imply

Microsoft Partner
Gold Data Analytics
Gold Data Platform
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Microsoft

Imply Polaris
Apache Druid-as-a-Service

All the speed, scale & performance of Druid without any of the effort

January 2024

The analytics database when **real-time matters.**

Challenges in real–time data processing Unlocking Fast Insights at Scale

Organizations grapple with processing vast amounts of real–time data from platforms like Kafka and Kinesis, aiming to translate it into actionable insights within milliseconds. Research reveals that over three–quarters of surveyed organizations view legacy systems as a significant barrier to achieving their real–time analytics goals.

Primary challenges

Efficiently processing and analyzing immense volumes of data streams in near real–time, while ensuring low latency, reliability, and scalability

Ideal solution

Capable of managing high–velocity streaming data and delivering real–time analytics with minimal latency, enabling organizations to instantly extract insights from data as it arrives.

Desired outcomes

Rapid extraction of actionable insights from rapidly evolving data streams, enabling timely decision–making, proactive event response, process optimization, and early detection of anomalies or trends.

Imply Polaris

Imply Polaris is a fully-managed database-as-a-service on Microsoft Azure, powered by Apache Druid®. Polaris deploys in seconds, scales effortlessly, and doesn't require any Druid expertise. It's the easy button for the most popular real-time analytics database.

Summary and Detailed Data

Rapid data aggregation with granular access
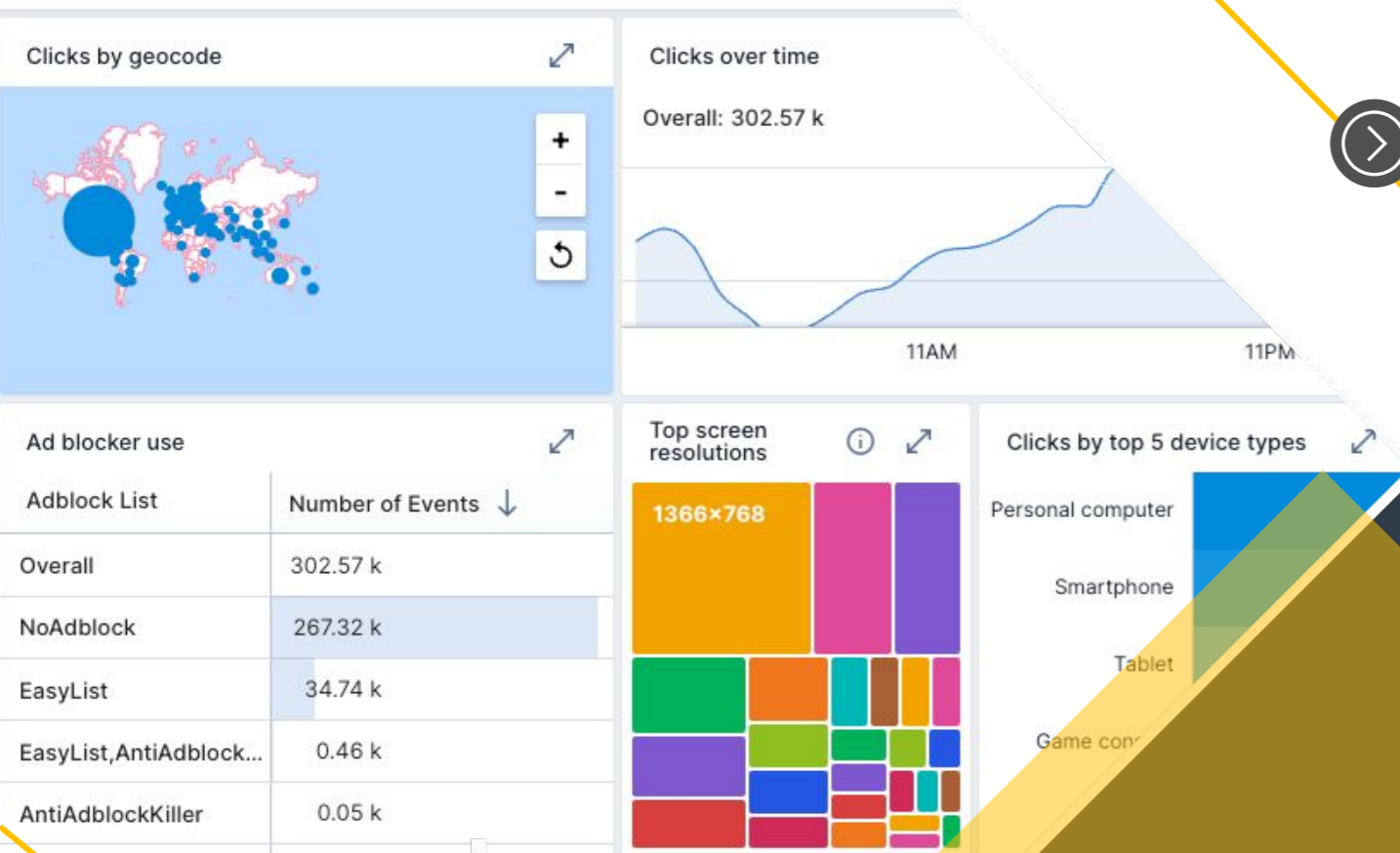
Real-time and Historical Insights

