



Description



Unlock the potential of Gen AI with Capgemini's Generative AI for Financial Services offering. Leverage our unique Gen AI development platform to fast-track adoption within your organization. Powered by Azure, our platform can be seamlessly integrated with IDEA by Capgemini, enabling you to deliver ready-to-consume data products that accelerate business outcomes based on your data.

Generative AI for Financial Services

Assets & Accelerators



1. Gen AI delivery accelerator focusing on value cases in Financial Services
2. The accelerator enables industrialization of AI to develop and run Gen AI at scale that includes
 1. Ready to deploy secure global infrastructure
 2. Trusted battle-tested common services at scale
 3. Use case templates to drive business value

Technologies



1. Azure AI Services (ML, Search, Cognitive Services)
2. Azure Apps
3. Azure Others (IaaS, PaaS, SaaS)

Why Capgemini



1. Capgemini's Generative AI for Financial Services offering meets organizations at every stage of their AI journey – from discovery and experimentation to MVP, MVP iteration to scalable enterprise solutions.
2. Approach includes Capgemini's Gen AI development platform, a modular, unified toolkit designed to scale any Gen AI workload while prioritizing value and enablement across organizations

Client Challenges



- Organizations face significant challenges in moving from AI experimentation, proof of concept to delivering tangible results due to:
1. Experimenting without reliable measurements
 2. Inconsistent environments for experimentation and production
 3. Inability to cope with technological advancements
 4. Failure to share scarce resources and leverage reusable components

Target buyers



1. CIO
2. CDO
3. CTO
4. Senior IT Leadership (SVP/VP)

Solution Elements



1. Experimentation Domain & Tasks
2. Model Evaluation
3. Blind Evaluation of output models
4. Feedback collection
5. Productivity gains assessment
6. Prompt Optimization
7. Experience Assessment
8. Use case roadmap
9. Establish Gen AI Platform to run AI at scale

Key Benefits



- Capgemini's accelerator offers three key benefits"
1. **Optics:** Shapes the Gen AI narrative, keeping you ahead in conversations.
 2. **Impact:** Quantifies technology adoption benefits with measurable outcomes.
 3. **Execution:** Provides clear strategic guidance using Gen AI models for decision making and future investments in AI.