scriptix

The spoken word accessible to everybody

Scriptix

Make the spoken word accessible to everybody

Mission

The spoken word accessible to everybody regardless of language, dialect or context

Vision

Content specific speech to text models and additional services enabling everybody to turn the spoken word into text

Strategy

Problems

Cost

Making transcripts or subtitles manually is expensive and takes a lot of time

Accuracy

Existing services are not accurate enough to reduce time and money spent when creating transcripts or subtitles

Privacy

Regulators express a growing concern when it comes to processing of personal data on cloud platforms

QUICKCHANNEL

"We recognised the value of partnering with Scriptix to deliver a standout experience for our users. Based on their reputation, experience in the market, customer service and cutting edge technology, we immediately saw the value in partnering with them."

Viktor Underwood
CEO Quickchannel

Solutions

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Cost

Scriptix Transcript and Subtitle editors or API-integration can save up to **50% time**

Accuracy

Customizing speech recognition models on customer data **increases accuracy with 15%**

Privacy

We do not use customer data for training by default and content can be deleted right after processing.

smartcom:tv

"We have several customers within the Governmental sector that are underlying Norways strict accessibility requirements. We are very happy to announce that we now are Scriptix Partners in Norway!"

**Vegard Günther
CEO SmartcomTV**

Why now?

Global trend

Governments worldwide must take measures to ensure everyone has equal access to information, obligating them to produce more subtitles and transcripts for people who are deaf or hard of hearing.

Volumes

The amount of audiovisual content is growing exponentially and all that content needs to be subtitled or transcribed. Everybody creating content is a potential Scriptix customer.

Privacy

Privacy is a growing concern when processing personal data. Scriptix offers servers from which data can be deleted right after processing. Moreover, Scriptix team members can't access customer content.

ARBOR MEDIA
BROADCAST & CONFERENCE APPLICATIONS

"We provide on demand streaming services for municipality meetings. The Scriptix speech to text service helps us in the process of making this content digitally accessible for people suffering from hearing loss."

Shanna Smits
CEO Arbor Media

Use cases

Subtitling
Scriptix STT is used for automated subtitles, both VOD and live

Transcription
Journalists use Scriptix to transcribe automatically with a privacy focussed tool

Indexing
Add metadata to content archives, boost SEO or use STT for personalization services

Competition

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Direct Competitors

Direct competitors develop speech recognition models in house just like Scriptix. They do not offer end user applications however.
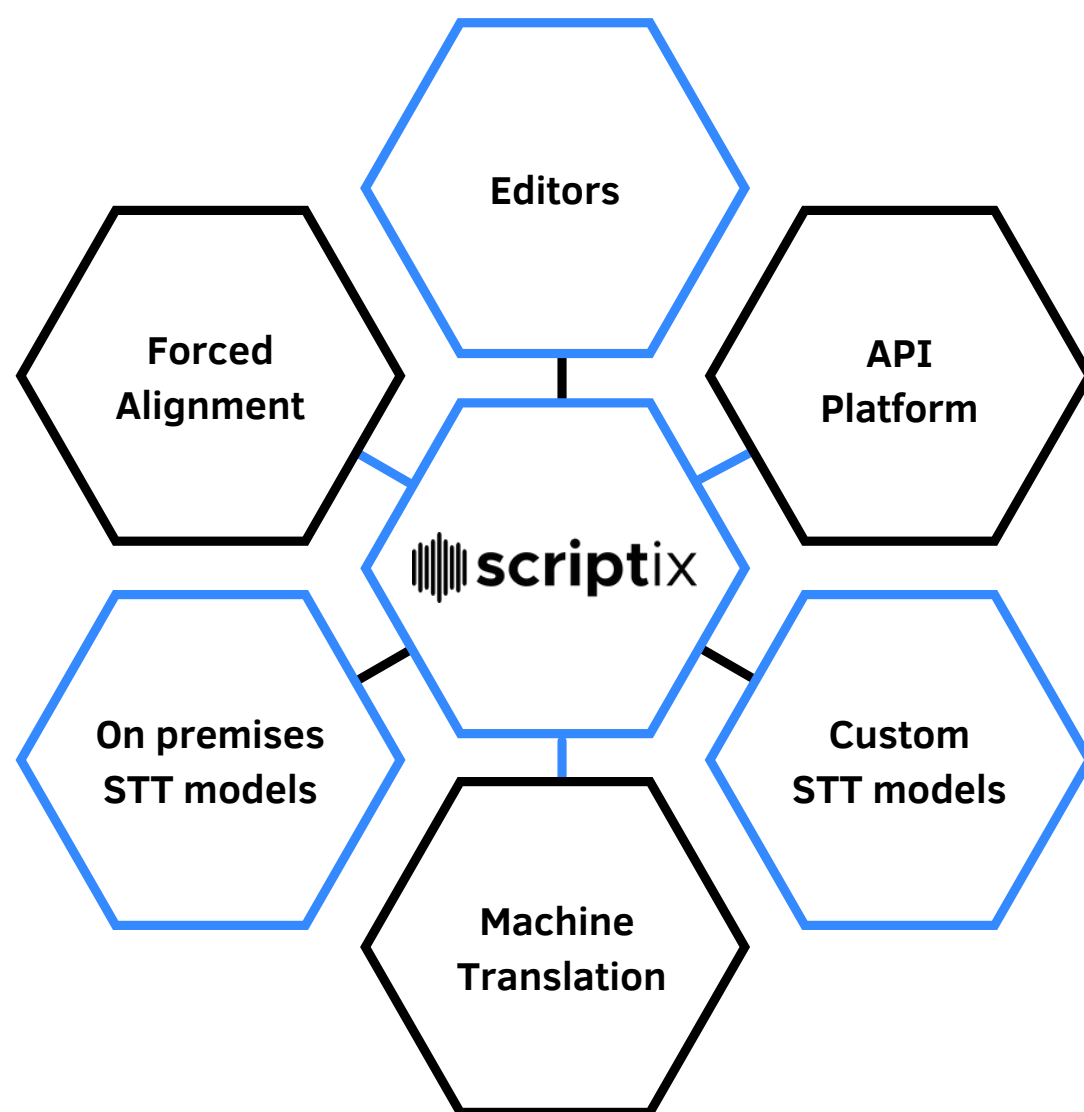

Indirect Competitors

Indirect competitors mostly use existing models from our direct competitors and build tooling around these models to serve as products to their customers.

Scriptix' advantages:
Customization services
Competitive pricing
Data privacy

Products & price

Monthly bundle

Enterprise agreements come with a monthly fee of **€500, -** per month which can be used for the services described below

Speech-to-text

Speech-to-text is charged at **€0,05** per minute rounded up in any of the supported languages both batch and real-time.

Translation

Translation is charged per character at a going rate of **€0,00008** per character processed in any of the supported languages.

Alignment

Forced Alignment is a combination of STT and Alignment and is charged at **€0,20** per minute, rounded up.

Customization

Customizing a speech-to-text model on customer data requires a one-time upfront development fee of **€24.000, -** and a monthly retainer of **€500, -** for ongoing updates to keep the model in shape as well as for hosting the model privately to you. Usage is charged at a going rate of **€0,10** per minute with a minimum of **€500,-** per month.

Meet Team Scriptix

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Scriptix in the news

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