



CustomerX.i
REAL TIME FROM INSIGHTS TO REVENUE

Redefining Culinary Excellence with Data

Company Overview

Introduction to CustomerX.i

Hakeem James

CEO



Founded by Hakeem James, CustomerX.i pioneers the integration of customer intelligence in the culinary world, offering a unique platform that enhances guest experiences and business profitability.

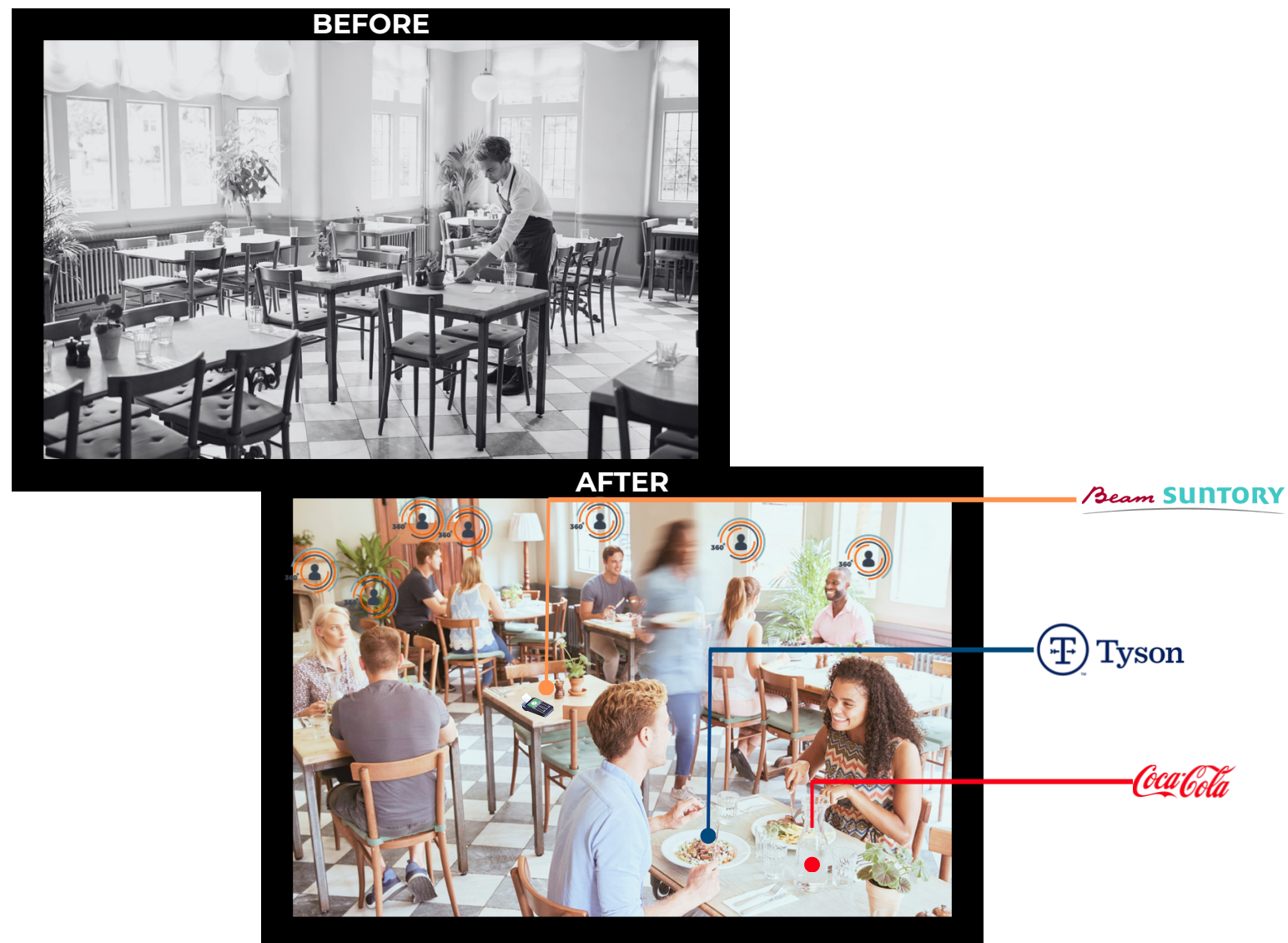
Our Mission

Empowering Hospitality with Insight

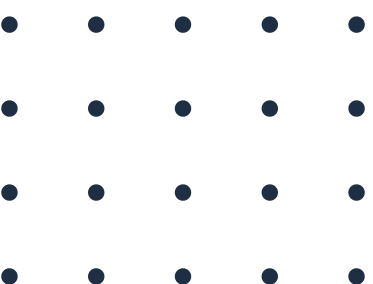
Our mission is to transform the foodservice industry through data-driven insights, enabling businesses from local diners to global chains to thrive through smarter decision-making.

Introduction to Our Restaurant Foundation

CustomerX.i starts with
restaurants -- the heart of our
data



We capture detailed customer
preferences and purchase
behavior, laying the
groundwork for deeper
Insights.



Empowering Restaurants with Actionable Data



POS



ONLINE
ORDERS

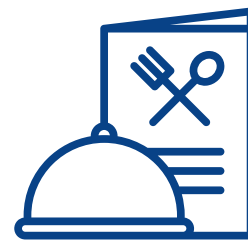


LOYALTY
PROGRAMS