Analyze streaming data in context

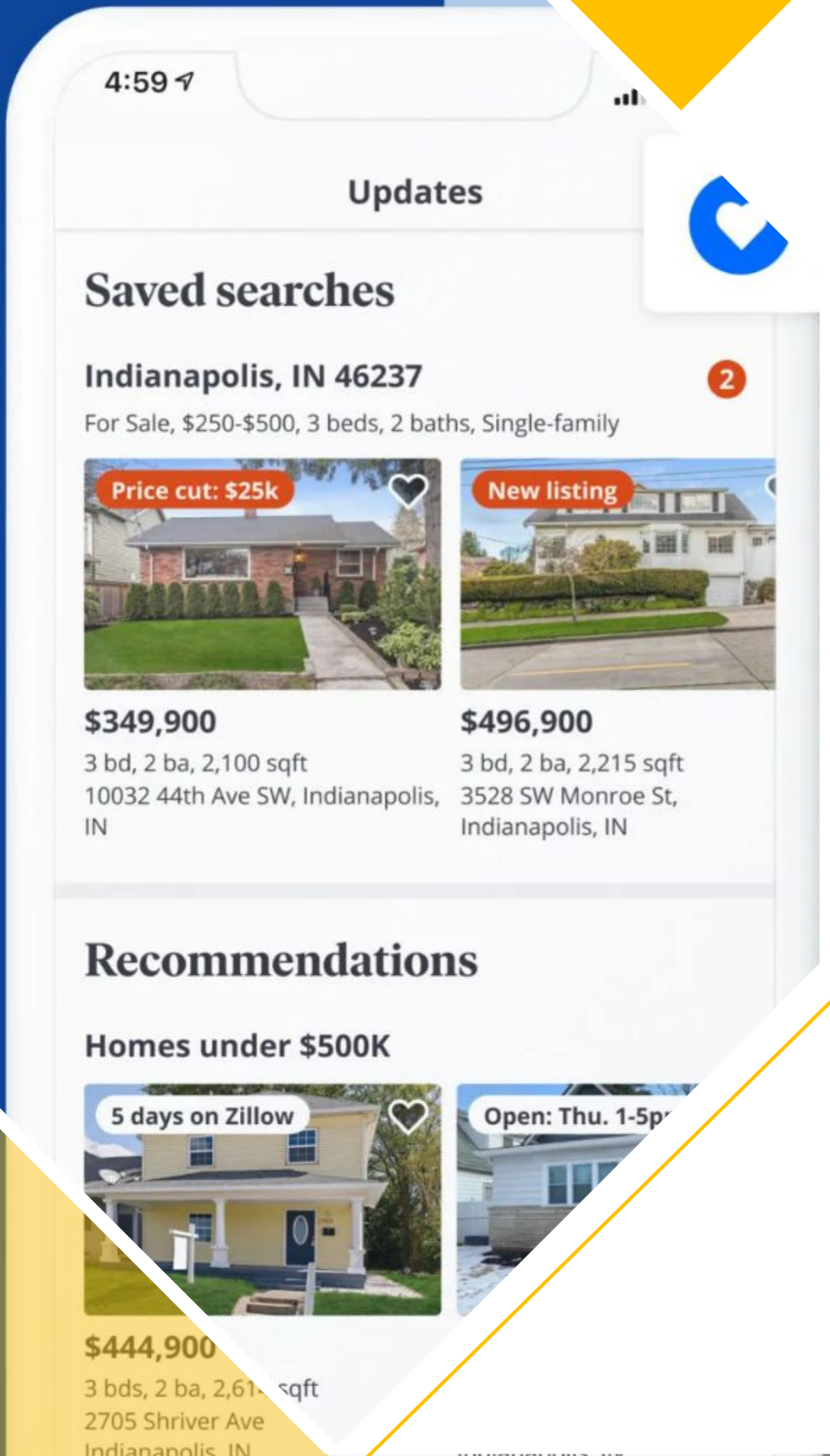## High Concurrency Sub-second Performance for Data

Multiple queries of up to billions of events, all under a second

Visualize Data in Real-time

Interactive dashboards and charts

Customer success: Zillow®

"I call Imply Polaris a 'five-minute analytics infrastructure' because you can get from zero to a table with test data and build dashboards with the drag-and-drop-style report builder in literally no more than five minutes."

