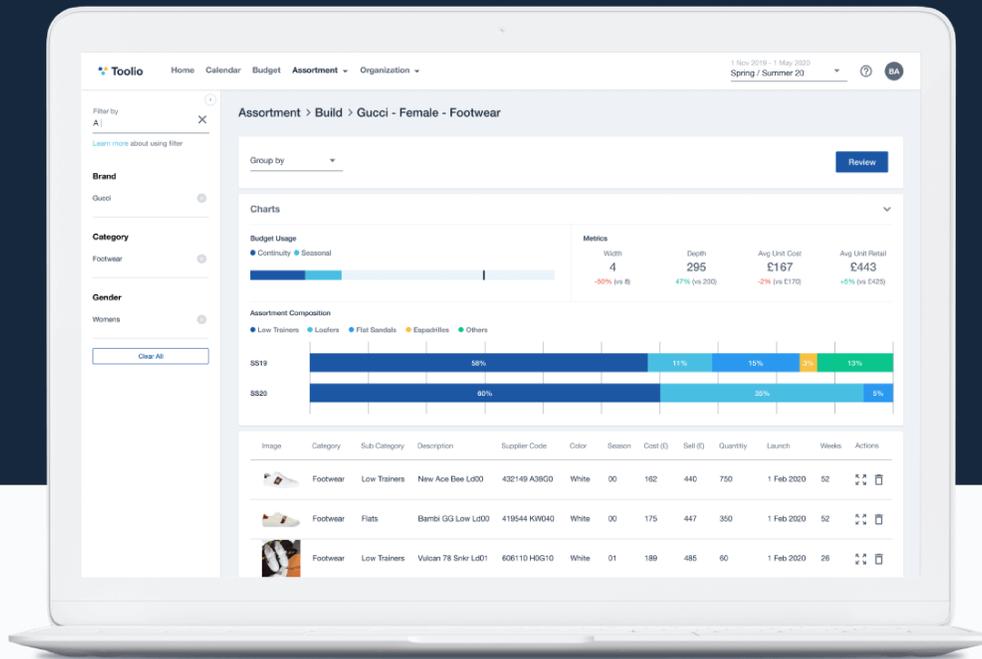




The merchandising platform for tomorrow



Merchandise financial & assortment planning for modern retail

Toolio is a cloud based platform that enables retailers to streamline their merchandising operations and make effective, data driven decisions. Toolio facilitates this with a platform that is

Automated

Automatic monitoring, reporting, and data entry

Collaborative

Shared workflows, activity feed, and contextual commenting

Integrated

Linked activities, supplier integration, and centralized data

Intuitive

Modern, mobile first, offline capable, visual interface

Existing solutions were not built for today's pace and complexity

Retailers use a slew of generic tools like excel and email to manage their merchandising process. This creates manual work that is error prone, reduces productivity and results in suboptimal decisions.



75% of retailers use spreadsheets to manage buying



A third of a buyer's time goes to tasks that can be automated



Legacy Planning solutions are hard to onboard and harder to use

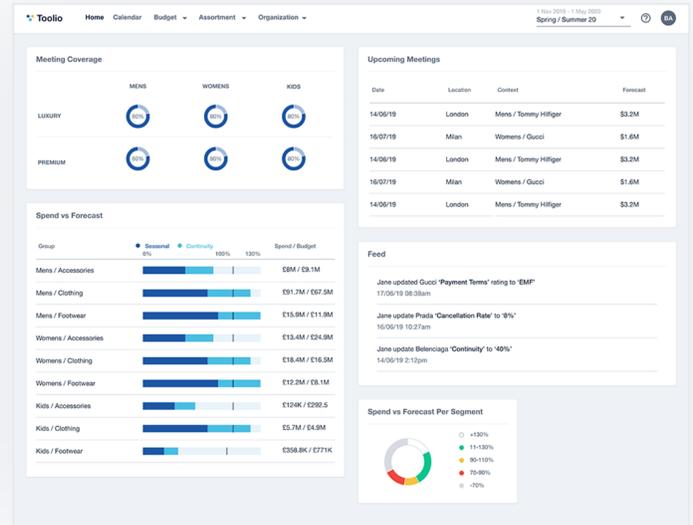
With Toolio, end the season with increased topline, gross margin, inventory utilization and customer satisfaction

Meet the next generation merchandising platform

Central Dashboard

Access your most relevant KPIs in one place

- Quickly understand mission critical in-season and preseason metrics
- View real time notifications on important events (e.g. OTB updates, deliveries exceptions or purchase order cancellations)
- Quickly view upcoming meetings with relevant context
- Get automatic reminders on important tasks to complete



The screenshot displays a detailed financial table for 'Open-to-Buy Preseason'. The table has columns for months (Jun, Jul, Aug, Sep, Oct, Nov, Dec) and quarters (Q1, Q2, Q3, Q4), along with YTD and Total YTD. Rows include metrics like 'Assortment Receipts', 'On-Order', 'Assortment', 'Open', 'Inventory Support', 'Kids Support', 'M&M % (On-Order + Alt.)', 'Add Sales \$', 'Fast Sales \$', 'Plan Sales \$', 'LY Sales \$', '% Yo Fast', '% Yo Plan', '% Yo LY', 'Add COGS \$', 'Fast COGS \$', 'Plan COGS \$', 'LY COGS \$', '% Yo Fast', '% Yo Plan', and '% Yo LY'.

Financial (OTB) Planner

Manage financials in a centralized and auto-actualizing system

- Generate roll-ups to see progress by segment against your merchandise plan
- View breakdowns of each segment with budget allocations for seasonal and replenishment buys
- Synced with your ERP to show the impact of your replenishment buys and PO amendments on your OTB
- Easily view important context for each segment such as topline sales, gross margin and inventory utilization

Assortment Planner

Plan for the future with data-driven insights and visual representation

- Easily accessible historical sales data to give the relevant context during assortment planning
- Super simple product creation by importing suppliers' line sheets
- Real-time analysis (e.g. estimated margin, category and color composition) of the proposed assortment
- Collaboration and approval workflow that integrates with existing communication tools

The screenshot shows the 'Assortment Planner' interface for 'Gucci / Female / Footwear - SS20 Pre'. It features:

- Charts:** A section for visualizing data trends.
- Current Assortment Table:** A table with columns for Image, Season, Color, Grade, Quantity, Launch, and Weeks. It lists various product variants.
- Product Details:** A section for individual product analysis, including metrics like Cost, AUR, GM (%), Units Sold, Gross Profit, and ST (%).

Contact us to learn more about digitally transforming your business with the industry's most flexible, visual, and intuitive merchandising platform