

Myriad Cloud

Overview

Cloud Radio – Phase 1

- ◇ Launched Oct 2020
- ◇ PC's located at MMH
- ◇ Access via mix of Myriad Anywhere and direct VNC control
- ◇ Strong demand
- ◇ High setup costs plus long deployment time (several days)
- ◇ Limited scope for expansion

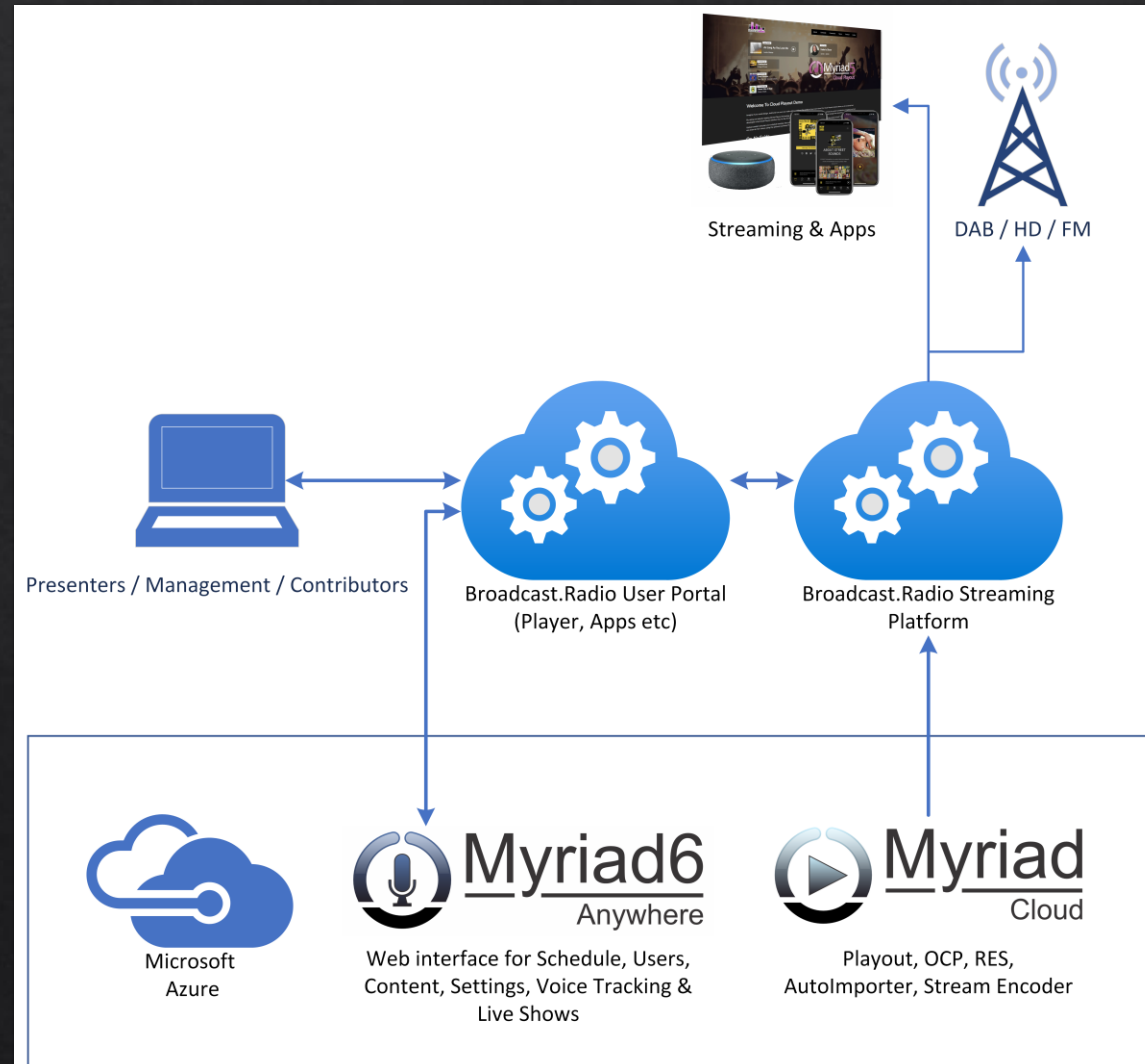
Cloud Radio – Phase 2

- ◇ Launched Summer 2022
- ◇ Switched to VM located at TMS
- ◇ Access via mix of Myriad Anywhere and direct VNC control
- ◇ Strong demand continues
- ◇ No initial setup costs but ongoing costs for VM (£30 pcm)
- ◇ Much reduced deployment time (usually hours)
- ◇ Better scope for expansion
- ◇ Reduced risk of power or connectivity failure (but not eliminated)

Cloud Radio – Phase 3

- ◇ Launched Spring 2023
- ◇ Native hosted in MS Azure cloud
- ◇ Access via mix of Myriad Anywhere only
- ◇ Targeting a wide range of broadcasters
- ◇ No initial setup costs
- ◇ Automated signup, billing and deployment.
- ◇ Infinite scalability
- ◇ Near zero risk of power or connectivity failure

What is Myriad Cloud?



Benefits To Customers

- ◆ Completely cloud based for resilience
- ◆ 100% managed via web browser (no VNC)
- ◆ No windows updates, hardware issues or accidentally shutting a PC down.
- ◆ Control restarts via web portal
- ◆ All features of Myriad 6 are replicated (BR Live to be enabled shortly)
- ◆ Everything is integrated with Broadcast.Radio portal
- ◆ Optional add-ons like Stereo Tool, OCP Pro, Radio News Hub, Schedule Plus etc
- ◆ Automatic setup and billing – no minimum period

Potential Uses

- ◇ Completely infrastructure free radio station.
- ◇ Hybrid model with Cloud and Studio systems.
- ◇ Always on sustaining service.
- ◇ SSDAB
- ◇ Disaster Recovery.
- ◇ Sub brands & popup radio.