

## Seamless understanding of every report and application, for everybody

dscribedata.com

11 July 2024

**Different organizations – same challenge** 

Challenge



## This isn't working

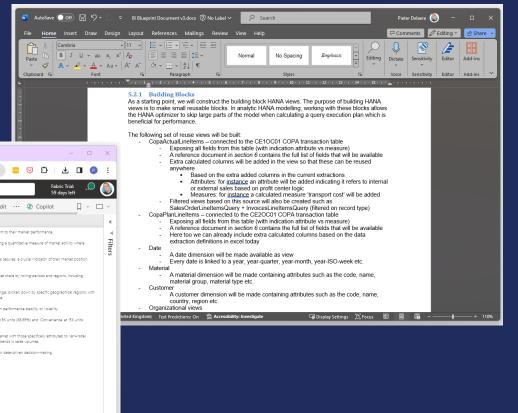
#### 1. Definitions in Excel

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17 Accepted	Ready for Validation	Material Group	Attribute		5	
18	Ready for Validation	Product Group	Global view on Pr Attribute			
19 Accepted	Ready for Validation	Project Number	Project Number Attribute	÷	Documentation	
20 Accepted	Ready for Validation	Material Solution Rate	Attribute	Create		The provided screenshot showcases a detailed business dashboard for VanArsdel Ltd., which is monitoring several Key Performance indicators (KPIs) pertinent to their market pr
21 Accepted	Ready for Validation	Innovation Type	Attribute		Market Share	1. Total Category Volume (Tot. Cat. Vol.): This KPI reports an aggregate figure of SOK, indicating the sum of all product units sold in the market category, giving a quantitative me
22 Accepted	Ready for Validation	Material Creation Date	Created on Attribute		market ondre	VanArsdel operates.
23 Accepted	Ready for Validation	Project Phase	Attribute	Browse	VTD Catagory	2. Percentage Units Market Share (% UMS): VanArsdel Ltd. claims a 33% market share, reflecting the proportion of the market's total unit sales that VanArsdel secures, a crucial i
24 Accepted	Ready for Validation	Material Creation FY	Attribute	browse	YTD Category	<ol> <li>Percentage ones makes share to unsp. variescer co. cams a solo market share, relecting the proportion of the markets total one sales that variescer secting, a clocal in reliable to competence.</li> </ol>
25 Accepted	Ready for Validation	Material Last 3 char	Attribute	Ø		
26 Accepted	Ready for Validation	Material First 3 char	Attribute		Sentiment	3. Percentage Units Market Share Year-Over-Year Change (% UMS YOY Δ): The dashboard displays a bar chart detailing the YOY change in VanArsdel's market share by rolling p
27 Accepted	Ready for Validation	Status 96/99	Type of Certifical Attribute	OneLake data hub		Central, East, and West. It shows variations across periods, with some increments in certain regions, suggesting fluctuations in VanArsdel's market influence.
28 Accepted	Ready for Validation	Material Type	Attribute	Gatamoo	Growth Opportunities	4. Percentage Unit Market Share Vear-Over-Vear Change by Region (% UMS YOY Δ by Region): This KPI provides a segmented view of the market share change, broken down b
20 Deady for Accontance	Deady for Validation	Droiget Number	Attribute			colors representing Central (red), East (yellow), and West (blue). The changes range from approximately -10% to +5%, signifying varied regional performance.
< > ••• Materia	al stock type LTA Measures	Customer CustomerSales	Material Project S		Details	5. Percentage Units Market Share Rolling 12-Month (% UMS R12M): It shows the year-long trend of VanArsdel's market share, crucial for evaluating long-term performance stabl
Ready Circular References	X Accessibility: Investigate			Workspace	es	<ol> <li>retering the units warket share noting schworth (a two kizzw), it shows the year-long there on variets sets market share, crucial for evaluating long-term performance state</li> </ol>
	·····			E 4.	Info	6.Total Category Volume by Segment (Cat. Vol. by Segment): The pie chart division indicates a segmentation of the total market volume into "Moderation" at 9K units (38.69%) a (61.31%), which may guide strategic decisions in product development and marketing.
				Sales and		(613 m), which may guide strategic decisions in product development and manasing.
				Marketing		7. Total Units by Month and VanArsdel Attribution (Total Units by Month & VanArsdel Attribution): A bar chart contrasts the monthly total units sold in the market with those spe
						differentiated by color (VanArsdel in yellow and others in blue). The chart over a year from January to December shows fluctuations and potential seasonal trends in sales volun
				lh.		These KPIs together provide a comprehensive view of VanArsdel Ltd.'s market standing, trend analysis, and regional performance, serving as a critical tool for data-driven decisi
				Sales and		has context menu
				Marketing		
				li.		
				Contributio		
				S		
				Power BI		

