



# LIVRESQ

[www.livresq.com](http://www.livresq.com)

Co-Founder & CMO: Alex Malureanu

[alex.malureanu@ascendia.ro](mailto:alex.malureanu@ascendia.ro)

## eLearning Authoring made simple

create your learning projects, **directly from  
browser**





PRODUCT PURPOSE

Empower  
Companies to develop faster and better training  
courses.

DIRECTLY  
From the WEB

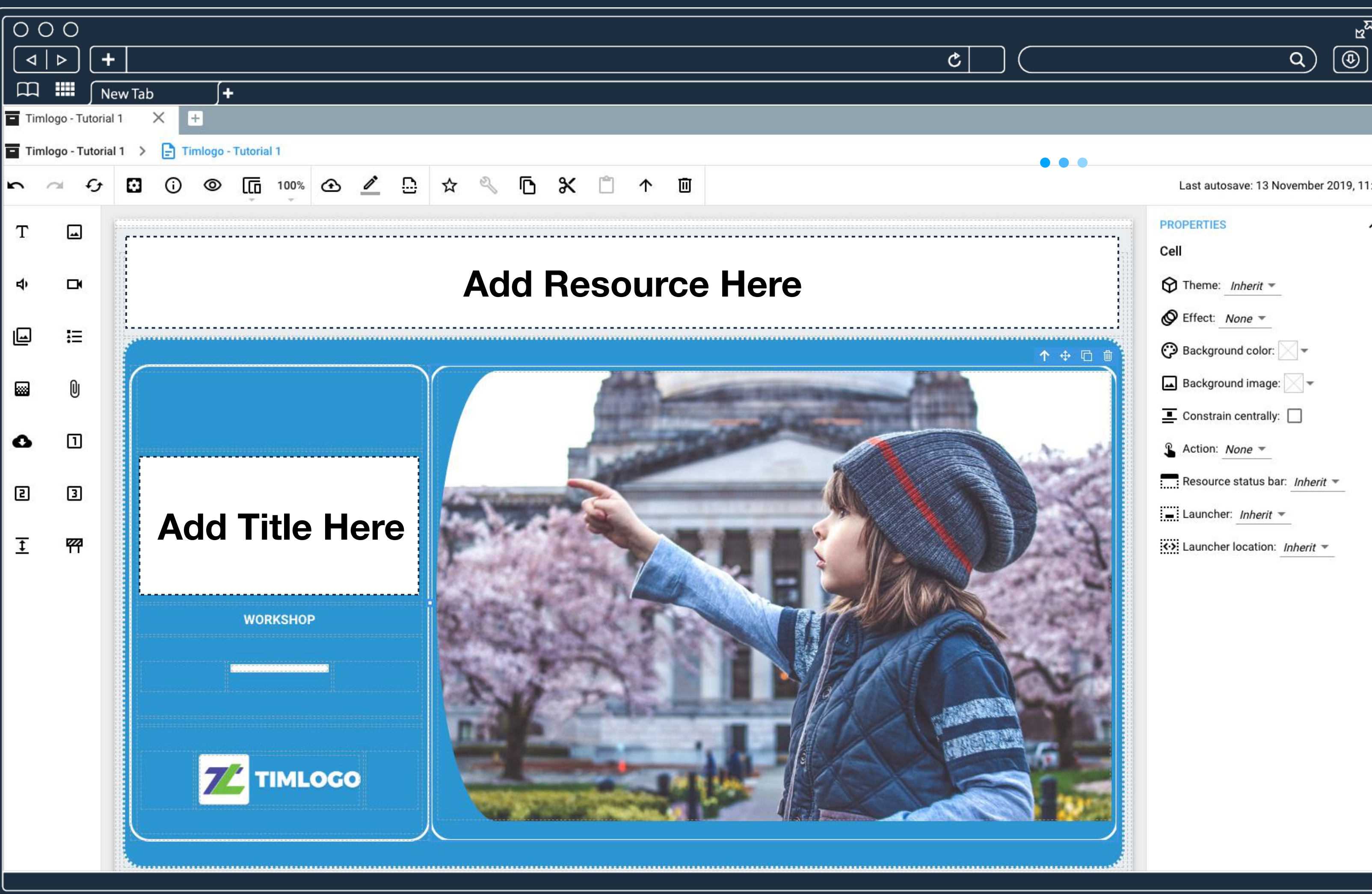


# THE OPPORTUNITY

eLearning Market will arrive at 325 \$ billion by 2025



Only in the US 77% of all companies already use online learning



On-Site Training is costly and time consuming



Companies are looking for the fastest and cheapest ways to create training materials



# WHAT YOU CAN CREATE WITH LIVRESQ?

In Companies



eLearning Courses





# WHAT LIVRESQ LOOKS LIKE?

Screenshot taken directly from the Authoring Tool



The screenshot shows the LIVRESQ Authoring Tool interface. At the top, there is a navigation bar with "LIVRESQ", "Workshop", and "Organizer" tabs, and a user account "My Account (free)". Below this is a toolbar with various icons for editing and navigation. The main workspace is a grid where a course slide is being designed. The slide has a blue background and contains the "ASCENDIA" logo, the text "CORPORATE SALES TRAINING", "MODULE 1", and a quote: "Salespeople, you deal with ample amounts of negativity. For every deal you close, you likely face countless unanswered calls and emails – not to mention uninterested or even hostile prospects." To the right of the slide is a video thumbnail showing a group of people in a meeting. On the left side of the interface is the Resources Panel, and on the right is the Properties Panel. Arrows point from callout boxes to these panels and the working area.

**Resources Panel**  
Insert various types of resources:  
1. Image  
2. Text  
3. Video  
4. Quiz  
5. Application  
6. Etc

**Actions Panel**  
Perform different actions on the course.

**Properties Panel**  
Each resource /section type can be further modified from this panel.

**Working Area**  
Resources are placed directly into the working area. The user can see exactly how the course will look like.

# LIVRESQ MAIN FEATURES

The ones that matter for companies



## EXPORT SCORM

LIVRESQ supports the most important international eLearning standard



## BRANDING

Each company can use its own brand elements.



## CROSS-PLATFORM

Develop once for all types of devices. Content is responsive.



## REAL-TIME COLLABORATION

Members of the team can work at the same time on the same course.



## DOWNLOAD COURSE

Courses can also be downloaded for offline usage.



ONLINE ACCESS TO  
LIVRESQ  
FROM ANYWHERE

## PREVIEW

See exactly how the course will look like on desktop, mobile, tablet.



## THEMES

Select the theme that is right for your course.



## Multiple Resources Types

Users can add images, galleries, texts, questions, applications, videos, audio files, hyperlinks, attachments



## ACCOUNT MANAGEMENT

Online management of the licenses bought for your team members.



## Human Friendly

No programming skills needed.





# SOLUTION - HOW LIVRESQ WORKS

