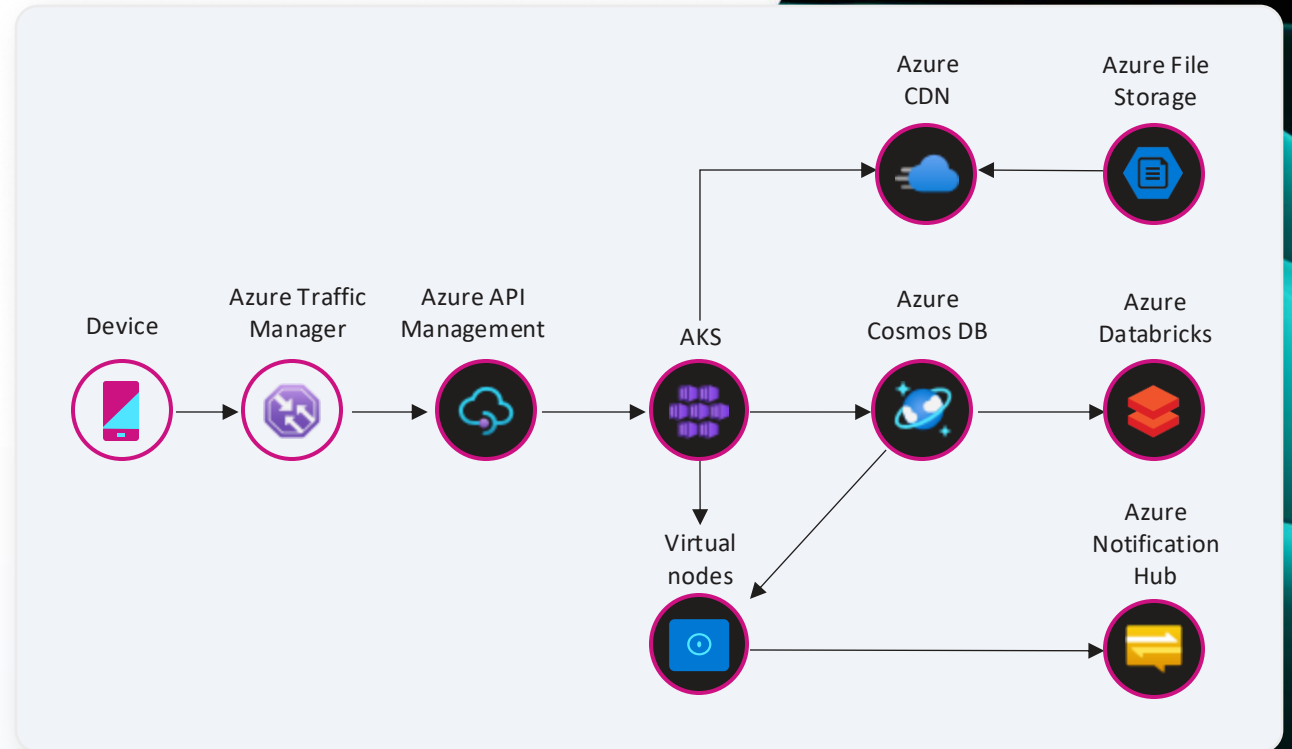
Managed databases, AI models, APIs

Always shipping code and business value
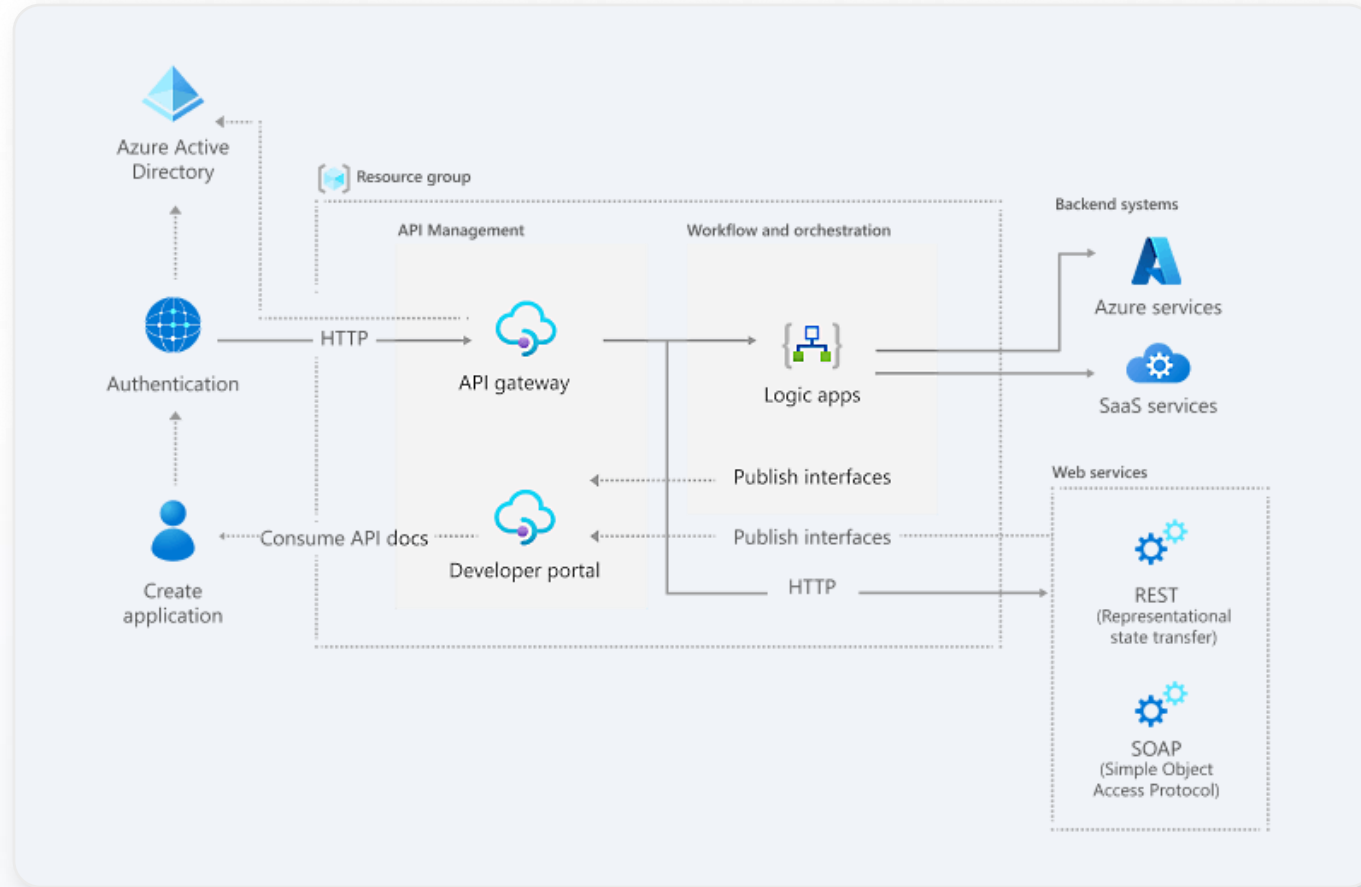
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Modernise business applications

Offer customers fast and reliable service quality during seasonal and other high-traffic demand periods.

- Instant, elastic scaling handles traffic and sales bursts without managing infrastructures.

- Low-latency data access from anywhere in the world for fast, robust user experiences.

- High availability across multiple data centers.