#### 3. Descriptions written inside reports

+ 73%

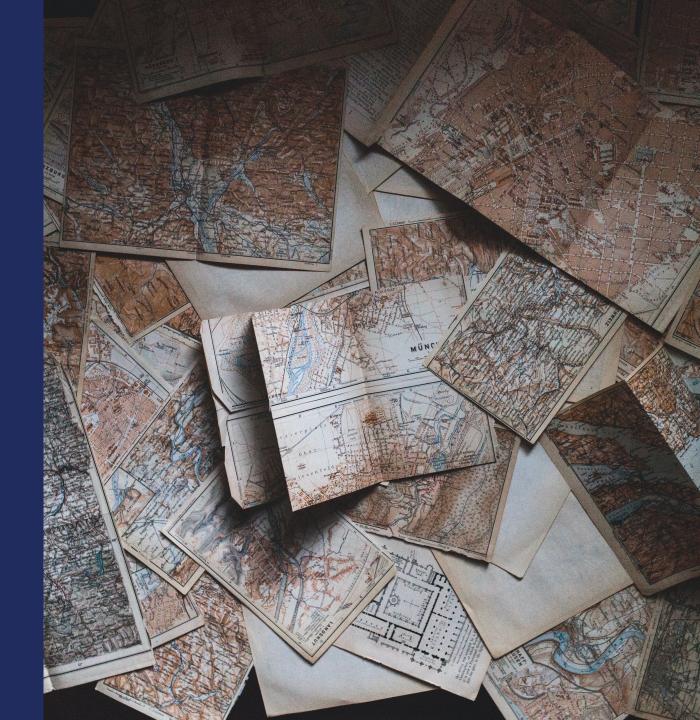
#### 2. Documentation in Word or Confluence



4. No documentation

Challenge

# Why does this matter?



## Pain points

#### Experts are wasting time

- Answering repetitive questions
- (Re)writing or maintaining unused documentation

## **Leaders** are struggling to increase data & tool adoption

- Low data understanding beyond a core group of users
- Onboarding new people takes a lot of time & effort
- Experts leaving means important knowledge gets lost

#### End users are lost

- "How does this app work again?"
- "It's difficult to find the right report or app; there are just too many ..."
- "Why is total net sales different in these two reports?"



## The same pattern



## **Documentation is inconsistent**

If at all, documentation is created the hard way: locally in excel files, Confluence/SharePoint pages or local texts inside reports and apps.



## **Documentation is hard to find**

A report, dataset or application can only provide insights once a user understands it. A lack of accessible & to up-to-date documentation leads to confused users and hinders adoption.



Challenge

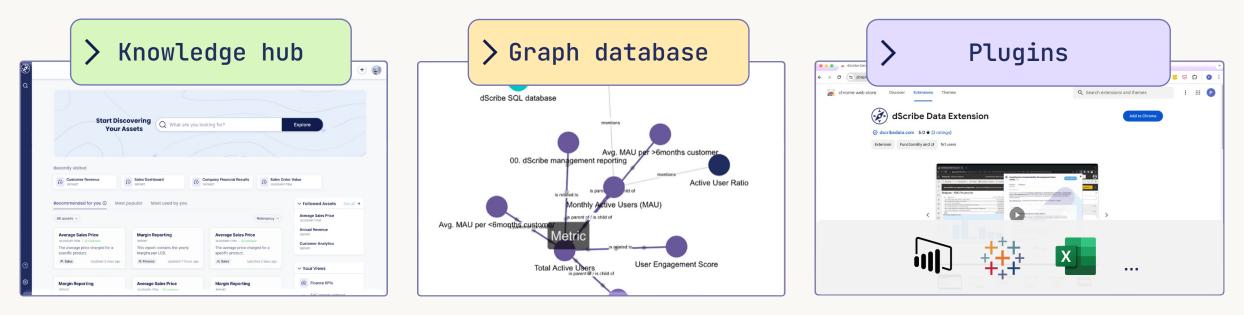
## What if...?