Csaba Kecskemeti, Sr. Development Manager
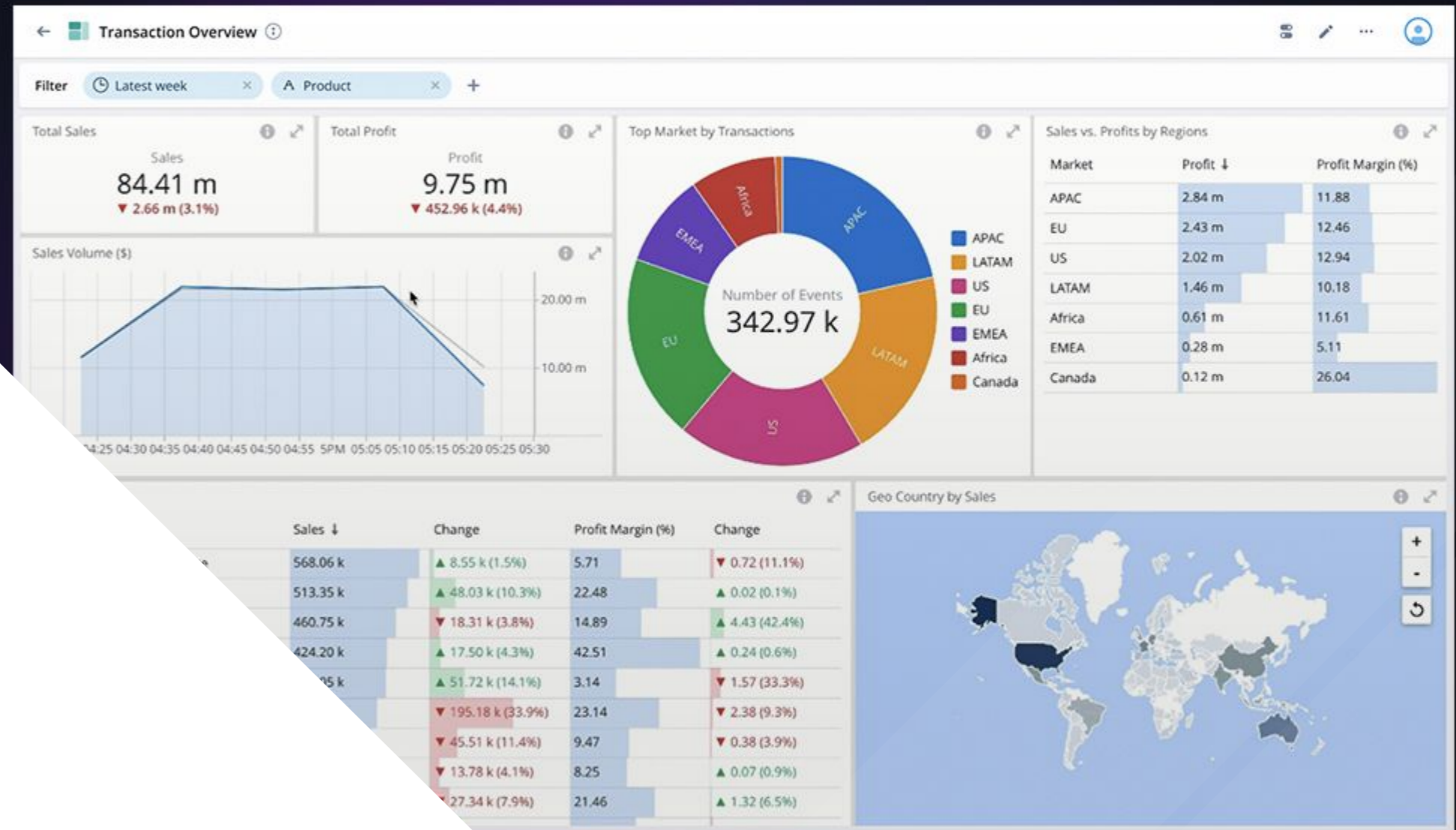**Zillow Group**

▶ Objective

Zillow Group needed to enable more business users to easily perform real-time analytics across vast amounts of data to better understand the rental market pricing fluctuations

▶ Challenges

Building an analytics platform based on open source technology takes time, requires expertise, and comes with a significant amount of maintenance costs

▶ Why Imply?

Accelerate time to market with a 5-minute analytics infrastructure

Enable faster decision making with self-serve analytics for non-technical users

Reduce TCO with maintenance-free scaling

Request a Demo to See Imply Polaris in Action Here

Get a free trial

Contact us for more information

Ask a question via email: contact@imply.io

Learn more

See our offer on the Microsoft Commercial Marketplace