CustomerX.i stands unparalleled in providing comprehensive insights by analyzing POS, loyalty data, and more, enabling actionable strategies for menu optimization, guest loyalty, and personalized marketing.



Increased
Loyalty
Adoption



Menu
Diversification



Accelerated
Customer
Acquisition



ZAXBY'S



Collaboration with Coca-Cola



In a groundbreaking partnership with The Coca-Cola Company, we leverage combined data expertise to deliver targeted business recommendations, helping restaurants increase guest visits and drive profitability.

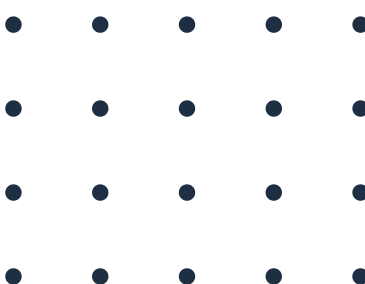


Building on Data: The CPG Connection

The Insights gained from restaurants are a goldmine for CPG brands, providing the Intelligence needed to Innovate and tailor products to consumer tastes.



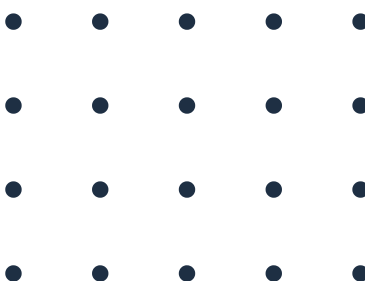
With restaurant data as a base, CPG companies gain a strategic advantage, using our analytics to forecast trends and drive product development.



The Retail Leap: Data-Enriched Strategies



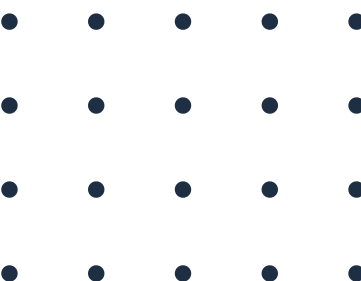
Armed with combined Insights from restaurants and CPGs, retailers can achieve unparalleled precision in product innovation and personalized marketing.



