

ON-DEMAND SELF-SERVICE ANALYTICS FOR DATA-DRIVEN DECISION-MAKING

Connect business users directly with detailed data from the data lakehouse

Chata builds AutoQL, an API-first solution that empowers non-technical business users with easy-to-use, self-service analytics.

Through the dynamic translation of natural language into database query language(s), business users receive instant data responses, empowering them to make informed data-driven decisions.

1. Business user(s) asks questions in natural language



AutoQL API



2. Query language statement is generated, sent to database and data is returned

AutoQL API

3. User(s) receives data response to make informed decisions



1,000,000,000

Knowledge Workers across the globe



35,000

Decisions made by each individual per day



1 : 1141

Ratio of Data Analysts to Knowledge Workers

Data Rich, Insight Poor

Data Analyst teams are critical drivers in addressing data access challenges, expanding access to insights, and producing commercial value that aligns with business objectives.

Can I get the detailed data behind this report?



Greater Demand for Data



High Direct-to-Consumer Growth

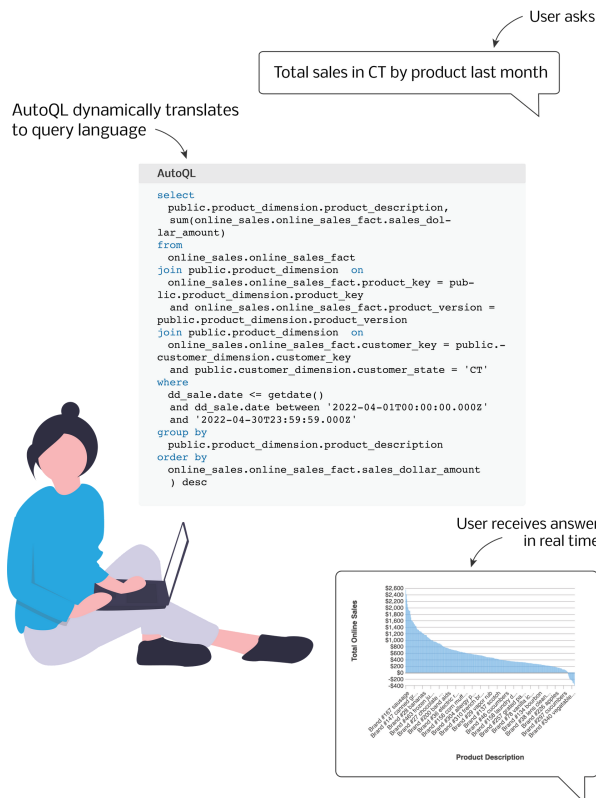


Millions of SKUs

Accelerate time-to-insights & alleviate demand on data teams with AutoQL.

Providing self-service access to data means:

- Reduced reliance on data and IT teams, allowing Analysts to leverage the core competencies of their data team for higher-value projects & complex tasks.
- Reporting backlogs are reduced and organizational data silos dissolve, enabling data-driven decisions to be made by more people, more often.
- Mitigated duplication of work and unnecessary repetitive reporting saves time and reduces friction between data teams and decision-makers.



Using Chata provides our team with the agility and speed to access real-time data when it's needed. This allows us to make accurate decisions about merchandising strategies. Speed-to-decision is critical to keep us at the head of the pack; Chata is invaluable to us in this way.

- Director at Leading Retail Sports-Apparel Company