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Integration using connectors and APIs
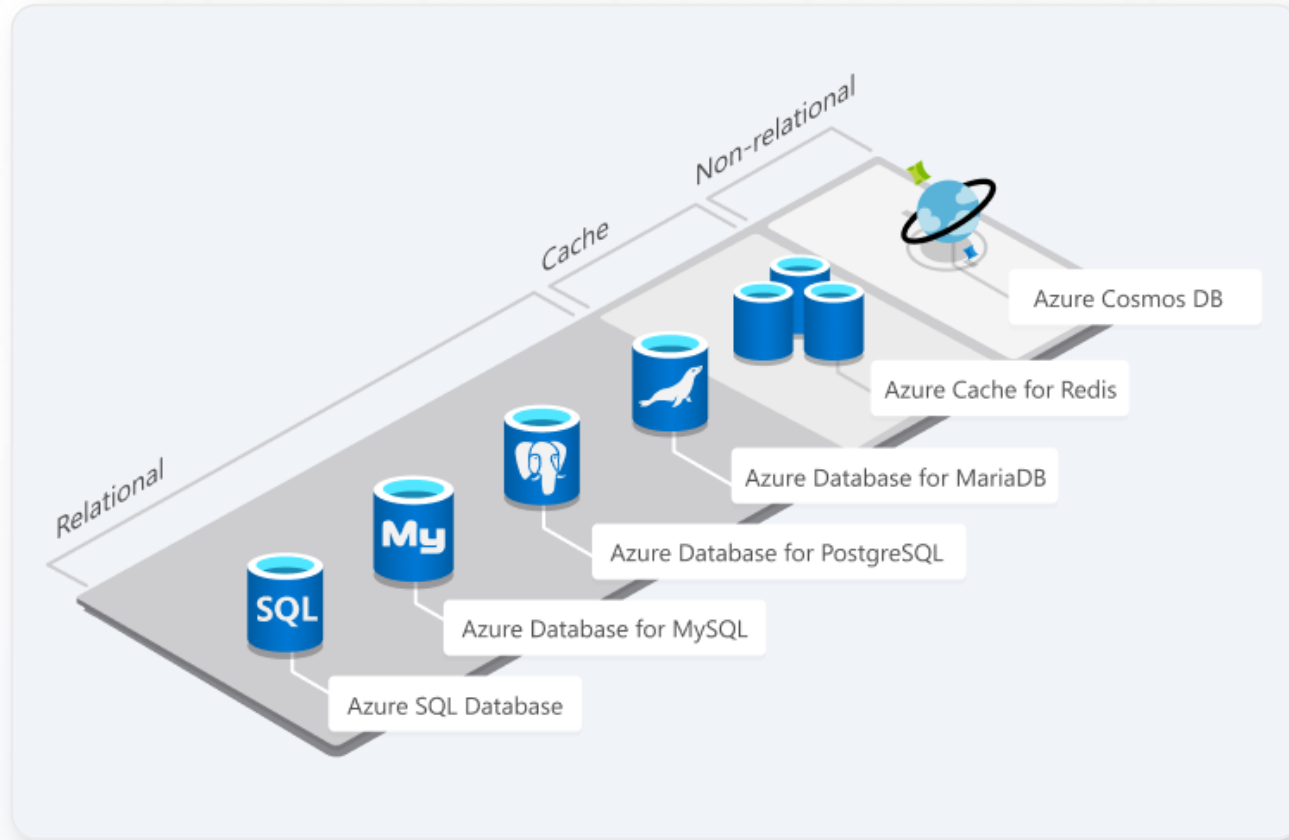
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Our Approach

Empowering teams

In today's rapidly evolving business landscape, the concept of citizen development has emerged as a game-changer. This approach empowers non-technical employees to create custom applications and automate processes, without the need for extensive coding knowledge.

Unleash creativity

By placing the power of application development directly into the hands of those who intimately understand their workflows and challenges, organisations unlock a new level of agility. This newfound agility allows for swift adaptation to changing market demands, giving businesses a crucial edge in competitive industries.