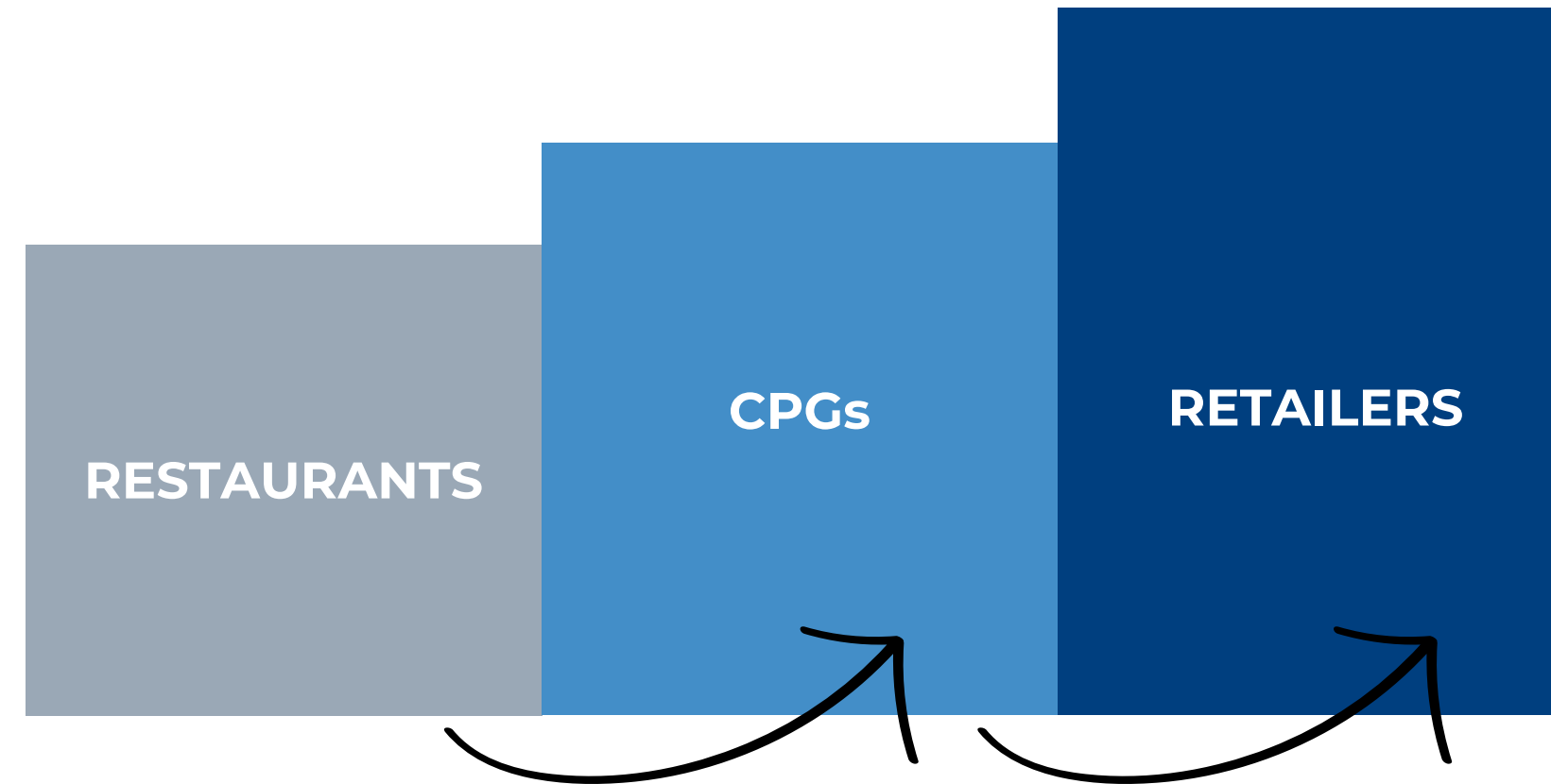
The Complete Picture: A Unified Data Ecosystem



CustomerX.I's platform unites the food and beverage Industry, providing an ecosystem where data flows from restaurants to CPGs to retailers, optimizing the entire supply chain.



Results & Impact



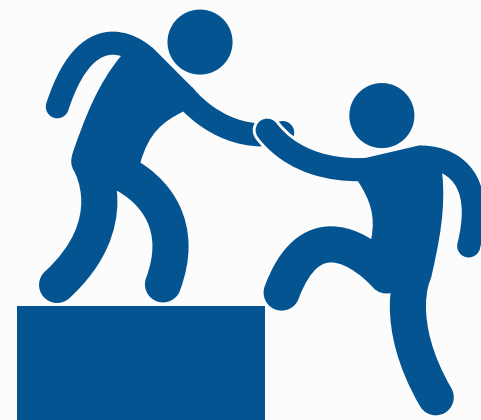
The result is a cohesive strategy where everyone benefits -- restaurants grow, CPG brands Innovate and Optimize, and retailers sell more effectively.

GETTING STARTED

Start Your Journey with CustomerX.i



Simple onboarding
process



Dedicated support for
your success.



Tailored plans for every
business.



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CONTACT US



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