Solution





**Q Data knowledge:** always connected, available everywhere

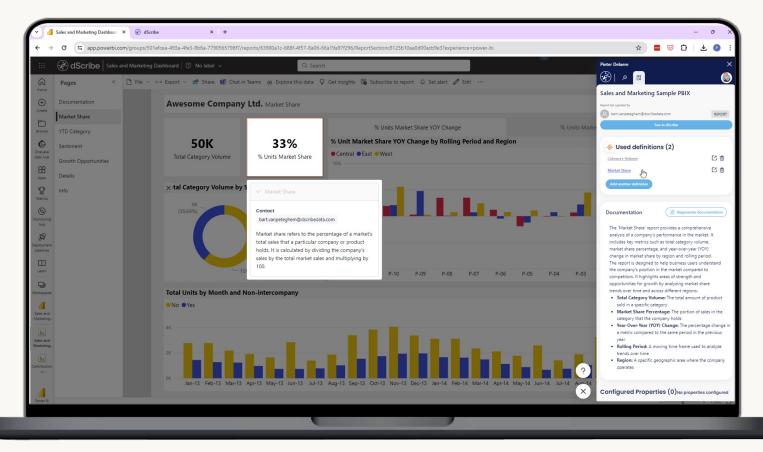


Knowledge collaboration across the org

Everything you document, connected

Documentation available where it matters

Available where it matters: knowledge embedded directly into your reports and applications



# Power BI

SAP<sup>®</sup> Analytics Cloud

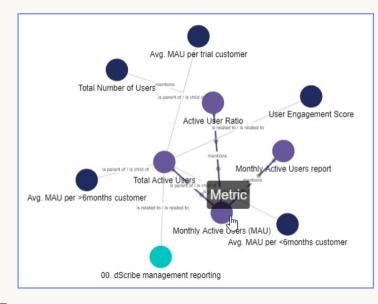
+ ANY other browser-based application

Take a look at this video! ;)

#### Faster documentation writing with generative AI on top of an automatically generated graph:

Description		
B/ <u>U</u> € ≔ ⊨ ⊠ ॐ		
Sales Order Value for all completed orders, excluding Cancellation Status of " to ensure only valid sales are organization. Total Revenue provides a comprehensive vi	come generated by a company from its sales activities. It is calculated by summing up the ig any orders that have been cancelled. The calculation filters out orders with a re considered. This metric is governed at a global level, meaning it is applicable to the entire view of the financial performance of a company and is a key indicator of its success in businesses can assess their growth, identify trends, and make informed decisions to optimi	
	*	
	SCRIBBLES AI ASSISTENT	
· Inservices	Generate brief description	
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- Al-powered report documentation
- Documentation in context, powered by a graph database



Challenge Solution How to get started

### Fully customizable: Set up custom classifications and documentation fields

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? Help	Dropdown list - single select	Stakeholders       Collaborator         Industry       Dropdown list - multiple select
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## They're fans!

"In a landscape of data catalogs focusing on complex, compliance-centric features, dScribe comes along as a breath of fresh air, instead focusing on data usage by collaborate around data and reports." "It forms a central point in discussions about business definitions and business terms." - Frank Coucke, Team Manager Bl at De Watergroep watergroep. Through the convenient search functionality, this overview is rapidly becoming the starting point for "The nice thing about collaborating with dScribe is the community feeling you get by - Sander Bruynoghe, Analyst BI & N "Easy to use for our end users. Easy to use for the analysts who describe the data and reports." - Robin Verclairen, BI Developer at Wit-Gele Kruis "Working with dScribe is a wonderful possib "Compared to 10 years ago, the topic is important for almost all midmarket companies today. We get a huge amount of requests on this topic, so dScribe comes along with "Without any explanation or training, data citizens can start to use the tool as it's supposed to." - Nele Schouteden, R&D Data Manager at IMEC Aoristo Fiberklaar Port of Antwerp Bruges

delaware



## Let's get started!