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Modern Data Strategy

Non-relational

Cache

Relational

Azure Cosmos DB

Azure Cache for Redis

Azure Database for MariaDB

Azure Database for PostgreSQL

Azure Database for MySQL

Azure SQL Database

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Modern Data Strategy

Improve data access

Increasing access to data and democratising data across your business enables the building of Enterprise APIs, which can lead to a thriving citizen development ecosystem.
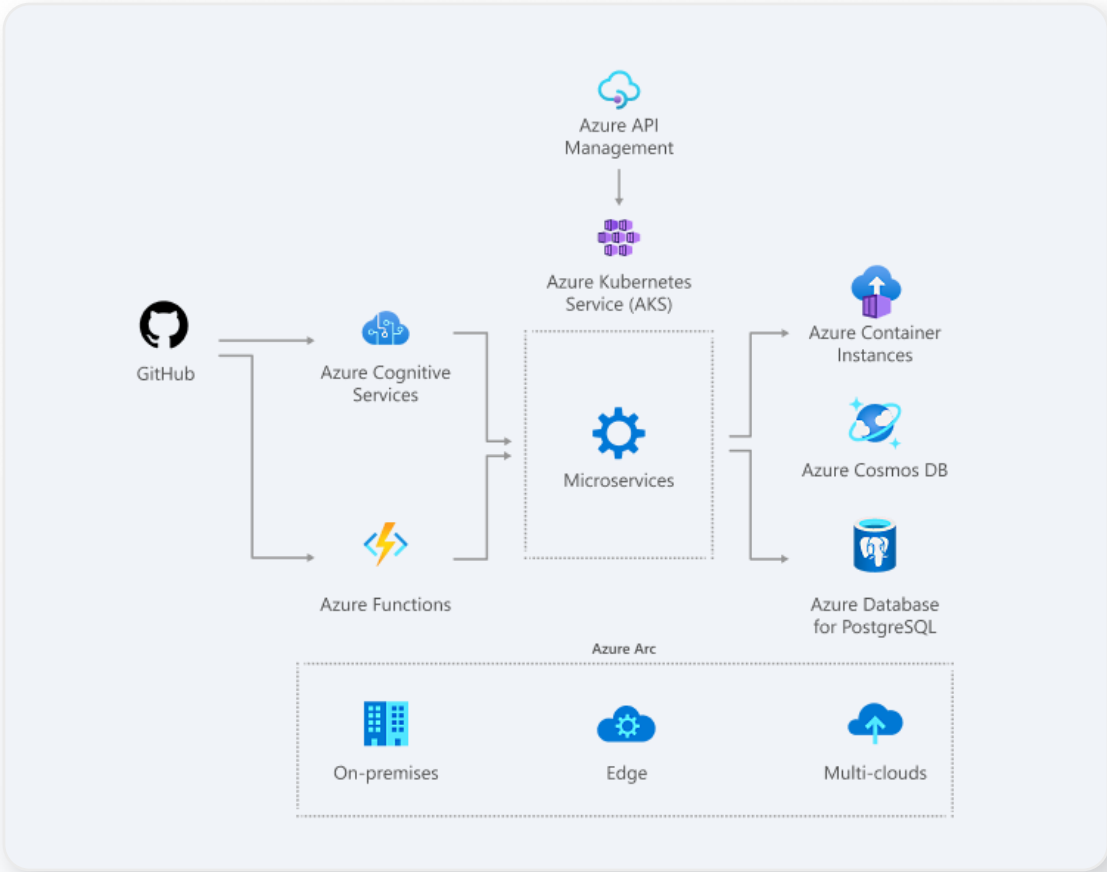
Quality and accuracy

Ensuring that data is accurate, consistent, and reliable is crucial for making informed decisions. A data strategy establishes processes for data validation, cleansing, and standardisation.

Informed decision making

A data strategy provides a structured approach to collecting, processing, and analysing data. It ensures that decision-makers have access to timely and relevant insights, facilitating data-driven decision-making.

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Cloud Native Architecture

Azure API Management

Azure Kubernetes Service (AKS)

GitHub

Azure Cognitive Services

Azure Functions

Microservices

Azure Container Instances

Azure Cosmos DB

Azure Database for PostgreSQL

Azure Arc

On-premises

Edge

Multi-clouds

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Cloud-native technology

True cloud scale

Traditional systems often struggle to handle sudden spikes in demand. Cloud-native architecture allows applications to scale automatically based on workload, ensuring optimal performance during traffic surges.
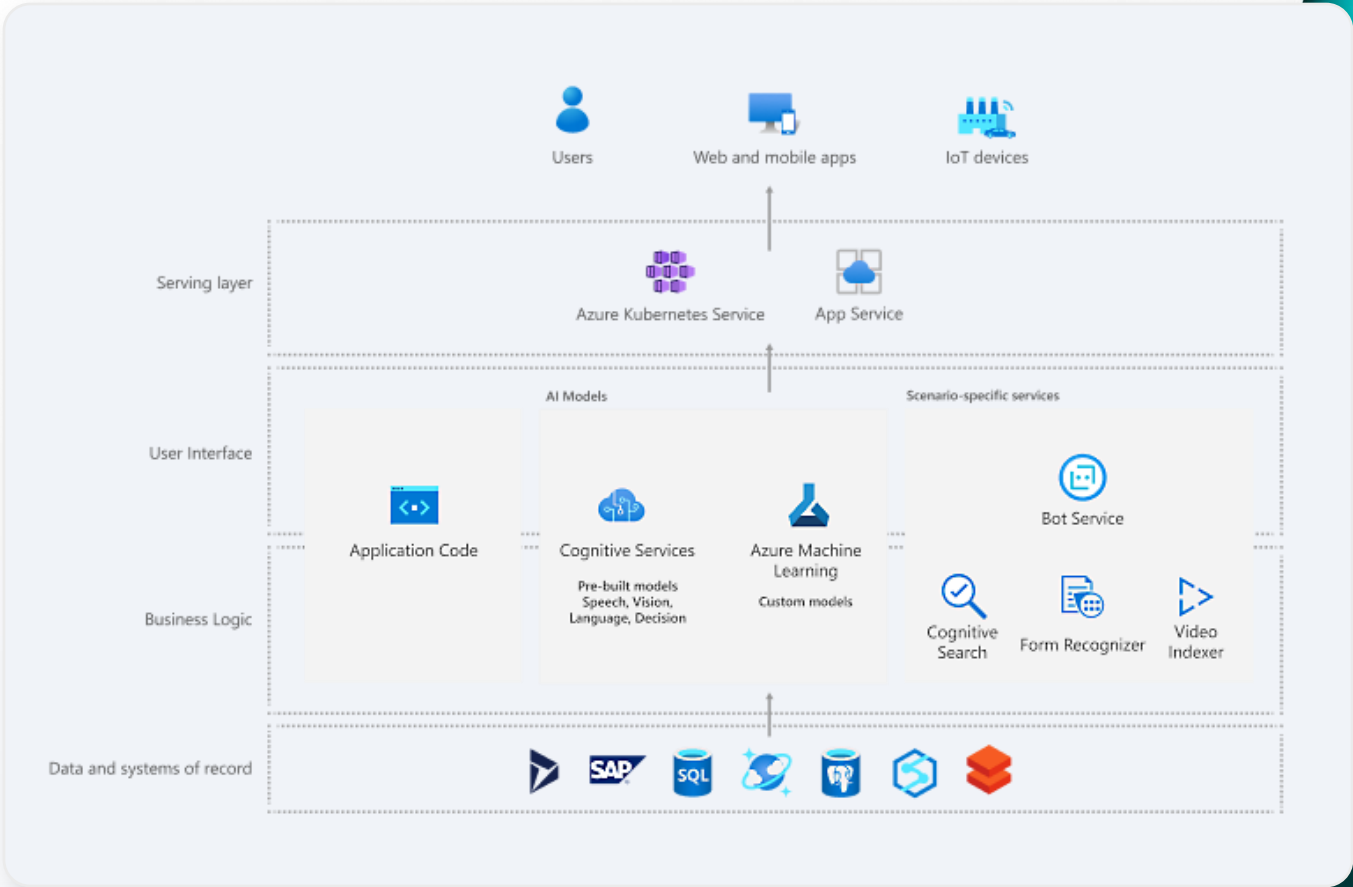
Cost efficiency

Cloud-native applications can optimise resource usage, allowing you to pay only for the resources you use. This contrasts with traditional setups where you must invest in fixed infrastructure regardless of actual usage.

Faster time to market

The modular and microservices-based nature of cloud-native applications enables rapid development, testing, and deployment. This speed to market is critical in today's fast-paced business environment.

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Artificial Intelligence

Artificial Intelligence

Customer service

AI-powered chatbots and virtual assistants can handle customer inquiries, providing quick and accurate responses 24/7, enhancing customer satisfaction.

Digital experiences

AI can analyse customer data to offer tailored product recommendations, content, and services, leading to higher customer engagement and loyalty.

Task automation

AI-driven automation streamlines processes, reducing manual workloads and freeing up employees to focus on more complex and value-added tasks.

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AIOps

OBSERVABILITY

ALERTING

TROUBLESHOOTING

AUTOMATION

ZERO DOWNTIME DEPLOYMENT

SYSTEM RELIABILITY

HIGH AVAILABILITY

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AIOps

Automated response

AIOps can detect and respond to incidents in real-time or even proactively predict and prevent them from occurring. This reduces downtime and improves service availability.

Optimise processes

AIOps can analyse workflows and suggest improvements to streamline processes and increase efficiency.

Anomaly detection

It can identify unusual patterns or behaviours in IT systems, which could indicate potential issues or security breaches.

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